ATLAS SKILLTECH UNIVERSITY

# COMPLIANCE OF ANNEXURE-IX

# OUR RECOGNITION / ACCREDITATIONS

## Government of Maharashtra

सत्यमेव जयते

Established under Maharashtra Act No. XV of 2021

Maharashtra Act No. XXXV of 2024

## University Grants Commissions

ज्ञान-विज्ञान विमुक्तये

Under Section 2(f) of UGC Act 1956

## Association of Indian Universities

ASSOCIATION OF INDIAN UNIVERSITIES

Member of the AIU

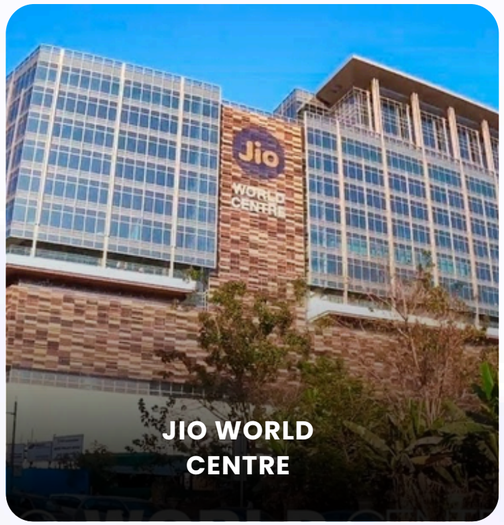
## NAAC Accredited

ACCREDITED WITH GRADE A NAAC

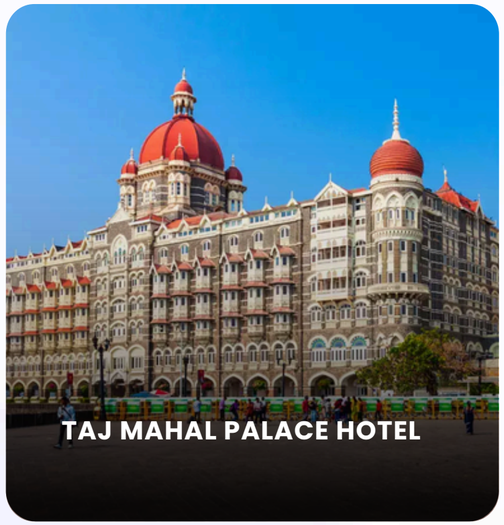
# ONE-OF-A-KIND LOCATION IN THE HEART OF MUMBAI

GATEWAY OF INDIA

BANDRA–WORLI SEA LINK



JIO WORLD CENTRE


TAJ MAHAL PALACE HOTEL

NITA MUKESH AMBANI CULTURAL CENTRE (NMACC)

# LEADERSHIP TEAM

## DR. INDU SHAHANI

**Founding President & Chancellor**

- Former Sheriff of Mumbai (2008-09)
- Former Vice-Chair on the Board of Governors of the International Baccalaureate (IB)
- Member of the University Grants Commission-UGC (2011-14)
- Principal of H.R. College of Commerce & Economics, Mumbai (2000-16)

## DR. RAJAN WELUKAR

**Vice Chancellor**

- Vice-Chancellor, University of Mumbai (2010-2015)
- Vice Chancellor, AURO University (2020-2021)
- Vice Chancellor, Yashwantrao Chavan Maharashtra Open University (2004-2009)
- Deputy Secretary to the Governor of Maharashtra (2002-2003)

## SIDDHARTH SHAHANI

**Co-Founder & Executive President**

- Former McKinsey & Company
- London School of Economics
- London Business School
- University College London

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# ANNEXURE IX

# COMPLIANCE STATUS OF LEARNING PLATFORM

AS PER ASSESSMENT CRITERIA ANNEXURE IX OF UGC (ONLINE AND DISTANCE LEARNING PROGRAMMES & ONLINE PROGRAMMES) REGULATION 2020 FOR OFFERING ONLINE PROGRAMMES THROUGH NON-SWAYAM LEARNING PLATFORM

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# I Provisions

Provisions for assessment of Non SWAYAM platform by Technical Expert Committee

# 1 User and Course management

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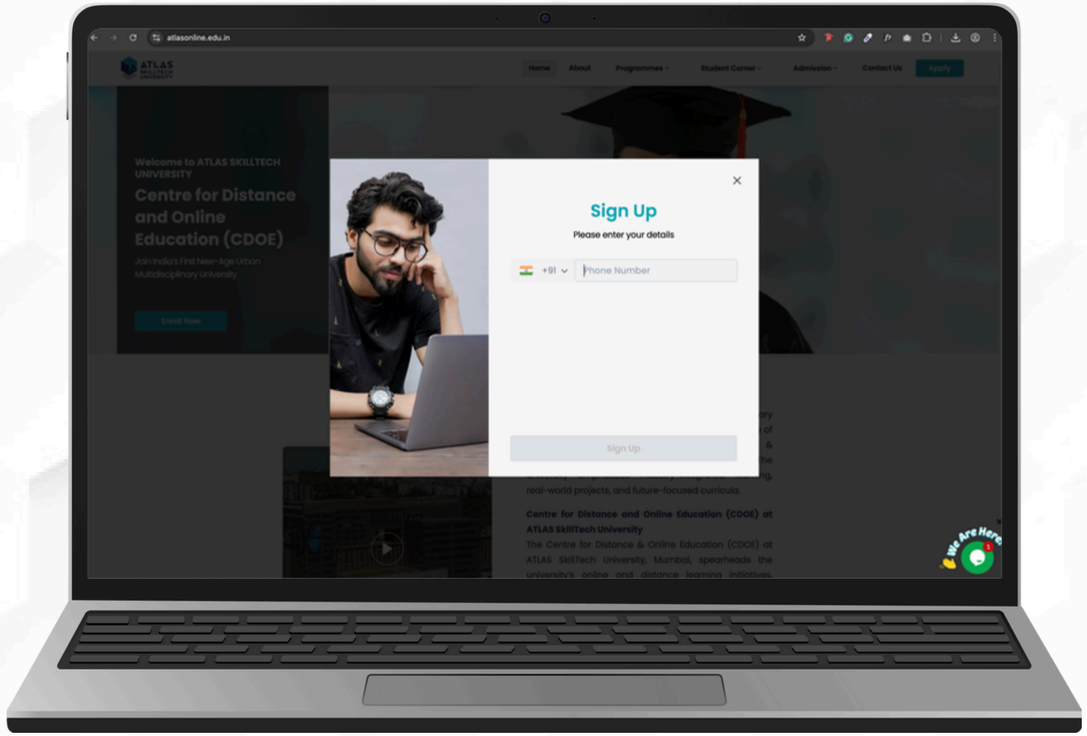
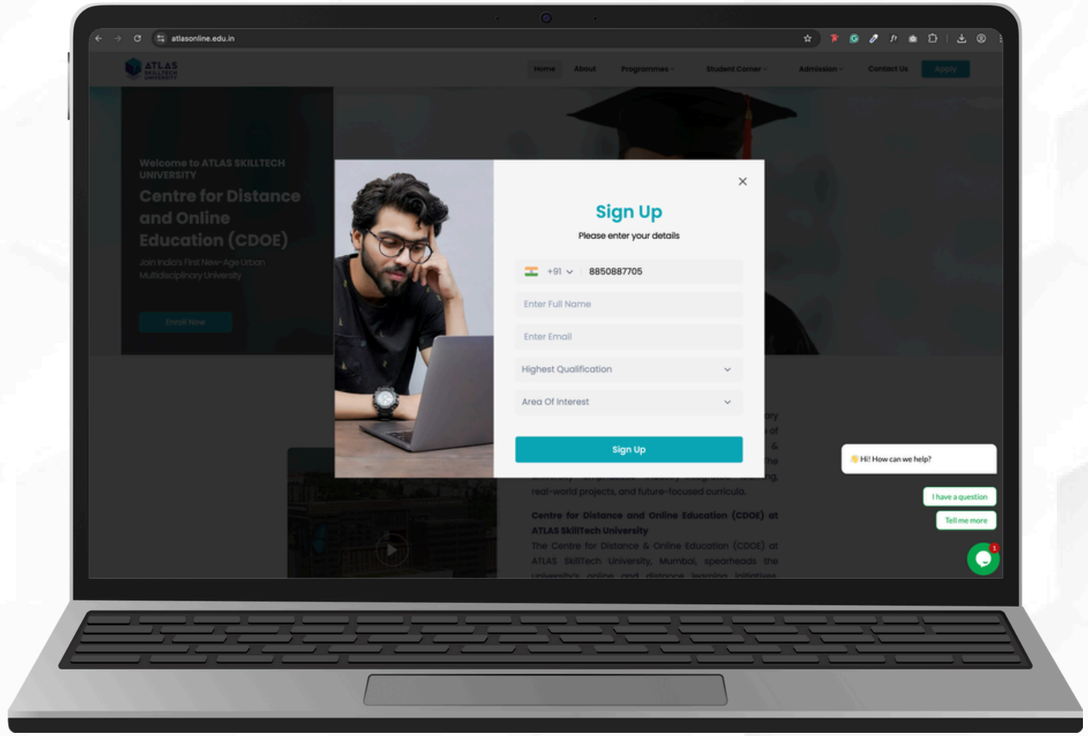
## (i) User Management: User Registration




## Verified User Registration

**Our Compliance**

Our platform provides role-based authentication, user registration, detailed profiles, personalised dashboards, and advanced activity analytics.

# 1 User & Course management

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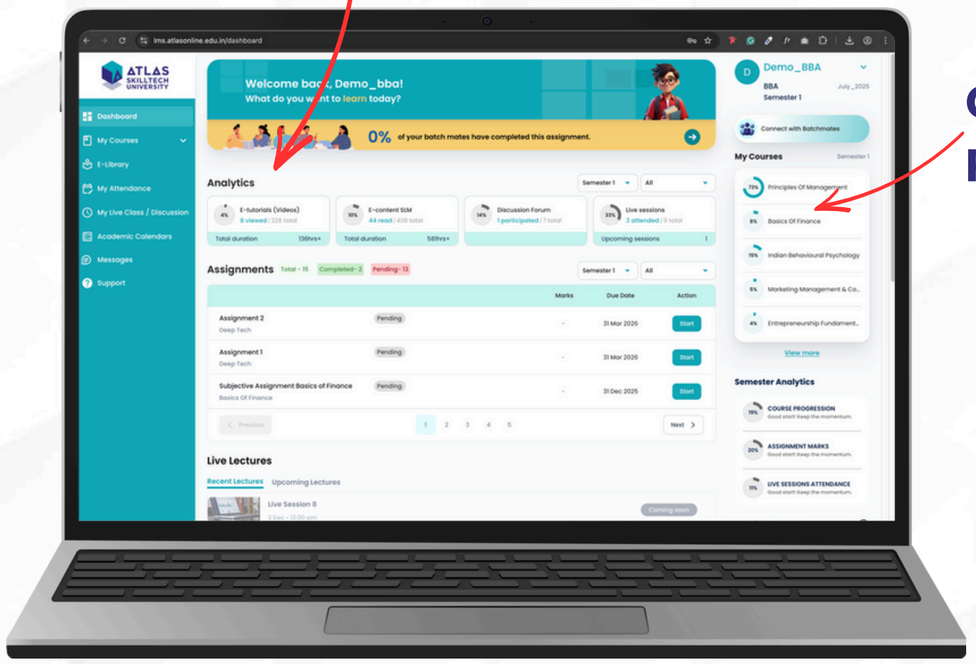
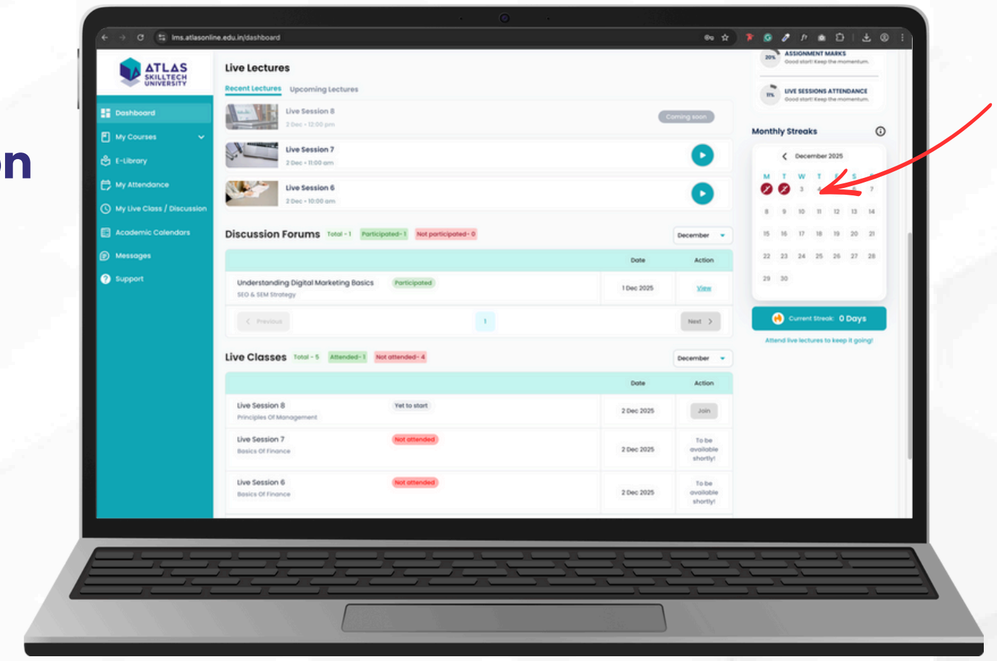
## (i) User Management: User Profiling along with personlised dashboard. User's activities analytics

### Personalised Dashboard & Analytics

Analytics

Course Progression




Daily Streaks

**Our Compliance**

Our platform provides role-based authentication, user registration, detailed profiles, personalised dashboards, and advanced activity analytics.

# 1 User & Course management

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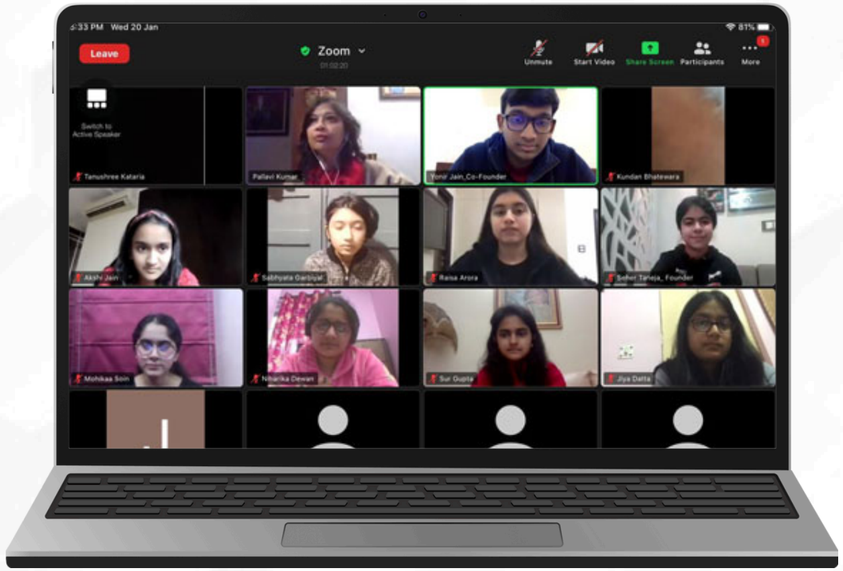
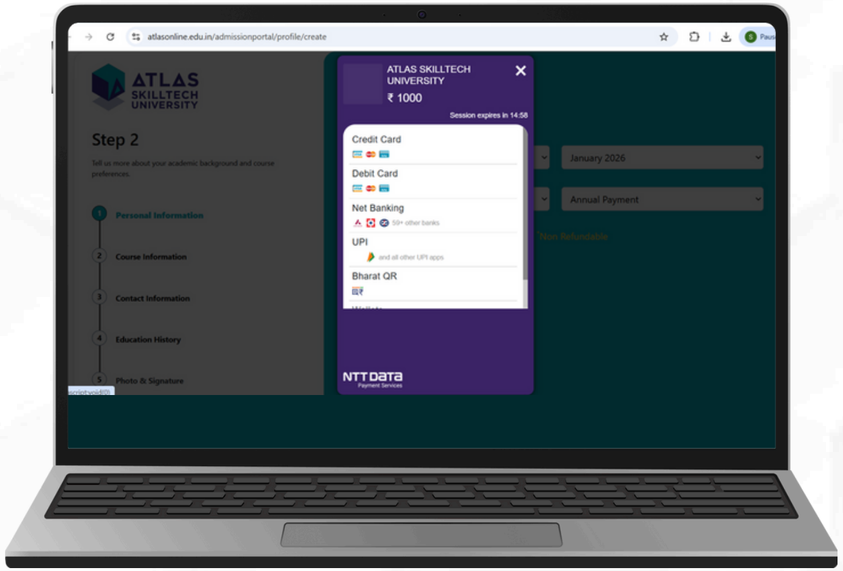
## (i) User Management: Learning Management System should have Application Programming Interface Integration facility to integrate with external Application/tools.




**API for Live Lectures**




**API for Payment Gateway**

**Our Compliance**

Our platform enables API integrations with external tools such as ZOOM for synchronous learning and NTT DATA for secure payment processing and transaction management.

# 1 User & Course Management

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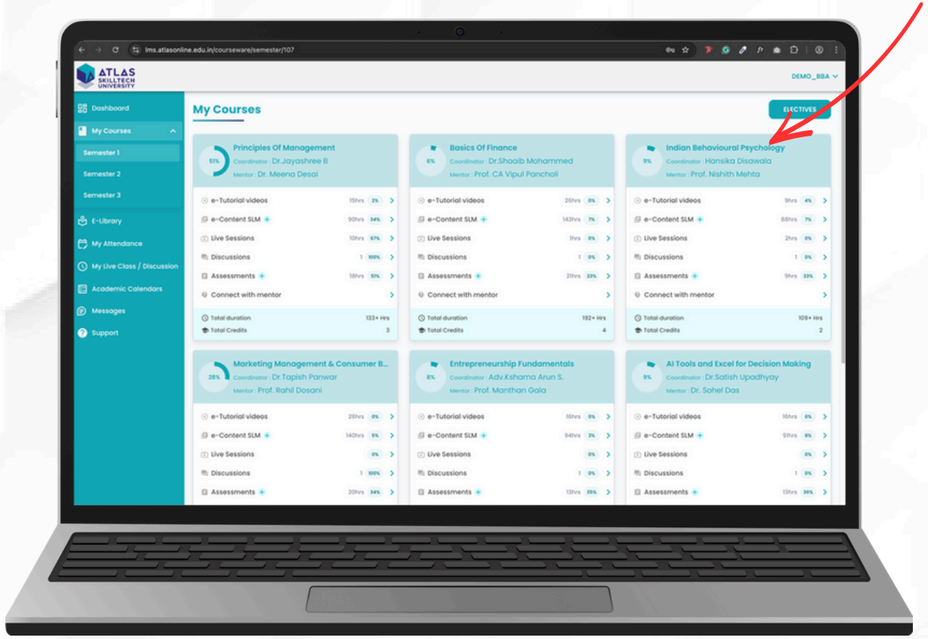
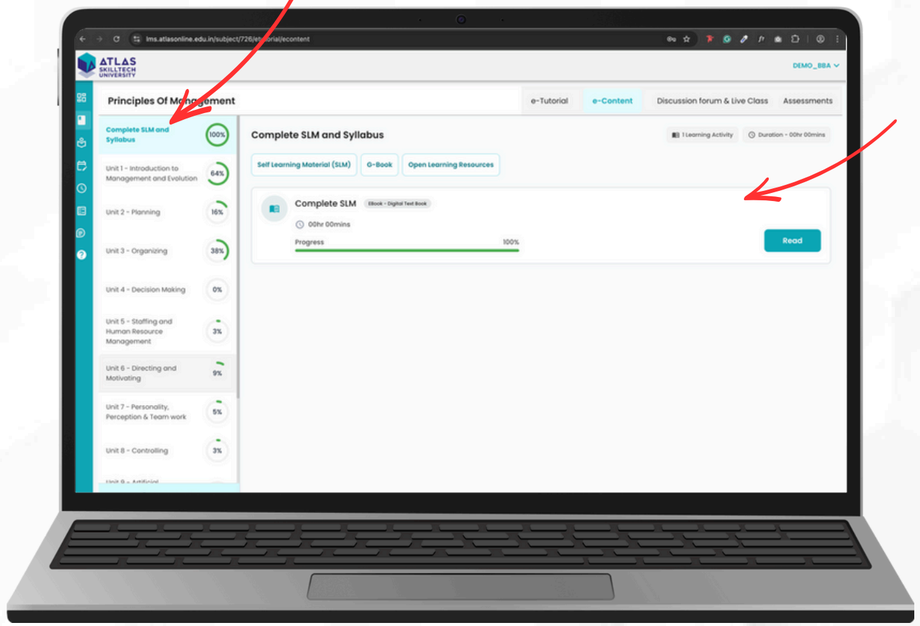
## (ii) Course Content Management: Learning Management System must support all types of files (PDFs, docs, MP3s, MP4s etc.) and e-Learning formats, and data collection capabilities.

PDFs, Docs, MP3s, MP4s, etc.




Data Collection

Progression Data




**Our Compliance**

Our platform supports all standard file types and e-learning formats, including PDFs, docs, MP3s, MP4s etc. It also enables data collection and content analytics for tracking engagement and learner interaction.

# 1 User & Course management

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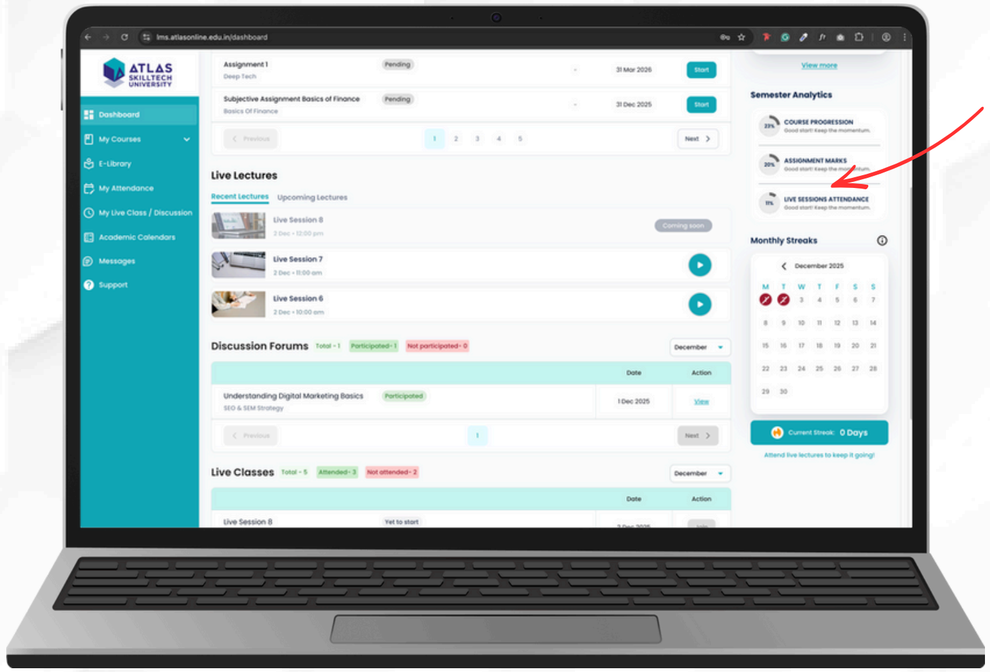
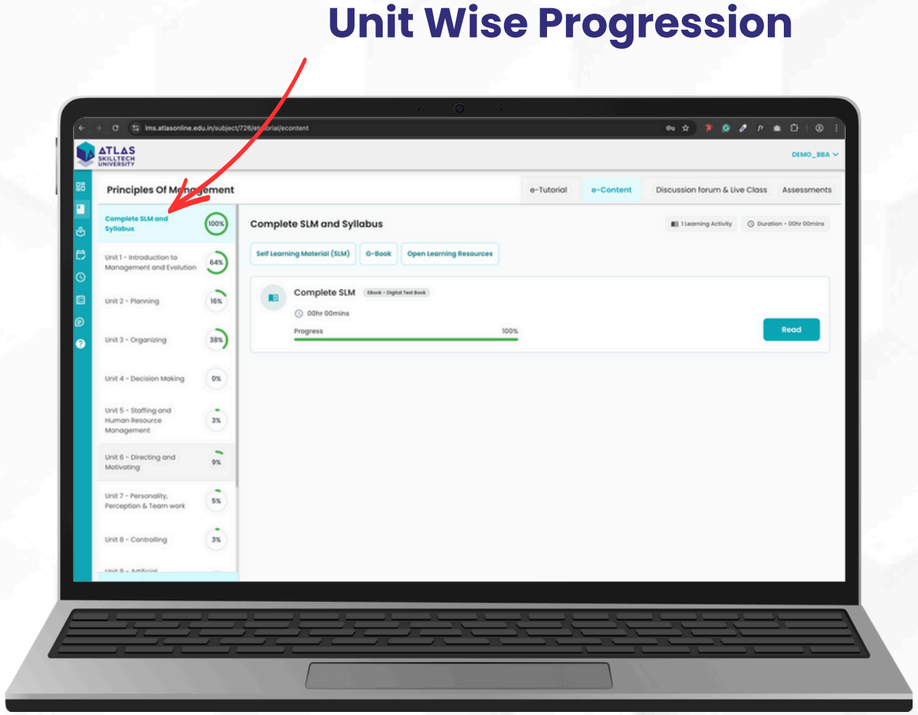
**(iii) Capability for Personalized Learning Experience: The platform should allow to create personalised learning paths along with criteria that are necessary to be met before they move on to the next content.**




**Our Compliance**

Our platform enables personalised learning paths with configurable prerequisites and completion criteria. Learners can progress only after achieving the required benchmarks, ensuring structured and adaptive learning.

# 2 Collaboration and Communication:

The platform shall be able to foster communication and peer-to-peer interaction among learners with features such as online chats, discussion forums, user groups, built-in messenger etc.

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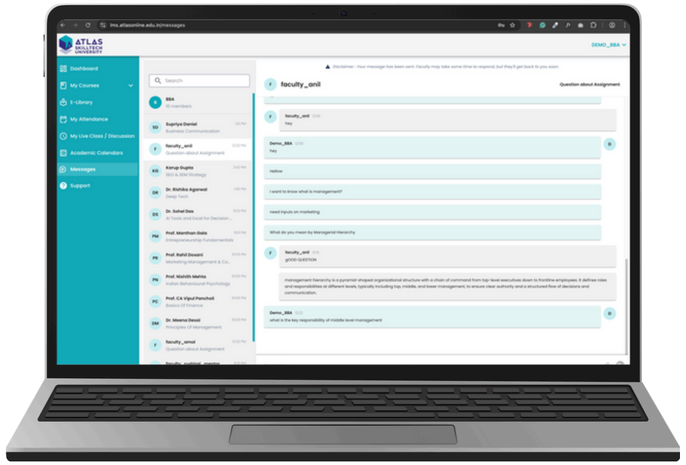
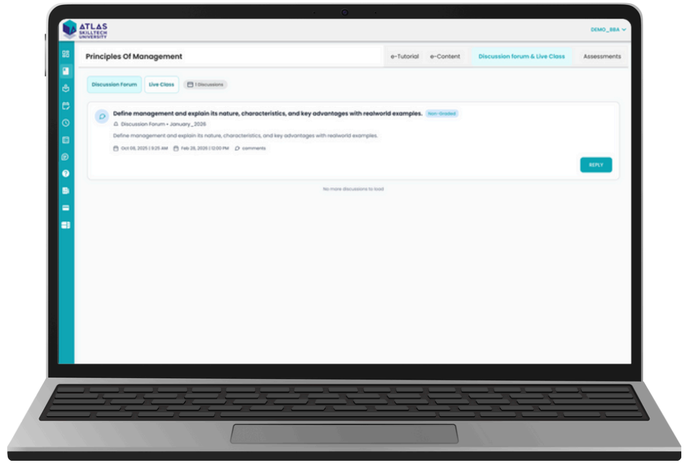
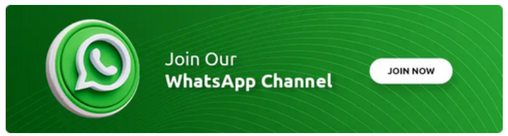
## Peer-to-Peer Interaction

### Online Chats

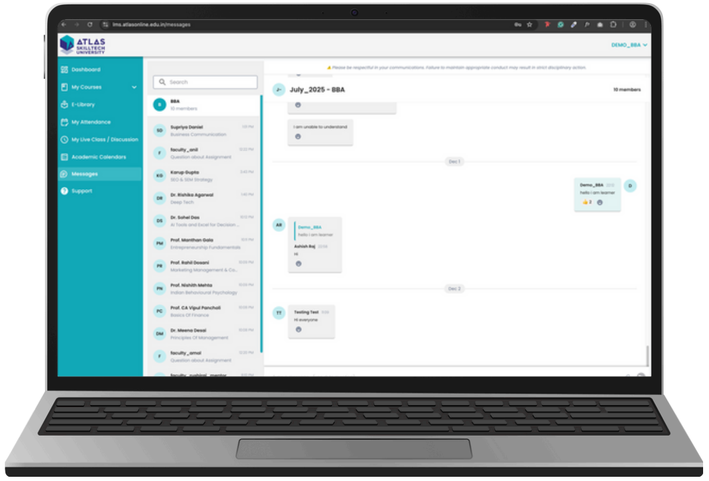


### Discussion Forums




### User Groups



**Our Compliance**

Our platform provides discussion forums, user groups, live chat, and internal messaging to foster continuous peer-to-peer interaction. It also supports WhatsApp integration for seamless communication and engagement beyond the platform.

# 3 Assignment and Quiz management:

Self-assessment creation (assignment, quiz), announcement. It shall support all types of Questions (Multiple Choice Questions, True and False, Matching, subjective short and long questions etc.)

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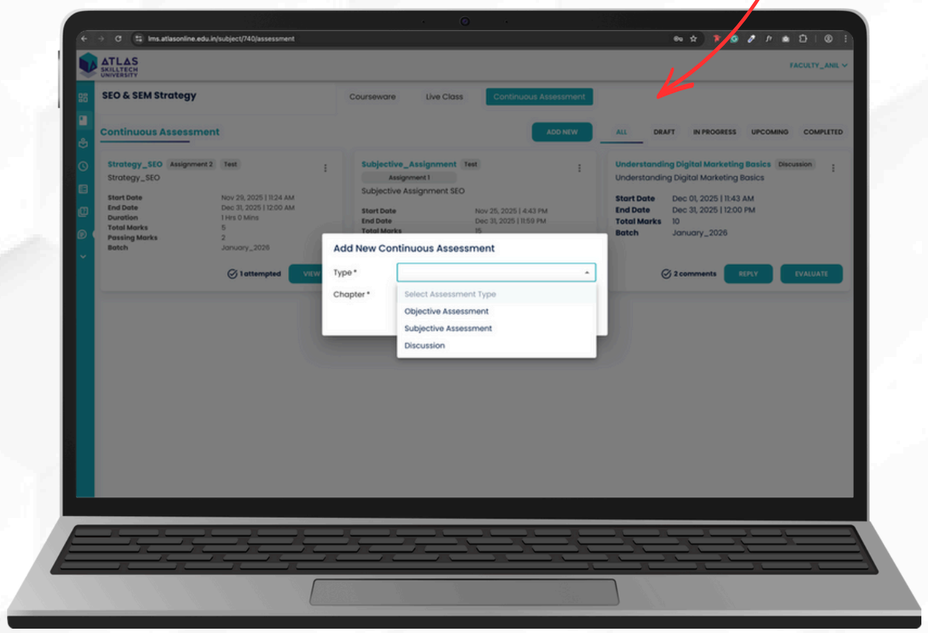
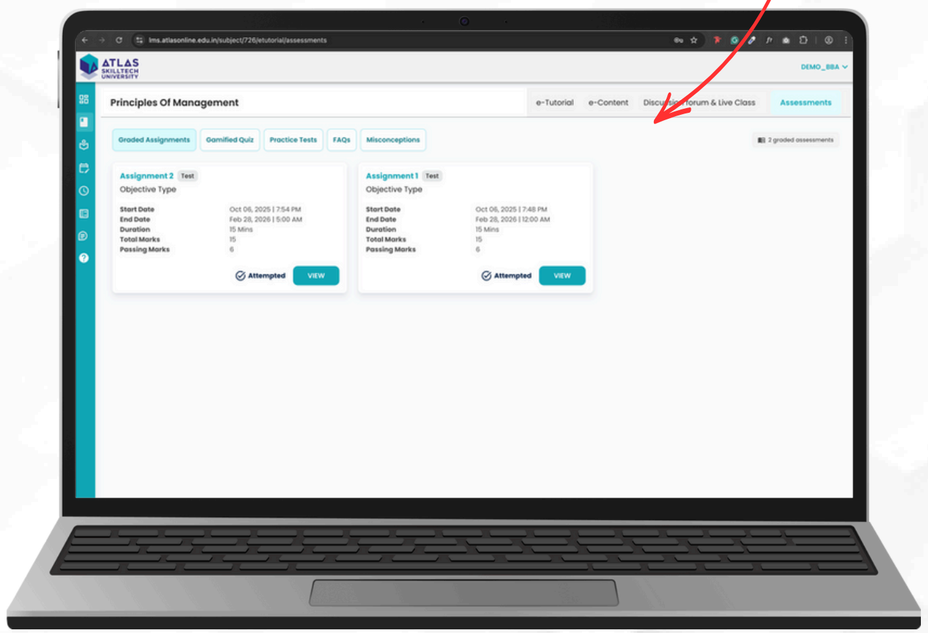
## Types of Questions




## Multiple Choice Questions




**Our Compliance**

Our platform enables creation and management of assignments, quizzes, and announcements, allowing faculty to build self-assessment activities with ease. It supports all major question types, including MCQs, True/False, subjective short and long responses.

# 4 Accessibility across Devices and Mobile Learning:

Learning Management System shall allow its learners to access courses on different devices, i.e. Personal Computers, Laptop, tab or smart phones.

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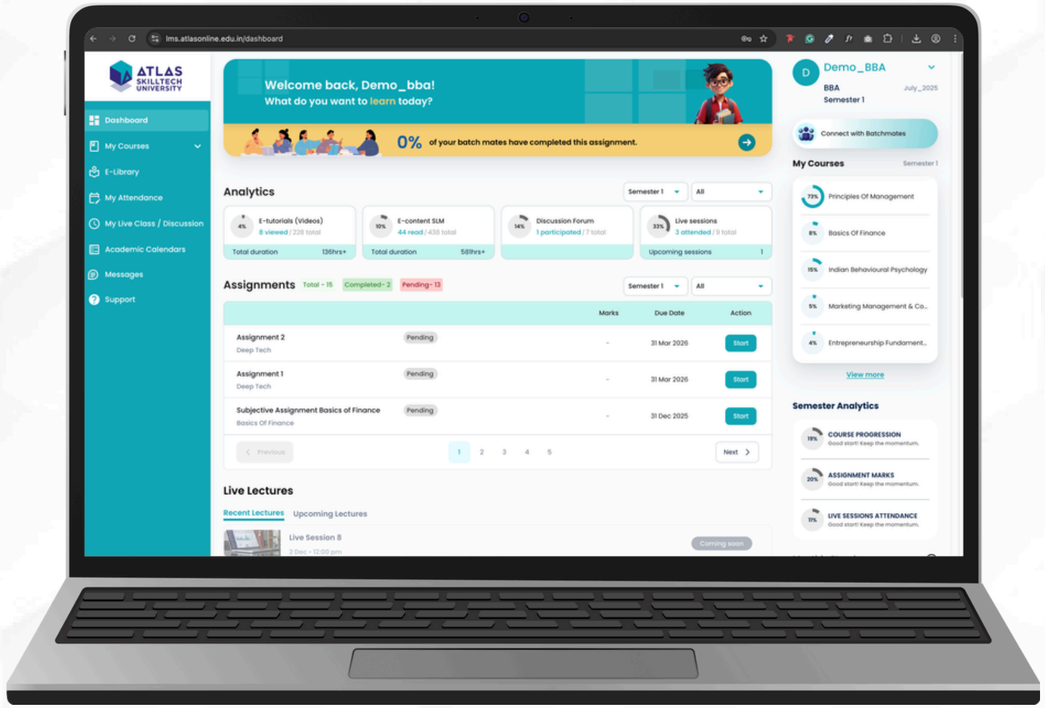


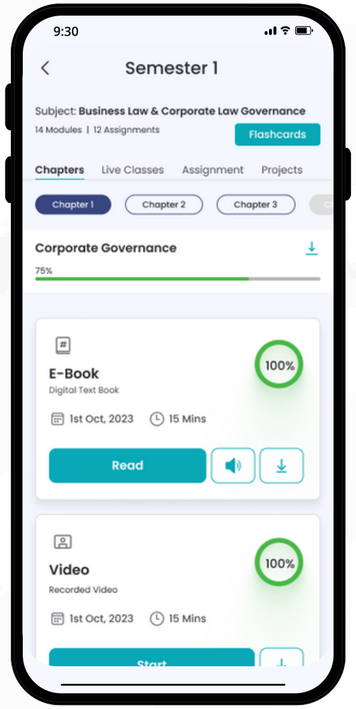


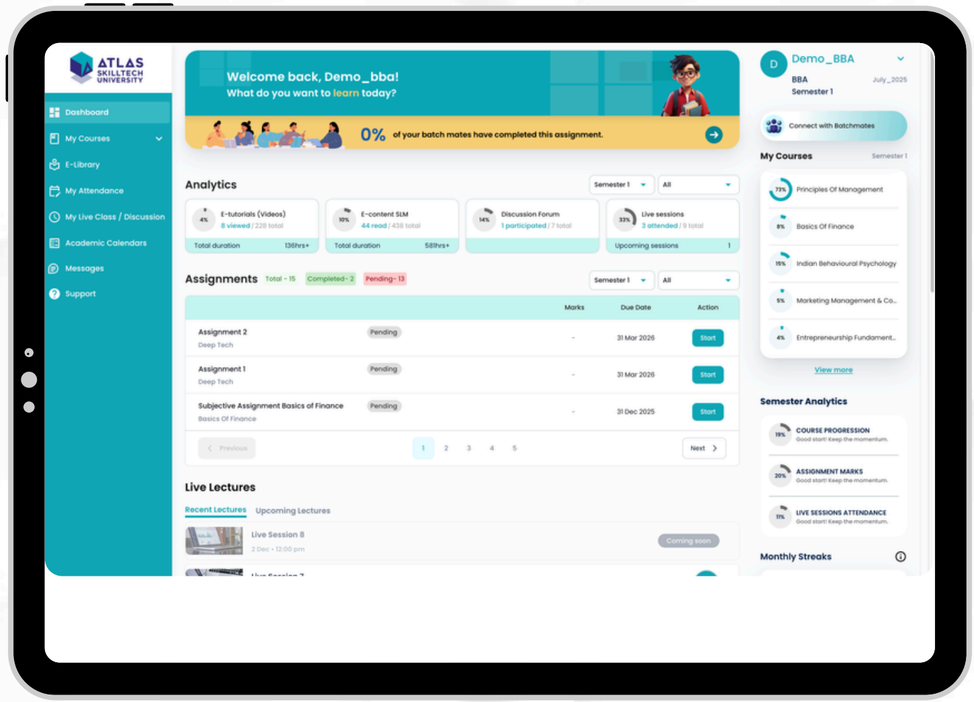


## Our Compliance

Our platform is accessible across desktops, laptops, tablets, and smartphones.

# 5 Security and Privacy:

As Learning Management System holds personal records of learners' it is important to ensure that the Learning Management System has privacy controls, protected logins, and utilizes secure server locations to keep users' data safe.

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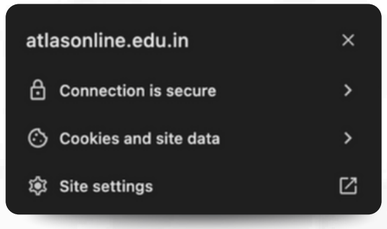
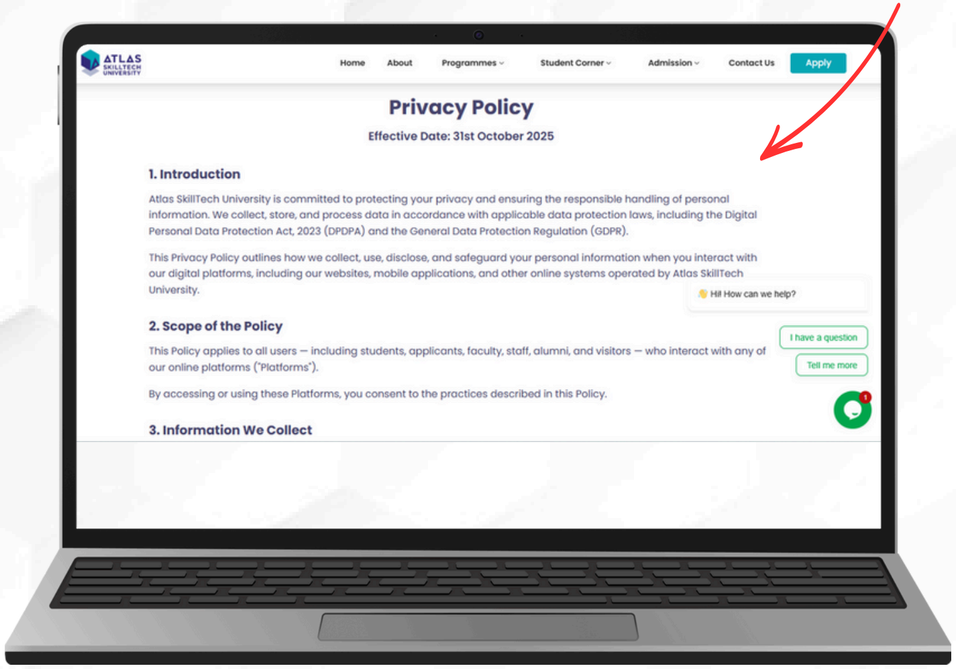
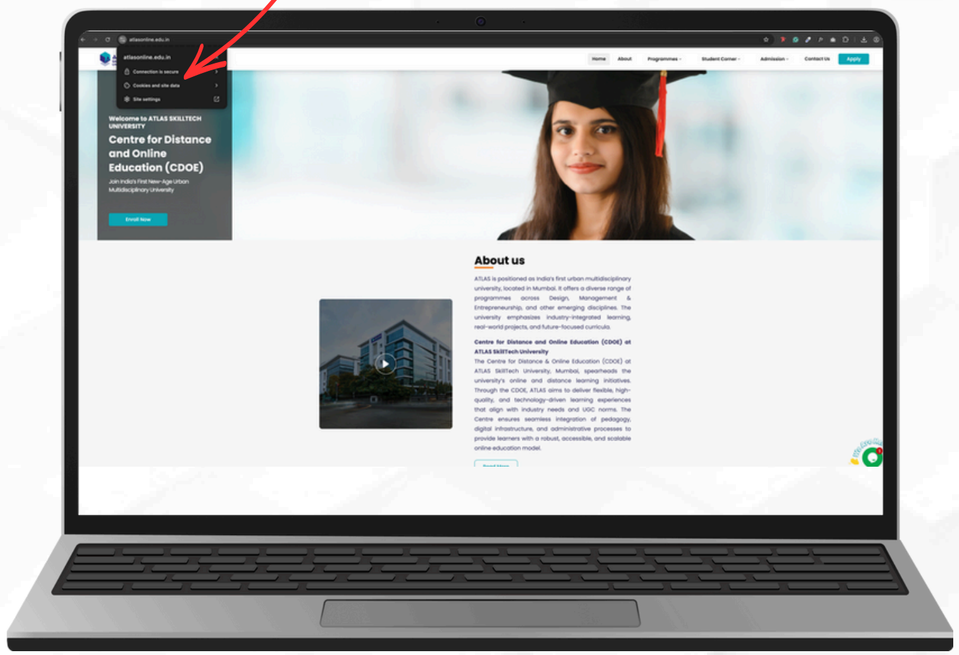



## Privacy Policy




## Safe & Secure




**Our Compliance**

Our platform uses secure, role-based logins, encrypted data transmission, and strict privacy controls to protect all learner information. It is hosted on secure server environments to ensure data safety and compliance with institutional security standards.

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II

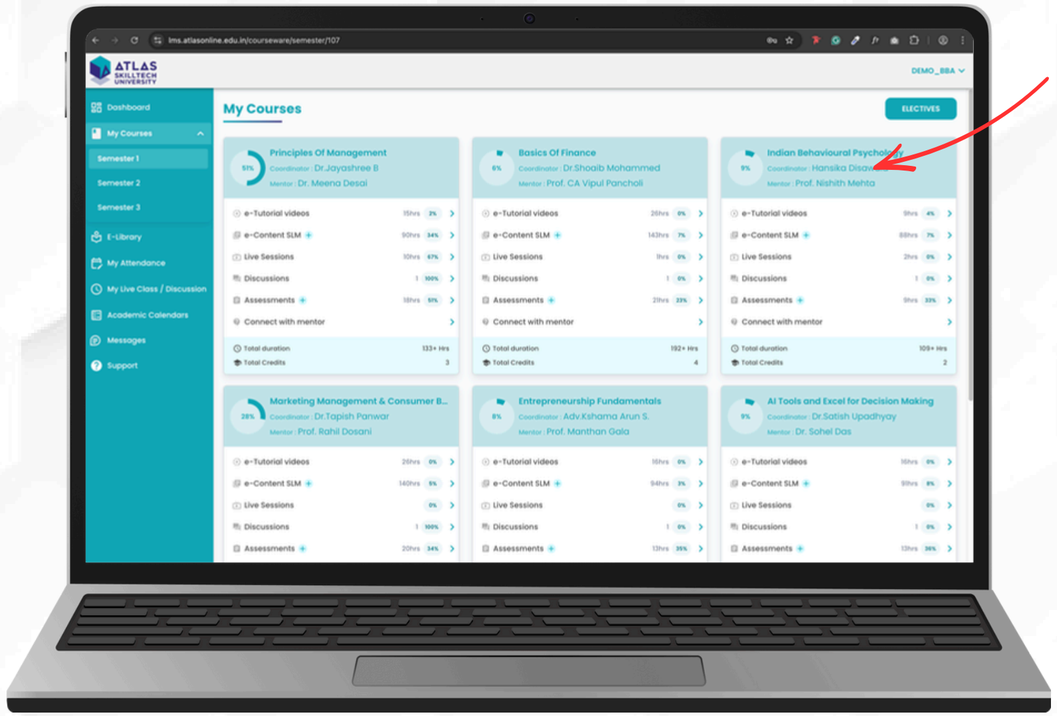
# Parameters for Assessment of Online Platform

Parameters for assessment of Non SWAYAM platform by Technical Expert Committee

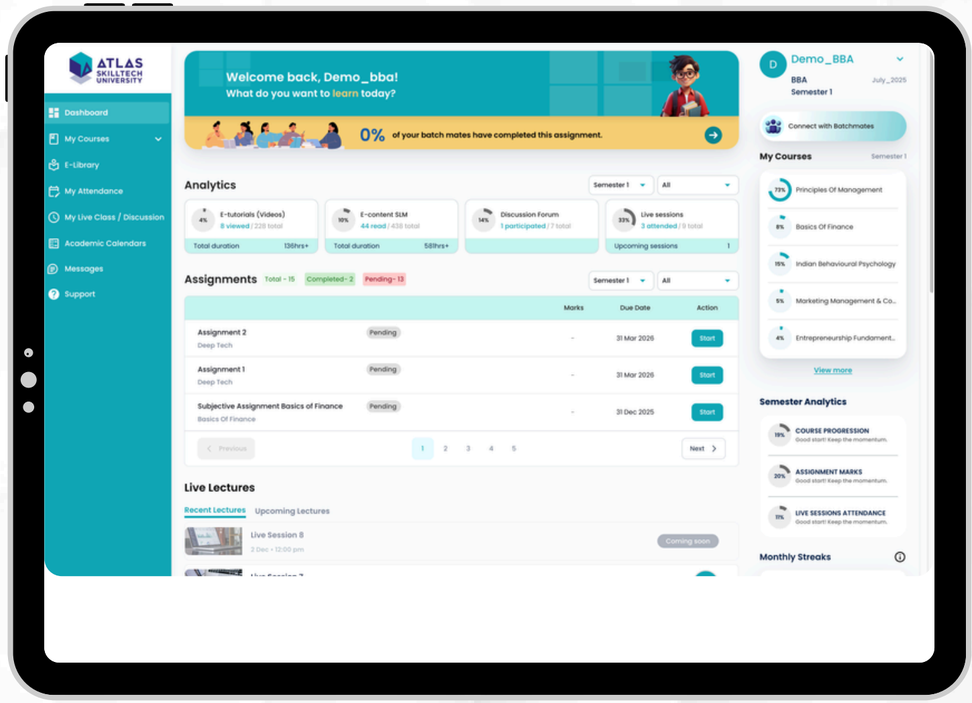
# 1 User friendliness

(i) Ease of use/proper navigation/attractive presentations in User Interface.

(ii) Availability of Interfaces/delivery mechanisms–web, mobile desktop, instant messaging, video conferencing, audio graphic systems etc.




**Ease in Navigation & Access to all four quadrants in dashboard**




**Our Compliance**

Our platform offers a clean user interface designed for effortless navigation and clarity. Visual layouts, structures and content presentation are optimized to ensure an engaging and user-friendly experience.

# 1 User friendliness

(iii) Availability of proper internet connection in case of web-based interfaces.

## Network Friendly Platform

BSNL Connecting India faster

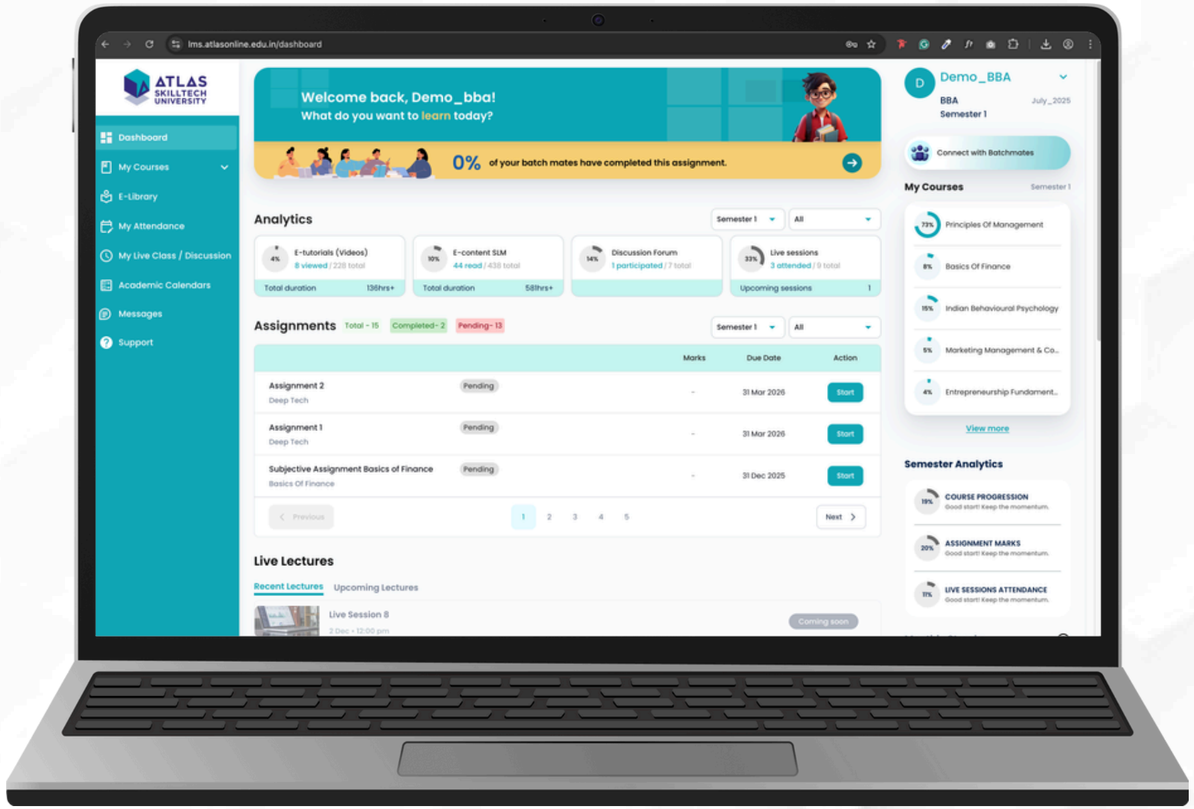
TATA

Jio

Wi Fi

VI

airtel



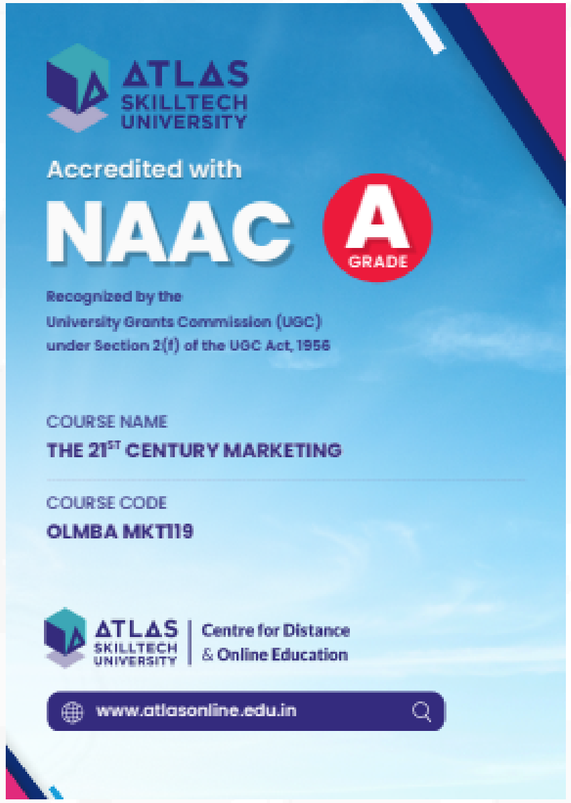

## Our Compliance

Our platform is fully accessible across all major internet service providers in India, including Jio, Airtel, VI, BSNL and others. The system functions smoothly on 3G, 4G, and 5G networks, ensuring uninterrupted access for learners regardless of their location.

# 1 User friendliness

(iv) Representation of content-text/graphical, exercises, tutorials, Examples, case studies etc.

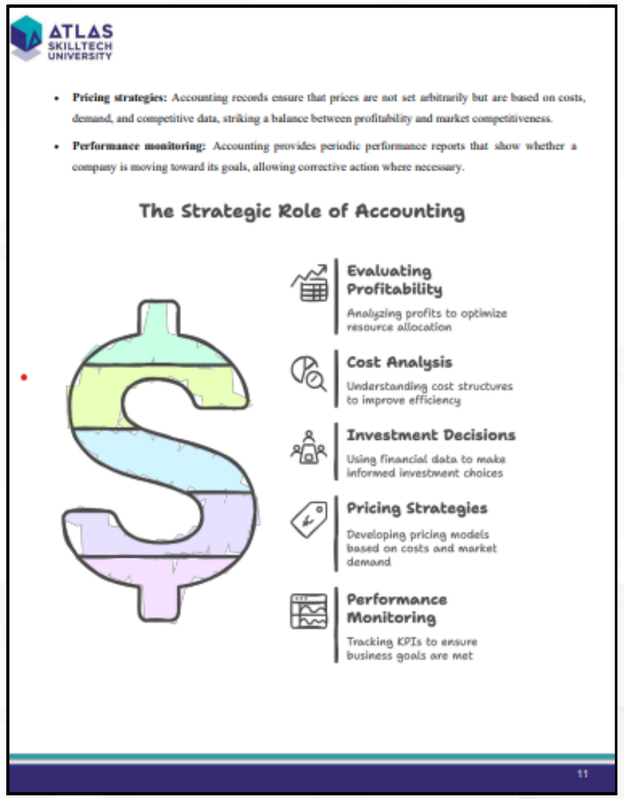
## Content Text (eSLM)



Detailed Syllabus

| Block No. | Block Name | Unit No. | Unit Name |
|---|---|---|---|
| 1 | Introduction to Marketing | 1 | Marketing in the 21st Century |
| | | 2 | Marketing Environment |
| 2 | Consumer Behaviour & STP | 3 | Marketing, Consumer & Competitor Research |
| | | 4 | Segmentation, Targeting, and Positioning |
| 3 | Marketing Mix: Product & Pricing | 5 | Marketing Mix: Product & New Product Development |
| | | 6 | Pricing Strategie |
| 4 | Marketing Mix: Place & Promotion | 7 | Marketing Channels: Place |
| | | 8 | Promotion Mix |
| | | 9 | Marketing Mix Strategies |

## Content Graphical



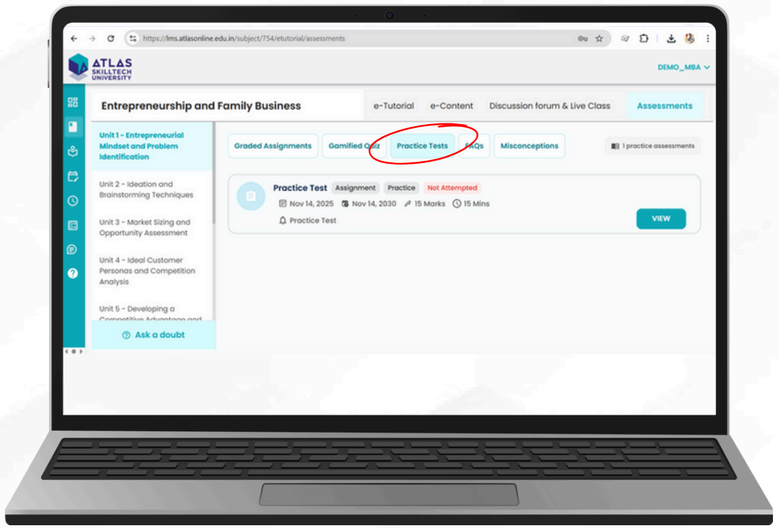

**Our Compliance**

Our platform supports diverse content formats, including text, graphics, exercises, tutorials, examples, and case studies. This variety ensures clear representation of learning materials and enhances learner engagement across subjects.

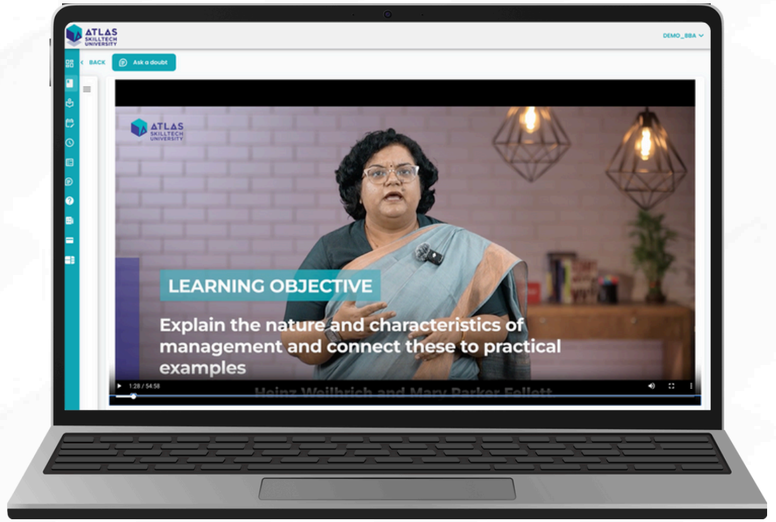
# 1 User friendliness

(iv) Representation of content-text/graphical, exercises, tutorials, Examples, case studies etc.

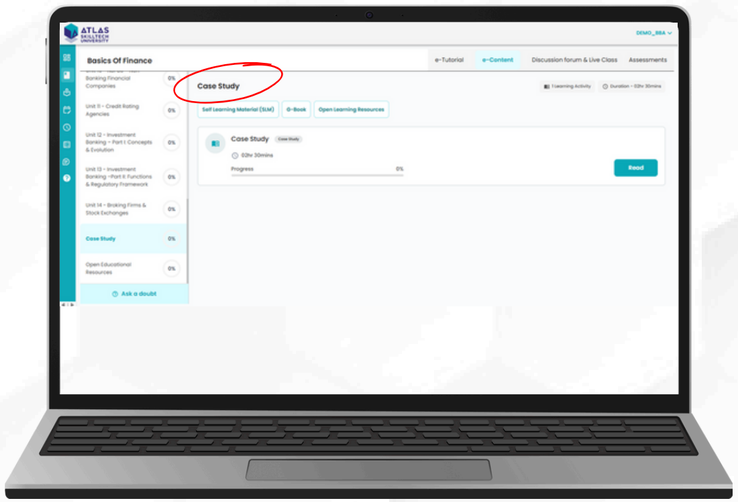
## Exercise




## e- Tutorial videos




## Case Studies



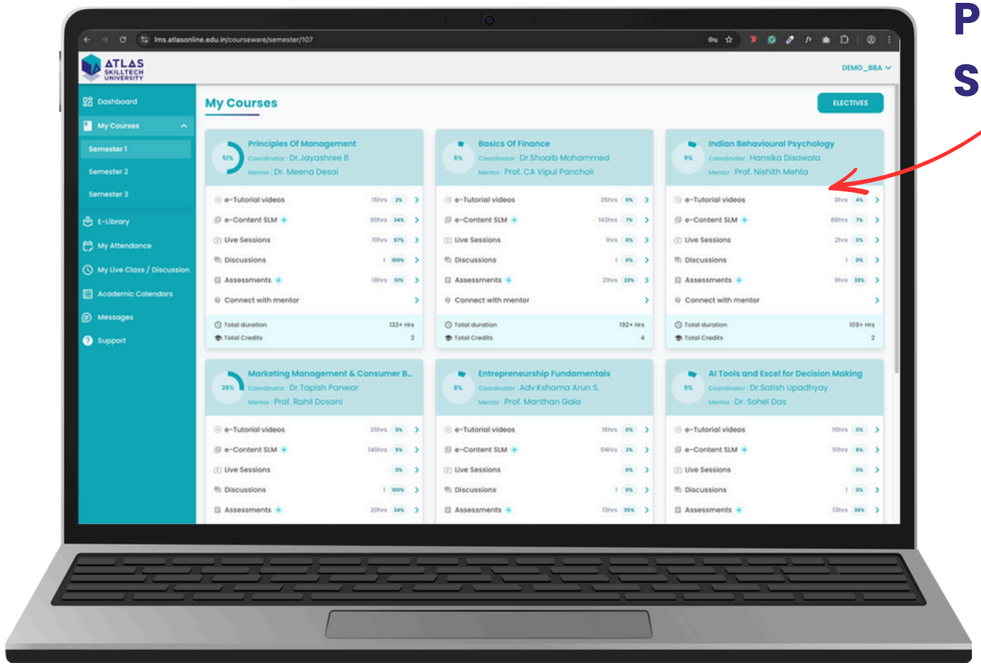

**Our Compliance**

Our platform supports diverse content formats, including text, graphics, exercises, tutorials, examples, and case studies. This variety ensures clear representation of learning materials and enhances learner engagement across subjects.

# 2 Content Storage and Management Provisions Indicative terms of reference

## (i) Production of contents:

The production of content is in various formats which the Learning Management System Supports like word file, pdf files, HTML5 format, SCORM Files, MP4 Videos.




**PDFs, Docs, SCORM, MP4s**

The content files which are stored / uploaded in system can be easily accessed by registered students as the application servers and database server interfaces are different.

We have cloud-based servers with service taken from Amazon Cloud services.

**Our Compliance**

**Our platform provides robust tools for producing digital learning content, including documents, multimedia, assessments, and interactive modules. Faculty can easily upload, organize, and update materials to ensure high-quality instructional delivery.**

# 2 Content Storage and Management Provisions Indicative terms of reference

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aws

### (ii) Video-Audio Storage mechanism (name of cloud service provider; streaming services used)

All the content including Audio Video Content is stored on Amazon Cloud Servers. The said content is directly streamed through the said cloud-based servers by the assigned students for the respective course.

### (iii) Ease of access to content:

- Under University Master, we have provision to create various Re-usable Learning Objects (RLO) which are courses created with all available content.
- The Learning Management System supports programmes offered by the University.
- The said RLO or courses / subjects is easily accessible by any department of the university for creation of their respective programs.

### (iv) Reliability and availability of content at all times:

The Amazon Cloud Servers automatically scale storage for new content, ensuring flexible, reliable, and uninterrupted content availability at all times.

**Our Compliance**

**Our platform uses secure cloud-based storage and streaming services for audio–video content, ensuring smooth playback and efficient delivery. All learning materials are easily accessible, with high reliability and consistent availability to support uninterrupted learning.**

# 3 Synchronous Interaction provisions (video/audio conferencing, live chat etc.)

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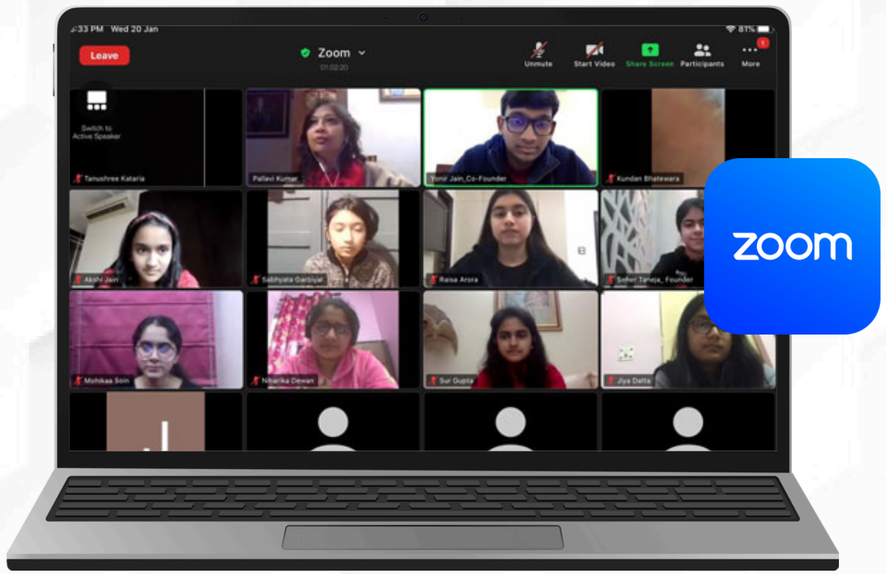
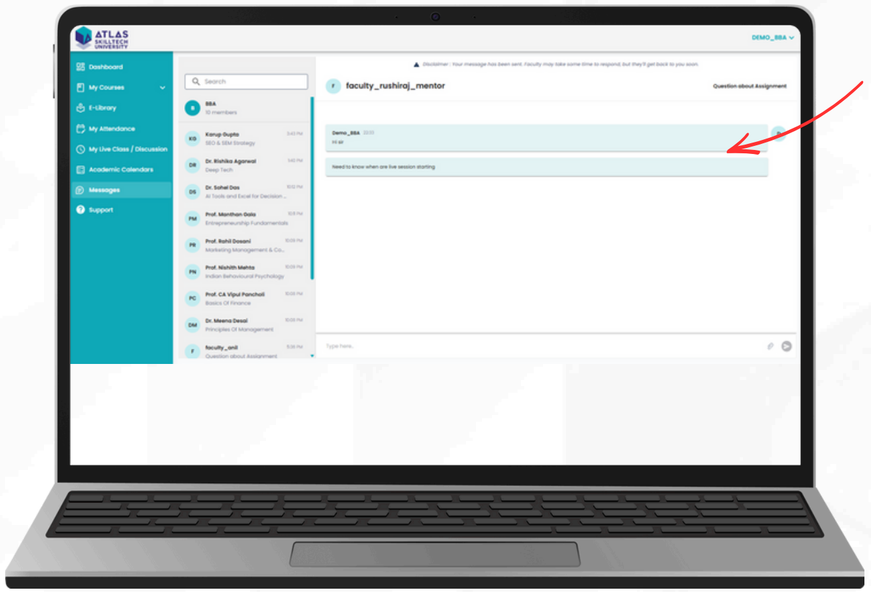
## Video/Audio conferencing



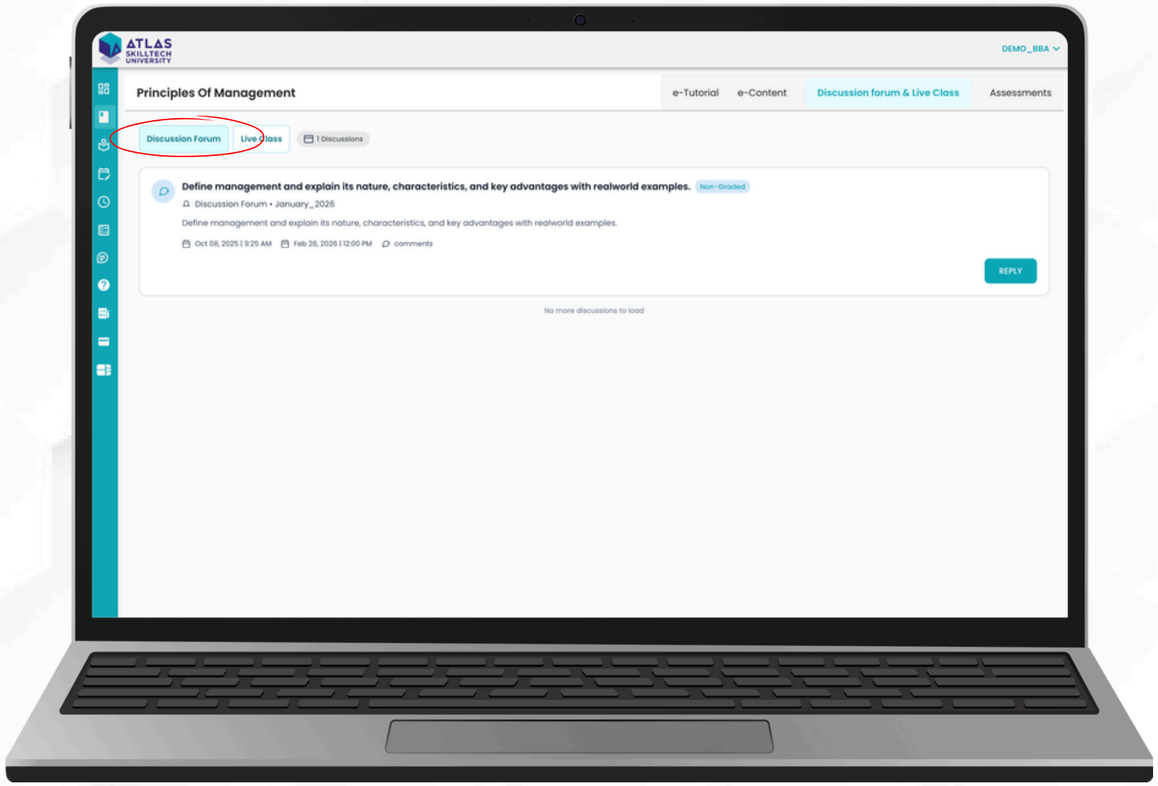

## Live Chat




**Our Compliance**

Our platform supports synchronous learning through integrated video/audio conferencing, live chat, and real-time communication tools. These features enable seamless faculty–learner interaction and support collaborative learning during live sessions.

# 4 Asynchronous Interaction provisions (Discussion Forum, Blogs, Wikis etc).




## Asynchronous Discussions:

- The calendar for discussion forums for every subject is published by the faculty on LMS and website.
- A Topic which is provided by the faculty; the students have to contribute towards their understanding on the given topic considering the collaborative learning process.

**Our Compliance**

**Our platform enables asynchronous interaction through discussion forums, groups, and other collaboration spaces. These tools support ongoing engagement, reflection, and peer-to-peer learning beyond live sessions.**

# 5 Learner engagement provisions (interactive content, activity management, group projects).

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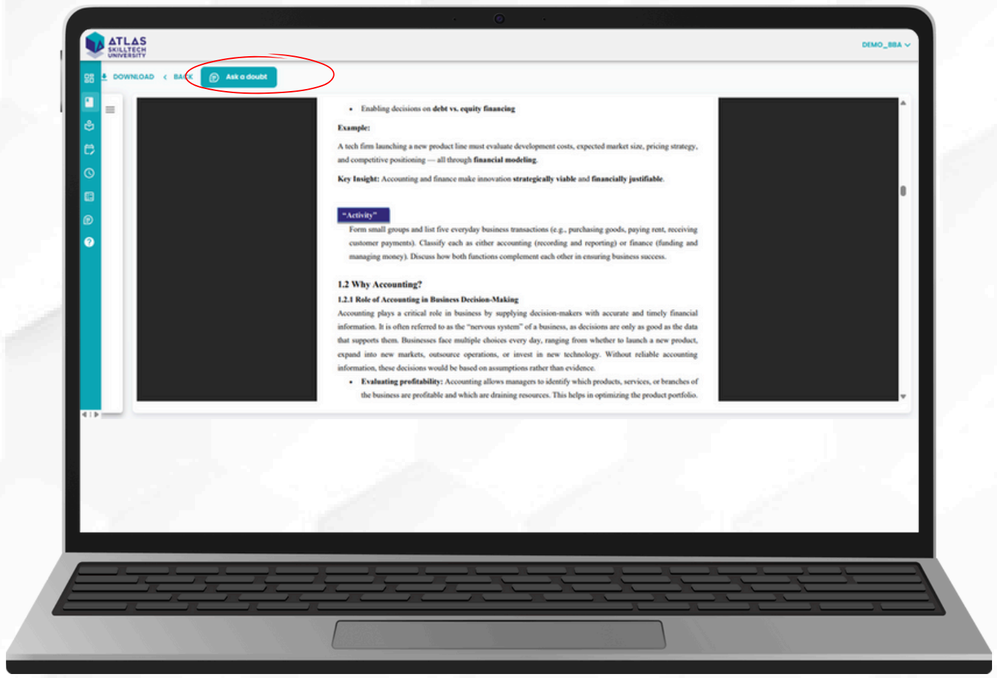
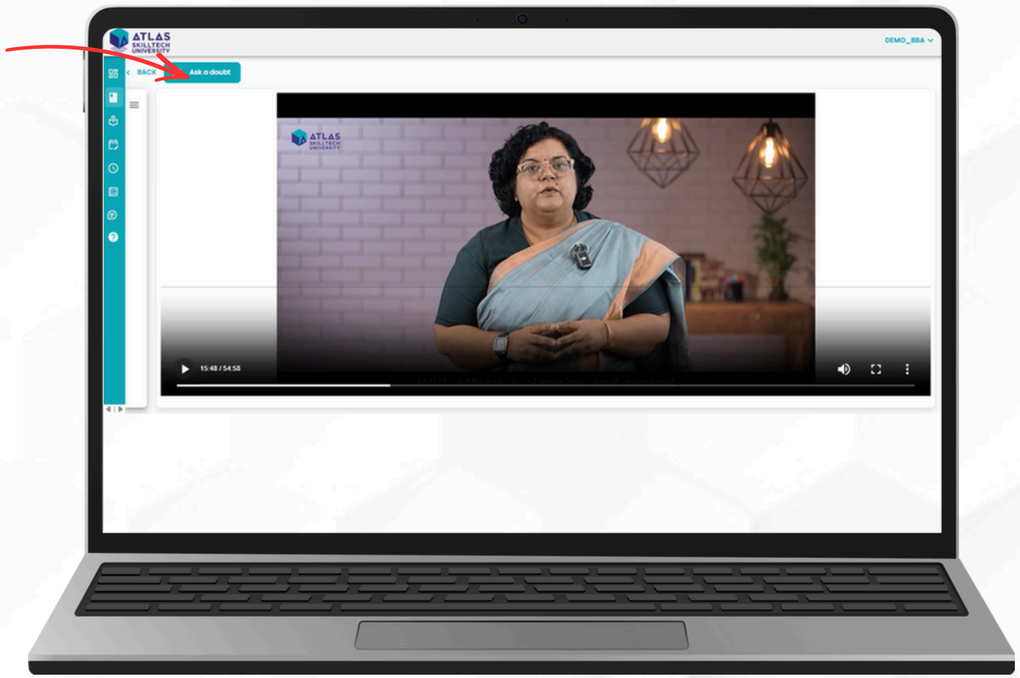
## Interactive Content




**Ask a Doubt**




**Our Compliance**

Our platform Offers interactive learning support via the “Ask a Doubt” button available within the E-Content and E-Tutorial modules.

# 5 Learner engagement provisions (interactive content, activity management, group projects).

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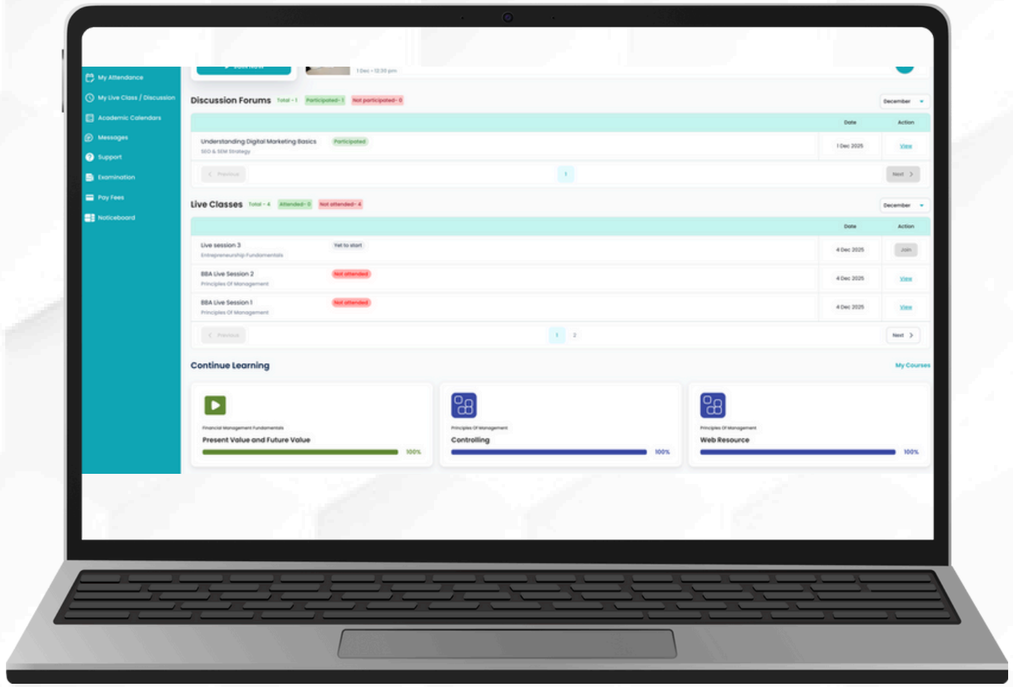
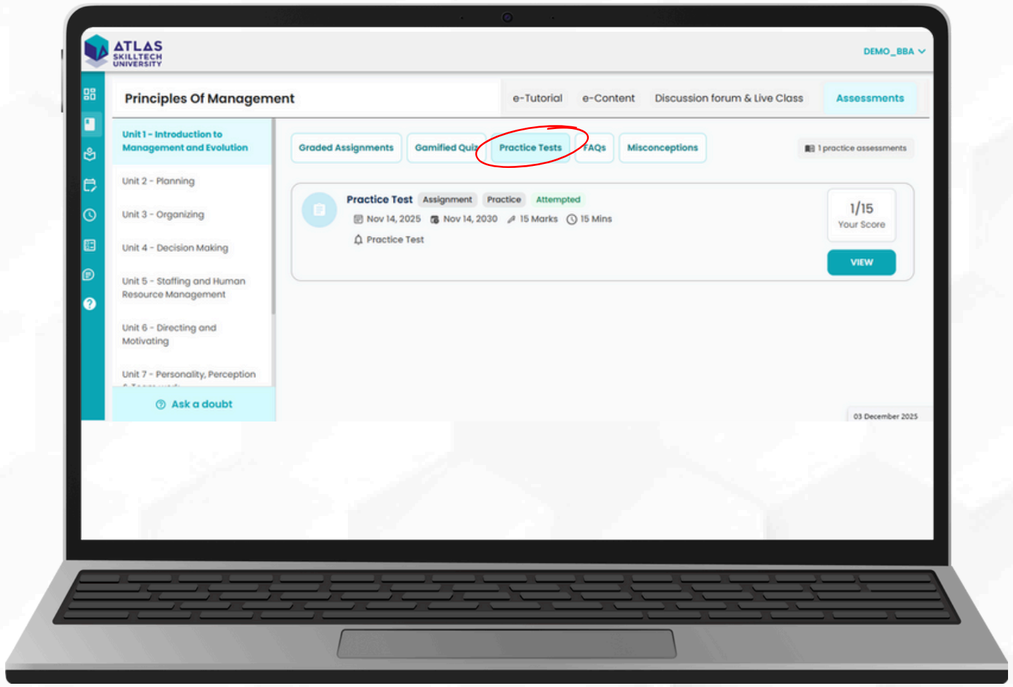
## Activity Management




**Our Compliance**

Our platform supports learner engagement through interactive content, activity-based learning and tools for managing assignments. These features promote active participation and collaborative learning across courses.

# 6 Peer group interaction provisions (social media integration, group activity, breakout rooms etc.).

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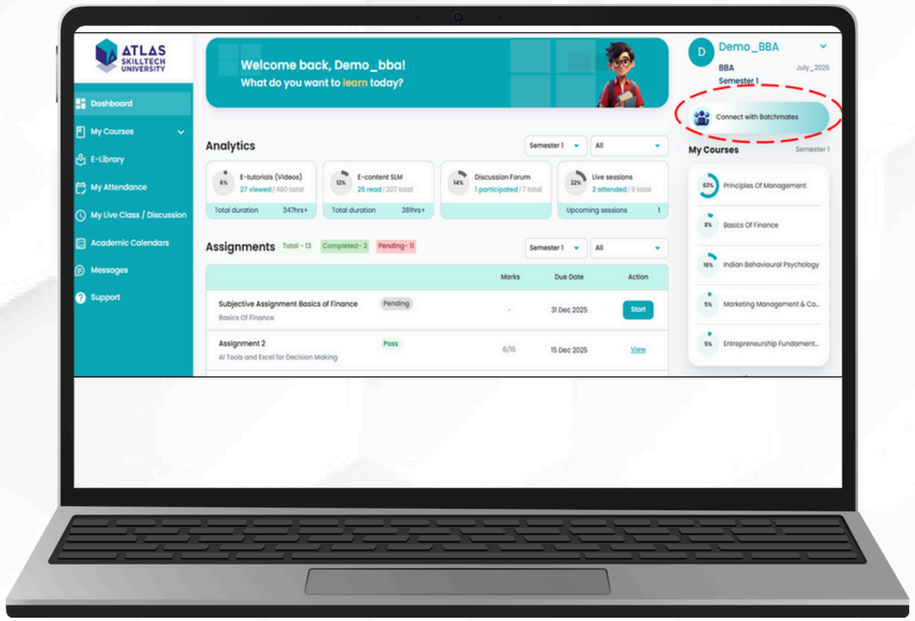
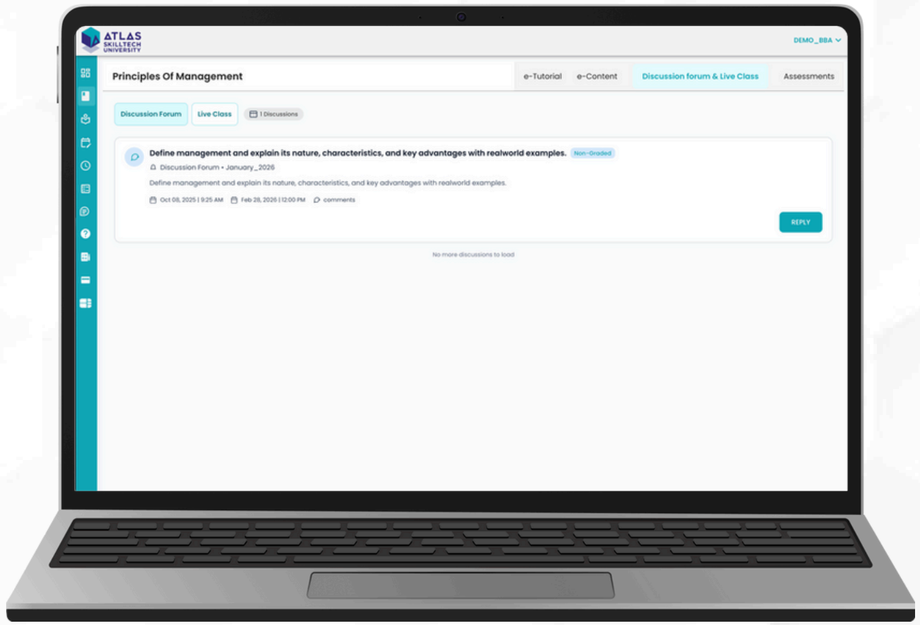
## Learning with Batchmates




**Our Compliance**

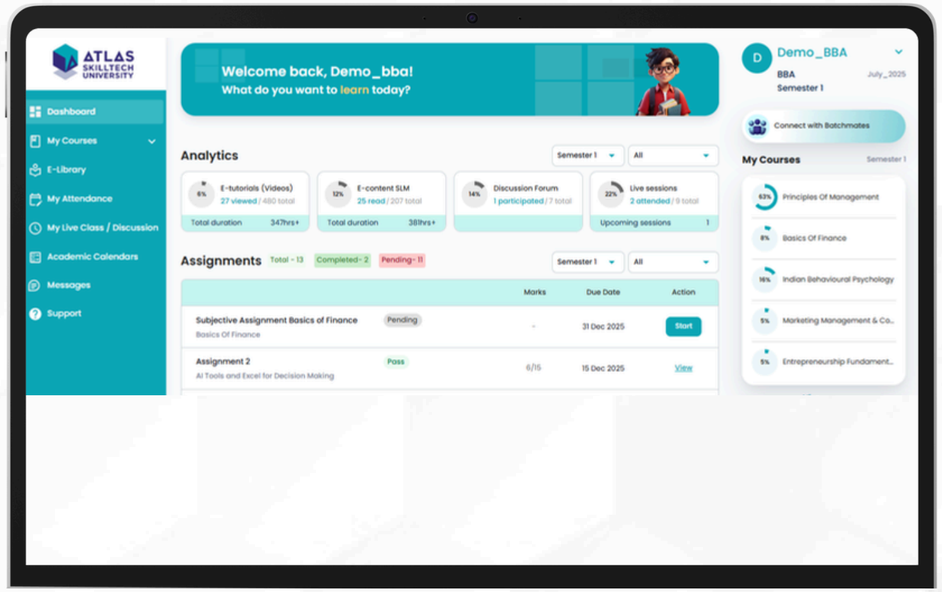
Our platform enables peer interaction through group activities, discussion forum, Live chat and breakout-room support during live sessions. It also includes social messaging integrations to facilitate seamless communication among learners.

# 7 Learning Communities/Research forums.

(i) Collaboration of internal/external communities

## For Internal collaboration:

- Discussion Forum
- Live Chat
- Connect With batchmate




## For External collaboration:

- BBA – Internship / Project
- MBA – Internship / Dissertation
- Interaction through Guest Lectures

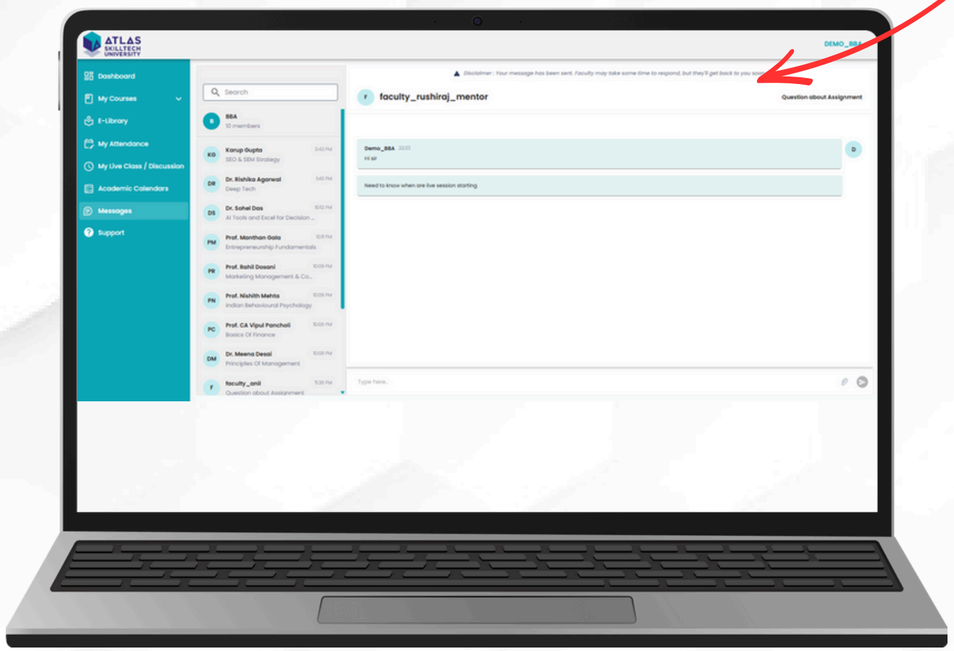
**Our Compliance**

**Our platform supports the creation of learning and research communities by enabling collaboration across internal and external groups. These spaces allow learners, faculty, and external participants to share insights, resources, and discussions in a structured environment.**

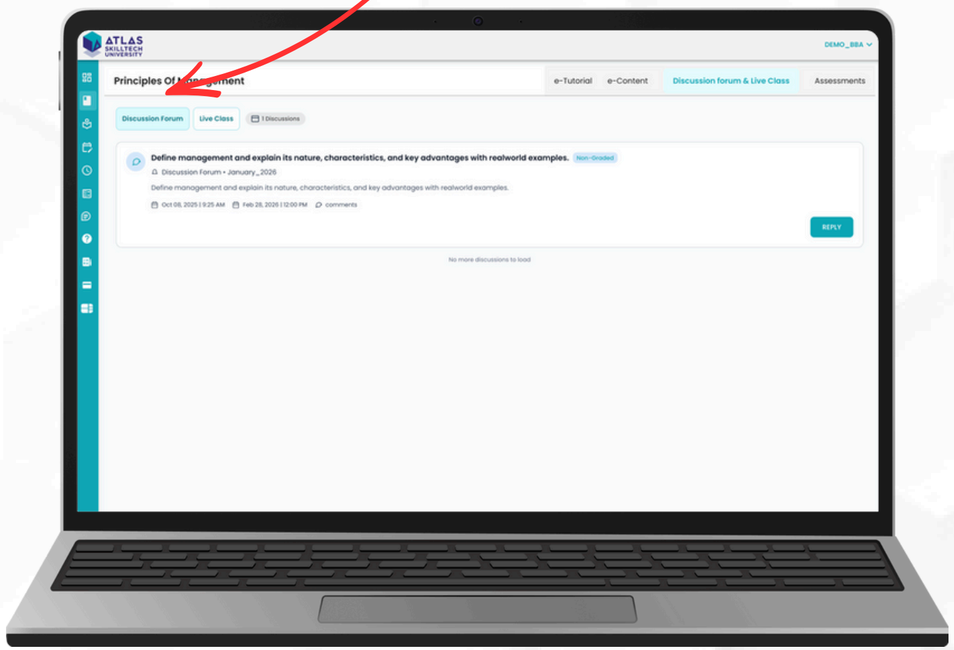
# 7 Learning Communities

(ii) Collaboration methodology.

**Live Chat**




**Discussion Forum**




**Our Compliance**

Our platform enables structured collaboration through discussion forum, shared resources, and group-based interaction tools. These methods support continuous knowledge exchange and coordinated participation within learning and research communities.

# 7 Research forums

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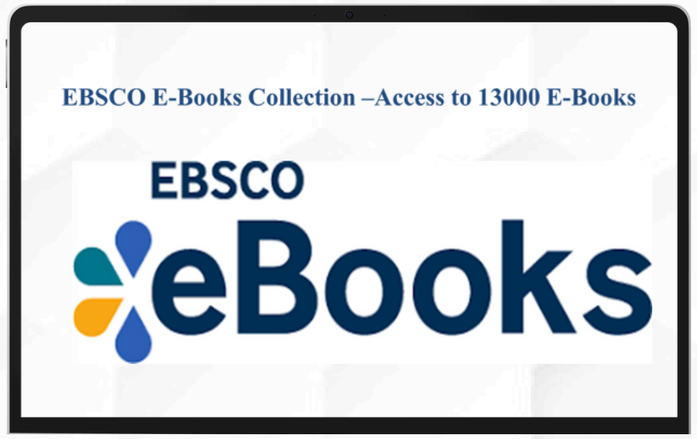


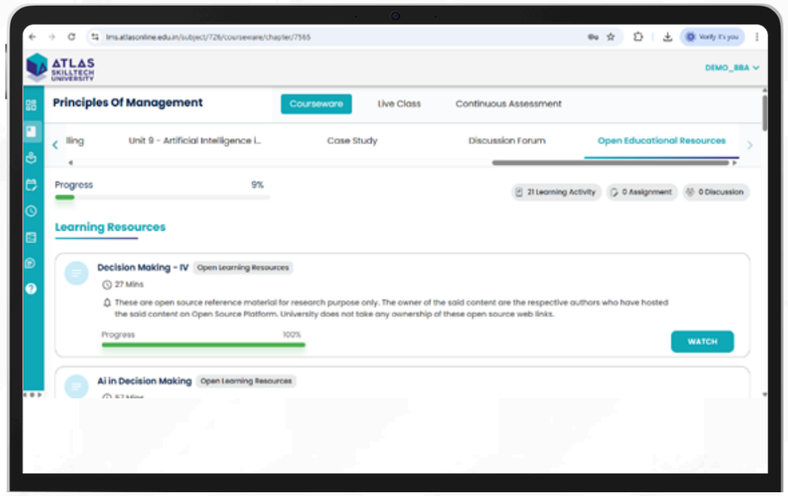


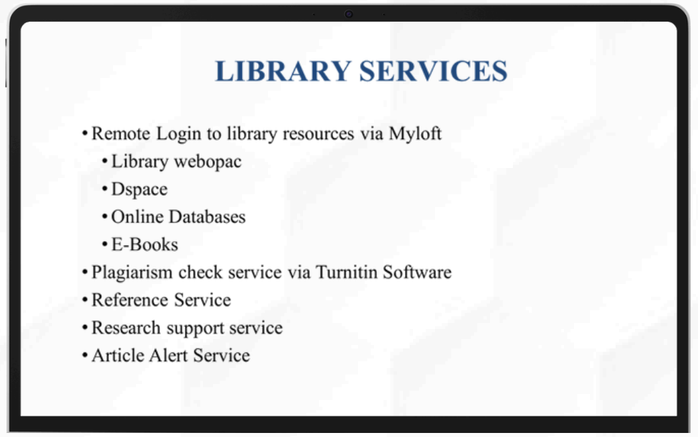


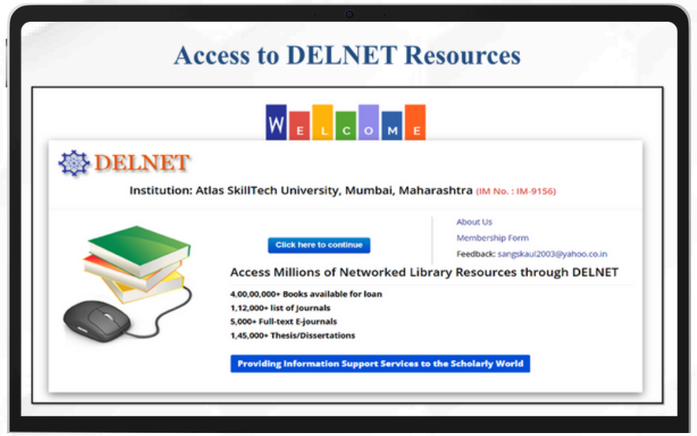


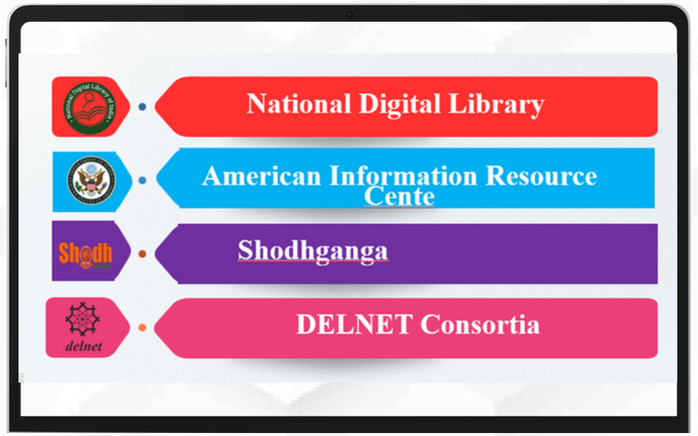


**Our Compliance**

Our platform provides integrated access to research-based e-library resources, enabling learners to explore academic papers, journals, and reference materials. This ensures that users can easily access high-quality scholarly content to support their studies and research activities.

# 8 Adaptive learning provisions (skill gap analysis, personalised content).

The students get the access to the learning resources based on the semester wise courses. The students who have completed courses from semester 1 (after completion of 6 months based on admission batch) gets access to next set of courses.

The provision for defining the learning path within a course is provided as required by the faculty wherein only after completing one specific module the student gets access to next module.

**Our Compliance**

Our platform supports adaptive learning through tools that analyze learner performance. Based on insights, personalized content and learning paths are recommended to enhance individual progress.

# 9 Provision for grouping the learners with different mentors

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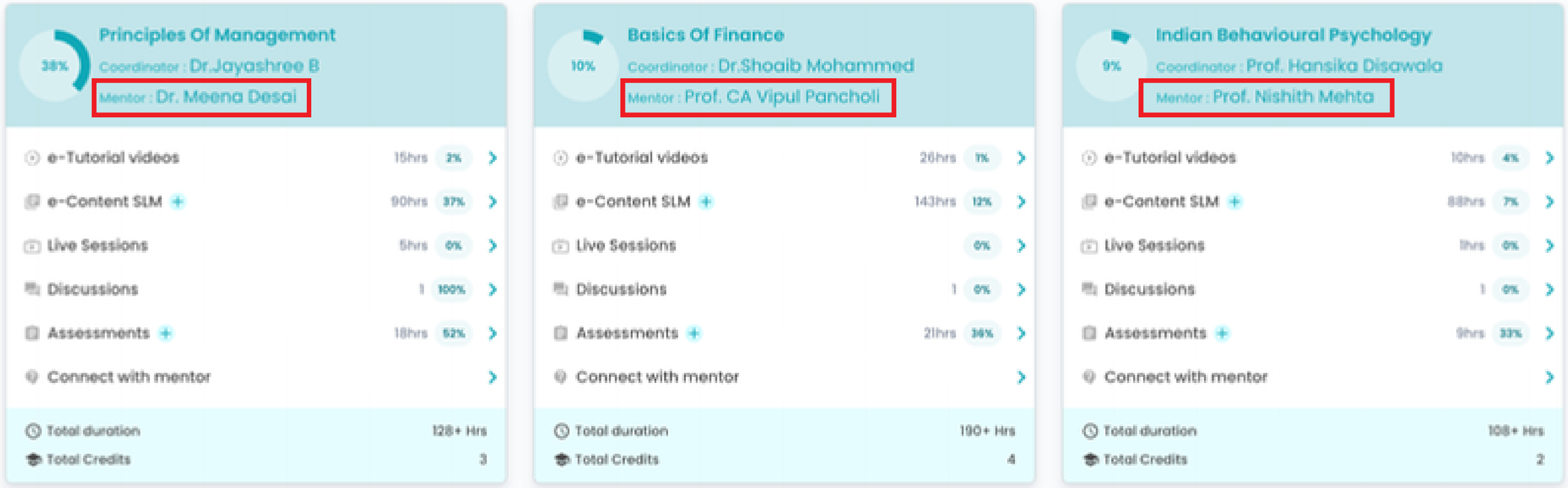
(i) One mentor to be assigned for 250 learners as per the regulations




**Our Compliance**

**Our platform allows learners to be grouped and assigned to different mentors as required. It also supports the regulatory guideline of mapping one mentor to every 250 learners for effective academic support and monitoring.**

# 10 Dashboard options for all the stakeholders

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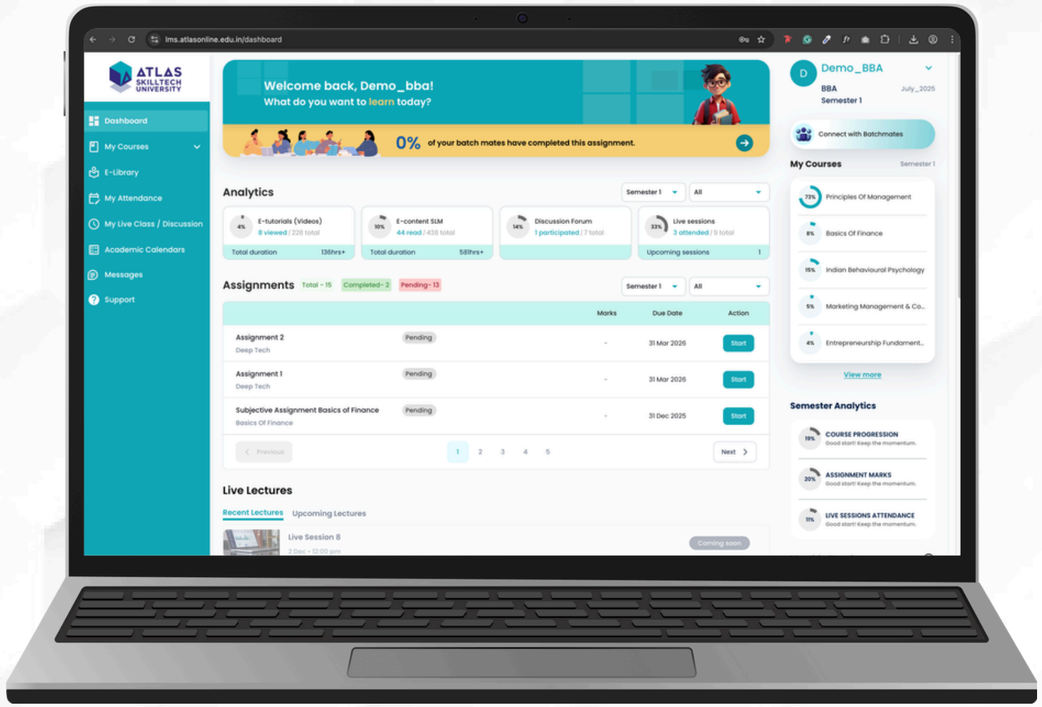
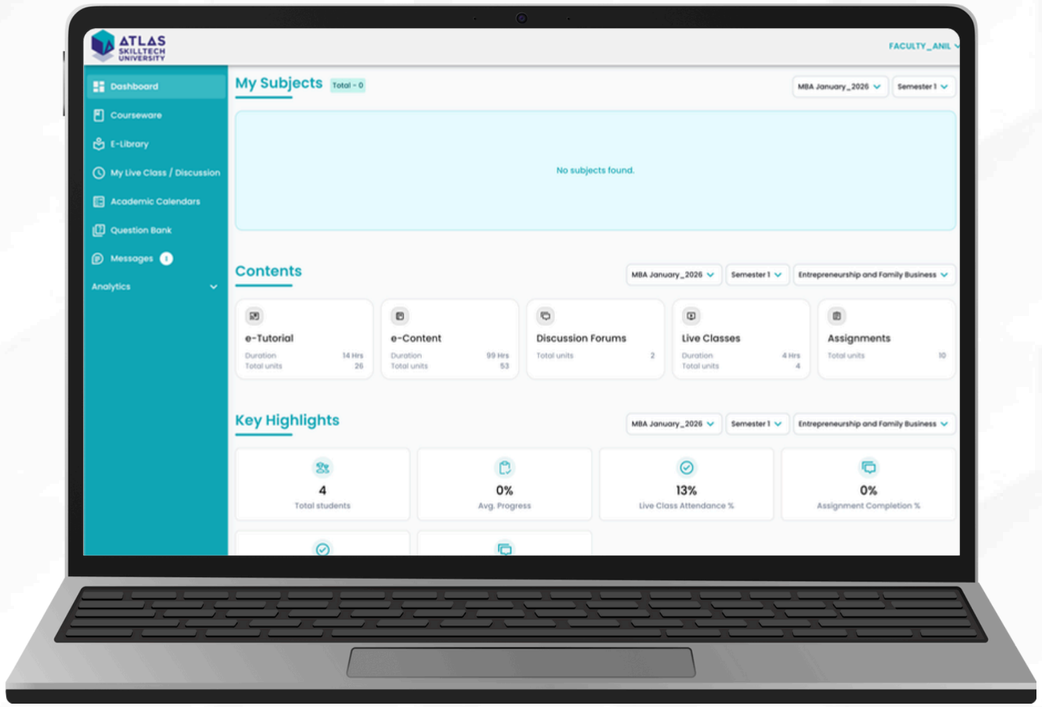



Student Dashboard




Faculty Dashboard

## Our Compliance

Our platform provides dedicated dashboards for all stakeholders including learners, faculty, mentors, and administrators tailored to their roles. These dashboards present key insights, progress indicators, tasks, and management tools for streamlined academic and administrative oversight.

# 11 Proctored examination methodology.

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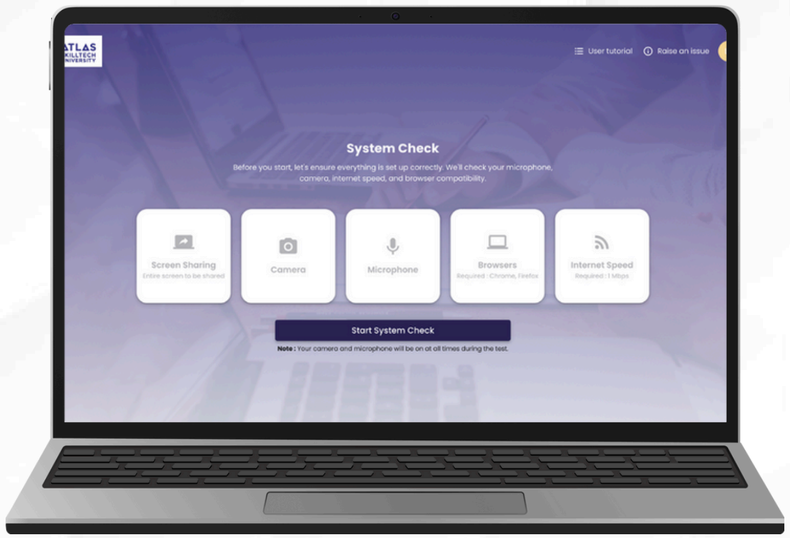
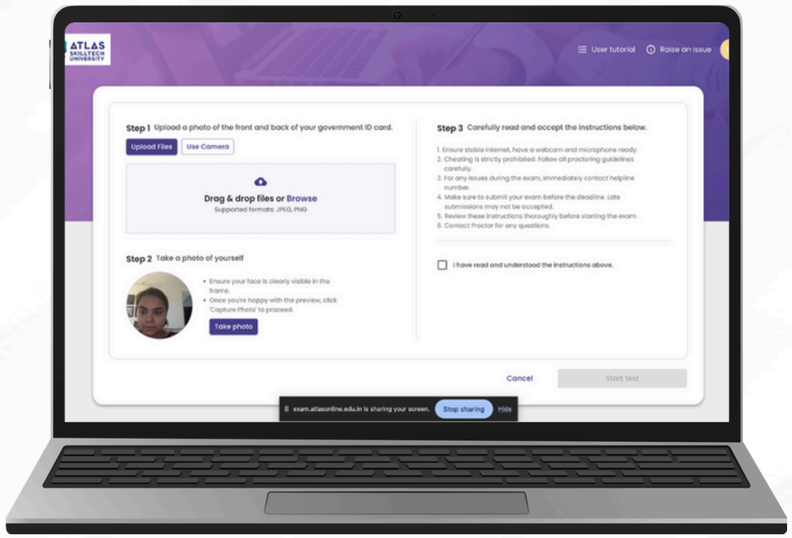
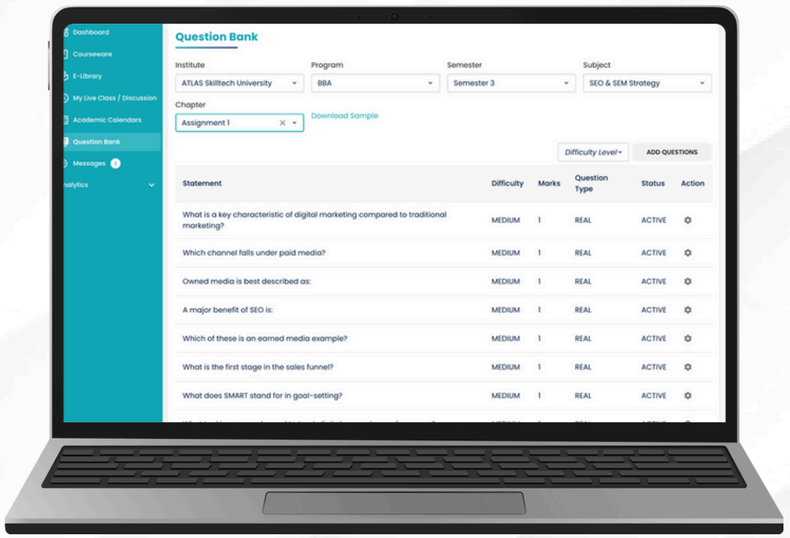
## Examination support- formative and summative Indicative terms of reference:

- Online question bank management, paper setting, evaluations
- Online student registrations and exam scheduling
- Online generation of grades based on continuous evaluations
- Learner authentication



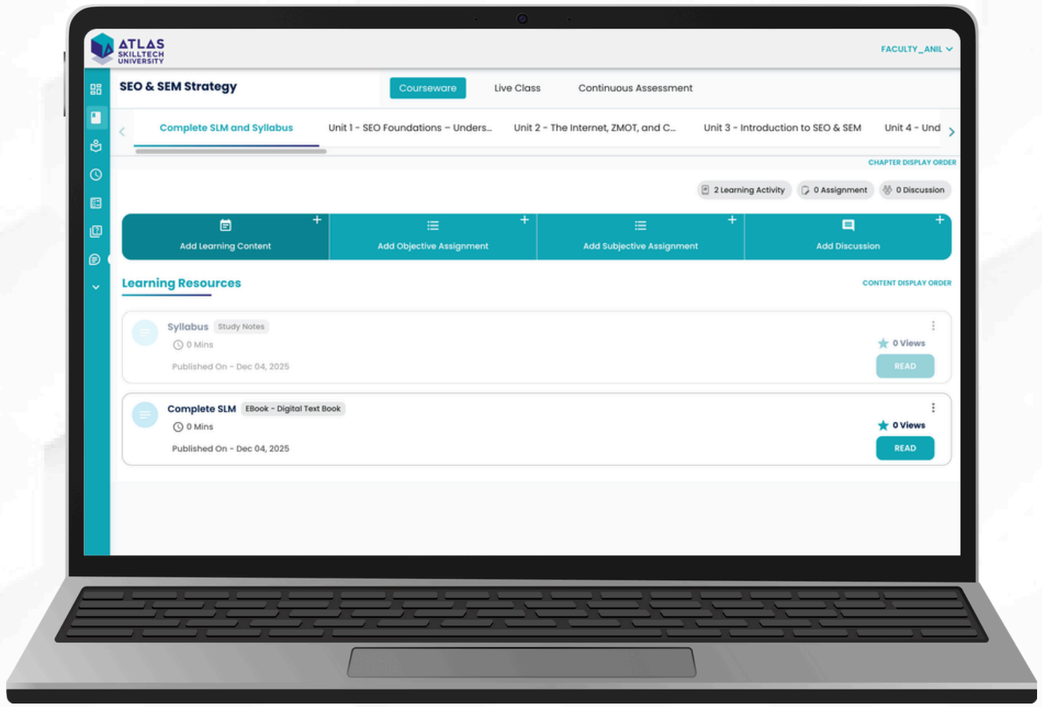



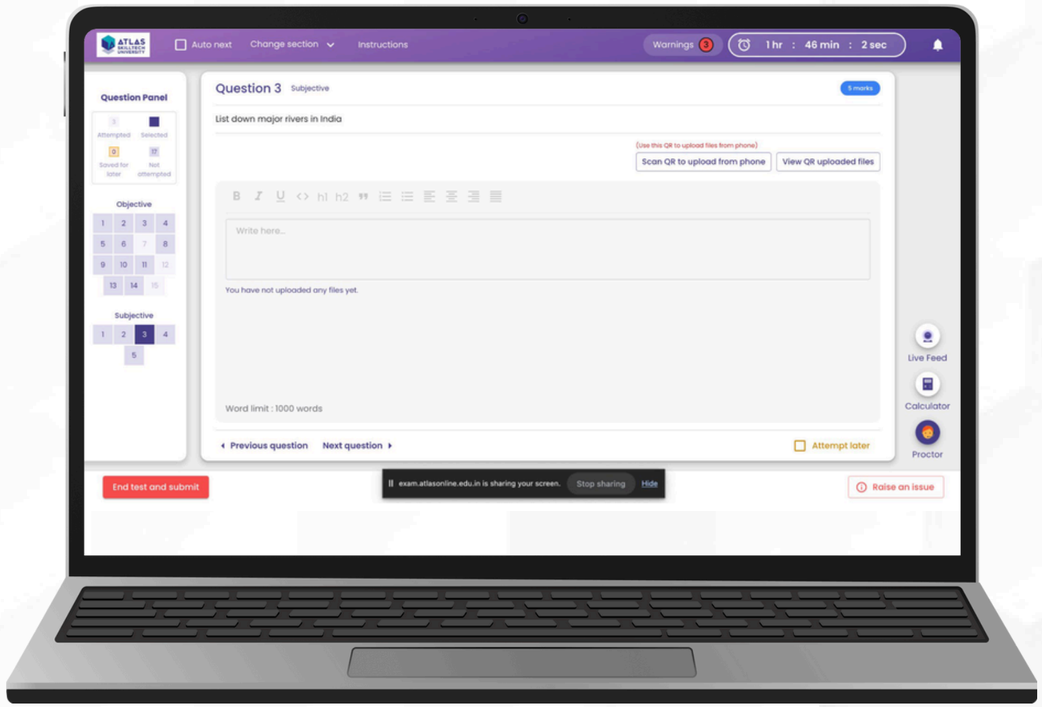




**Our Compliance**

Our platform supports secure proctored examinations with complete formative and summative assessment workflows. It enables question bank management, exam creation, registration and scheduling, automated grade generation, and strong learner authentication, including Aadhaar-based verification.

# 12 Examination support- Multiple choice and Long/ Short answers




**Our Compliance**

Our platform supports examinations with multiple-choice, short-answer, and long-answer question formats. This ensures flexibility in designing assessments that evaluate both objective knowledge and descriptive understanding.

13

# Provisions for Online assignment creation, submission and grading

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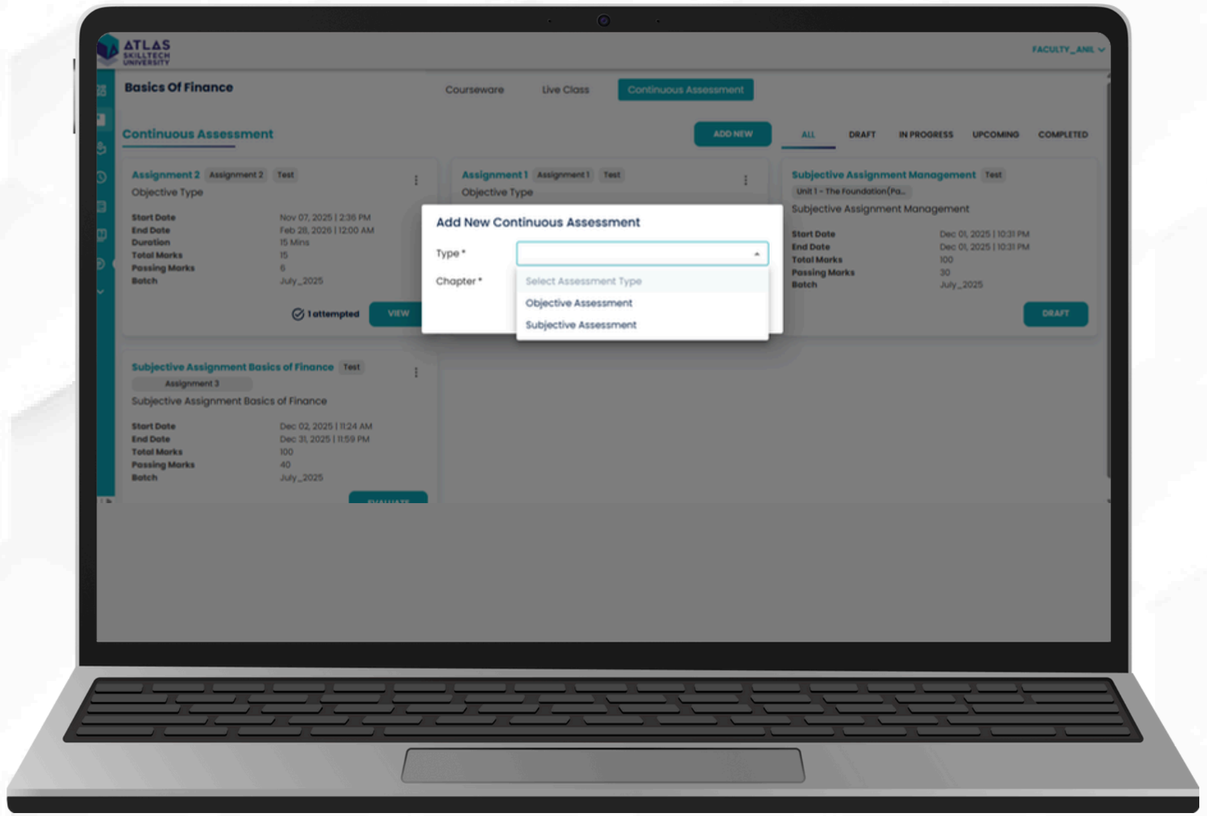
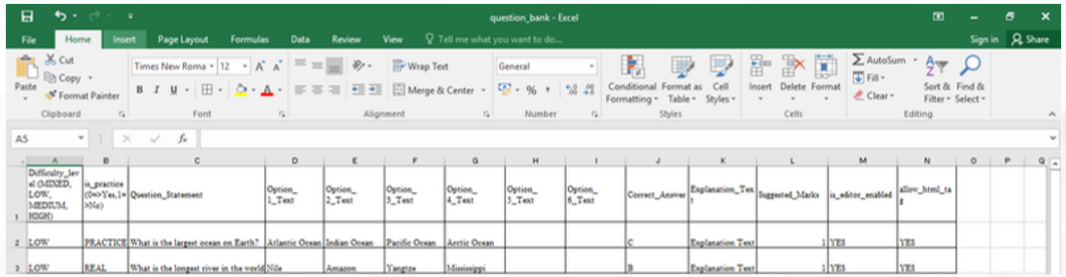
## Assignment Creation by Faculty




**Provision to Upload MCQ through CSV Template for Assignment Creation**




**Our Compliance**

Our platform allows faculty to create assignments easily using a range of formats and instructions. It also provides tools to manage deadlines, attachments, rubrics and evaluation.

13

# Provisions for Online assignment creation, submission and grading

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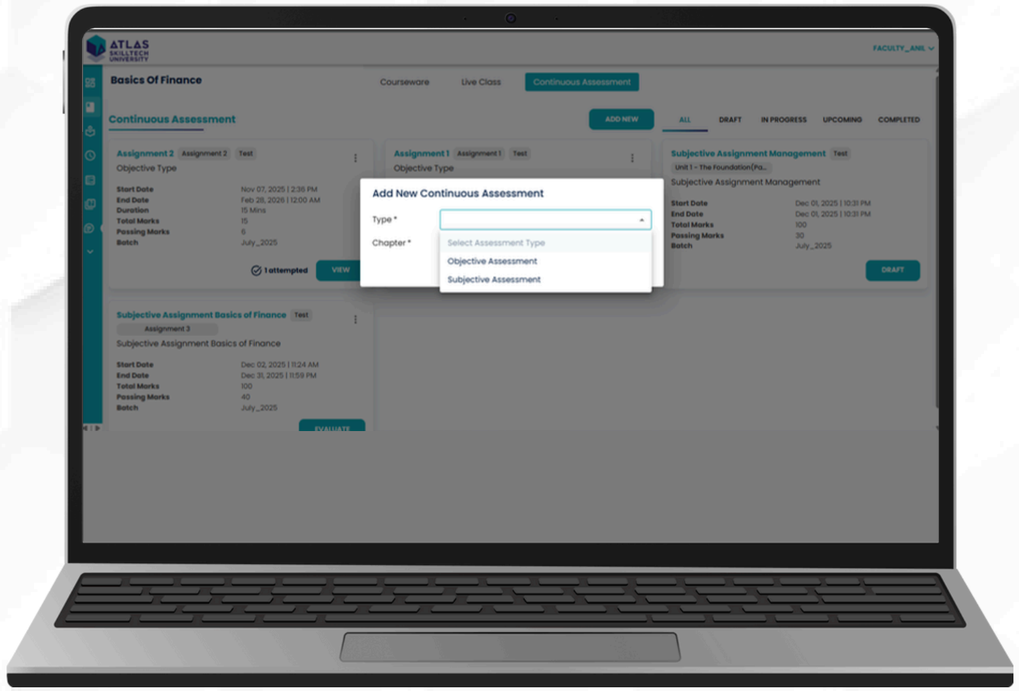
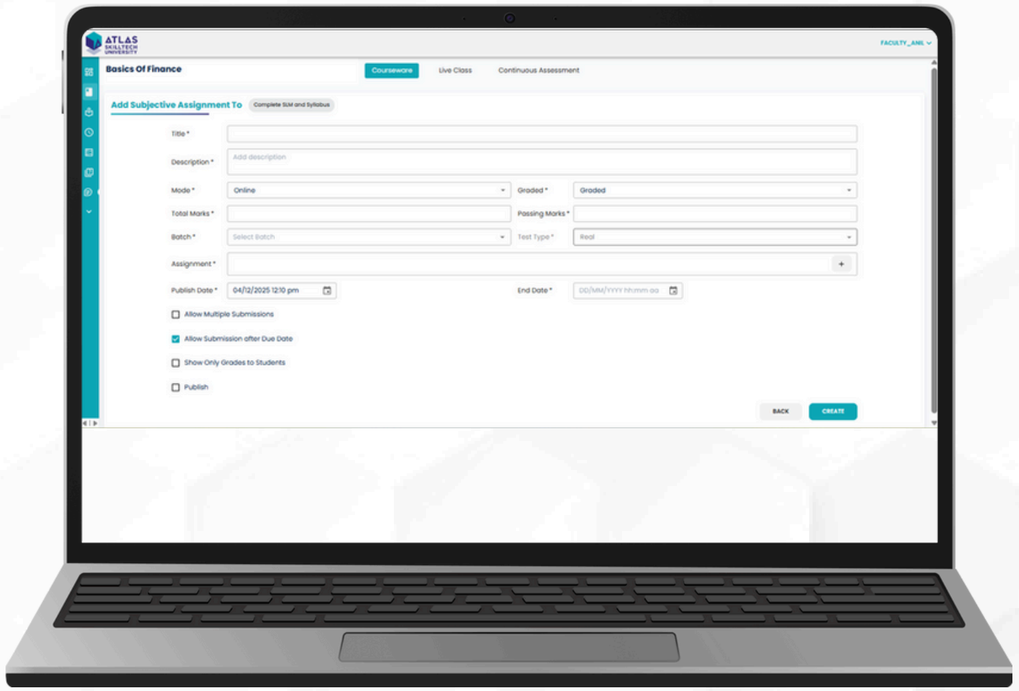
## Assignment Creation - Subjective

### Assignment Creation



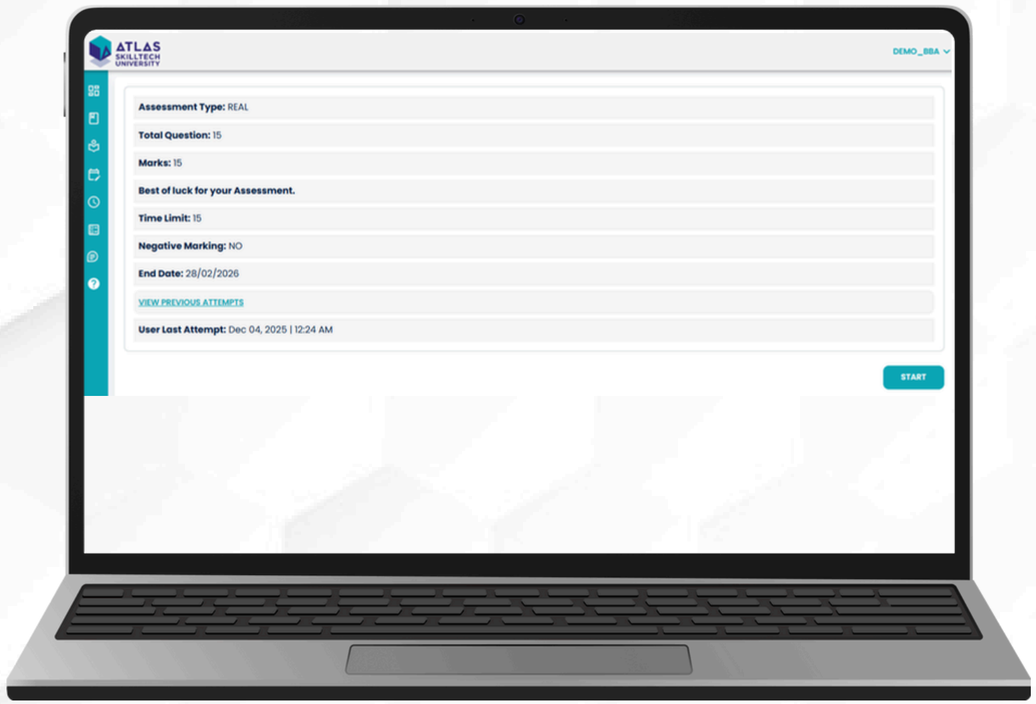

**Our Compliance**

Our platform supports the creation of subjective assignments, allowing faculty to design open-ended and descriptive tasks.

# 13 Provisions for Online assignment creation, submission and grading

ATLAS SKILLTECH UNIVERSITY | Centre for Distance & Online Education

## Assignment Submission



**Our Compliance**

Our platform provides a smooth and structured assignment submission process, allowing learners to upload responses. Submission status, deadlines and re-submission options are clearly tracked for both learners and faculty.

# 13 Provisions for Online assignment creation, submission and grading

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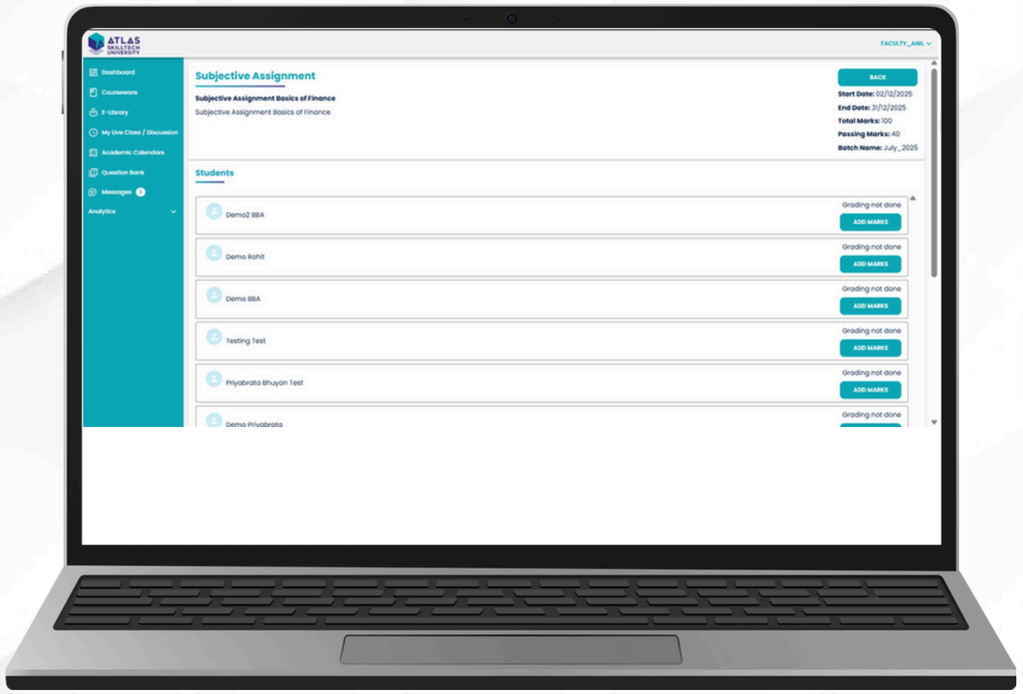
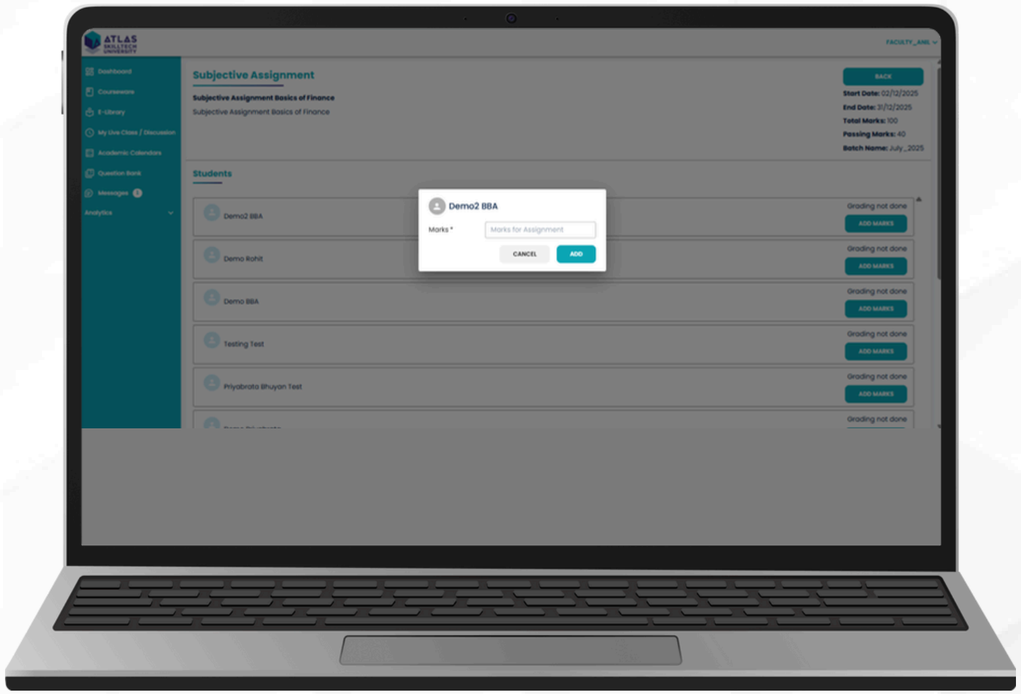
## Assignment Grading




**Our Compliance**

Our platform enables efficient assignment grading with tools for evaluating submissions and applying rubrics. Faculty can review responses seamlessly and publish grades in a transparent and timely manner.

# 14 Availability of tool to keep students informed about activities, performance etc.

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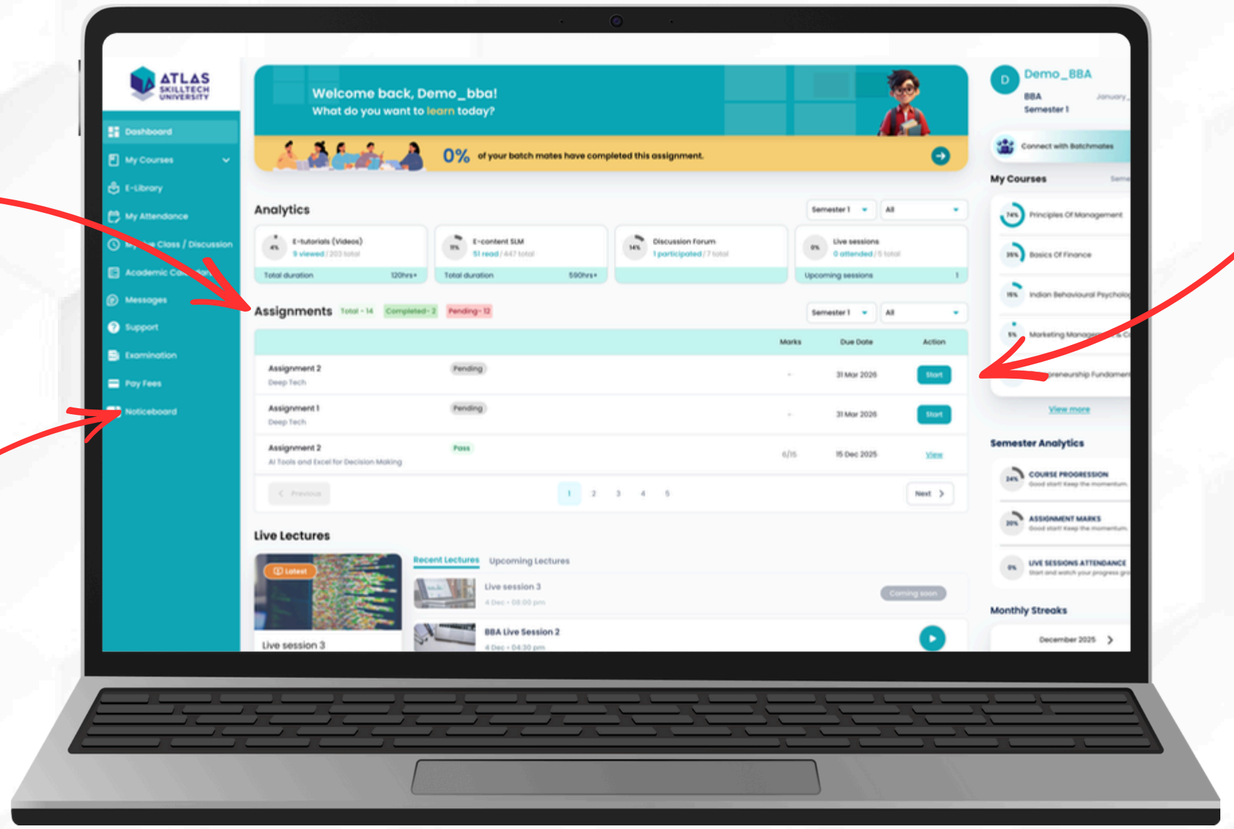
Activities

Noticeboard




Learning Progression

Our Compliance

Our platform provides notification and alert tools that keep students informed about activities, deadlines, and performance updates. Learners receive timely communication through dashboards, messages, and integrated channels to stay on track.

# 15 Plagiarism check provisions.

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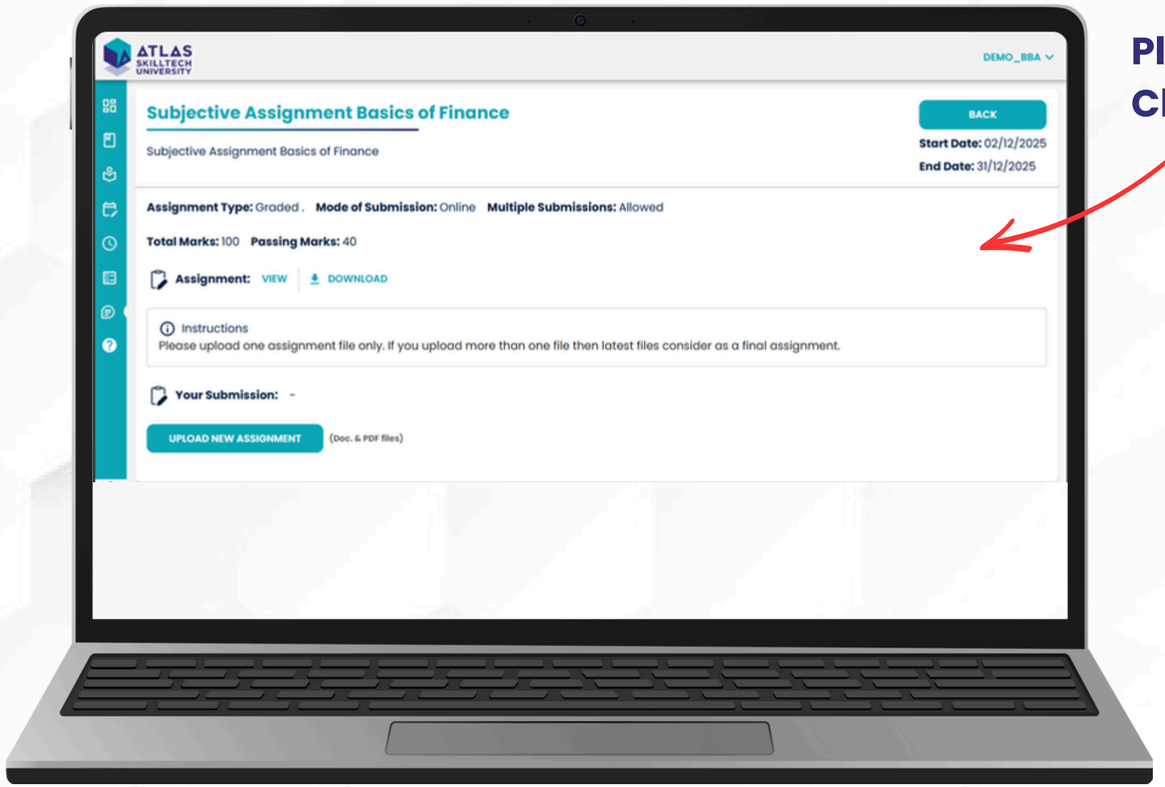
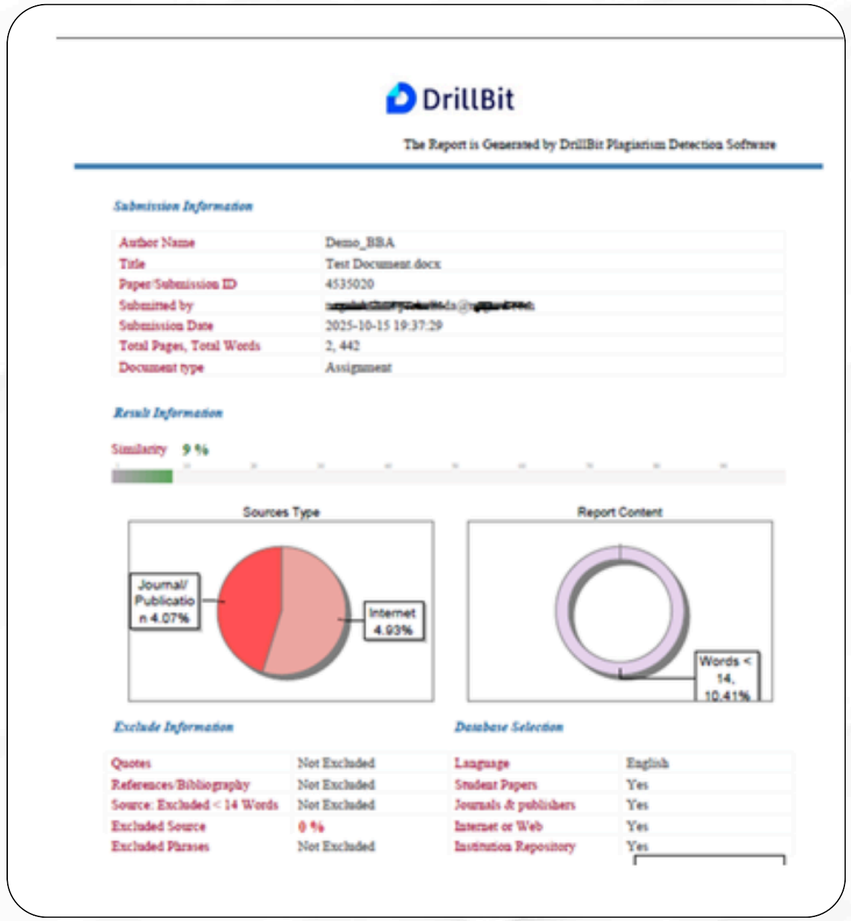



**Plagiarism Check**



DrillBit

The Report is Generated by DrillBit Plagiarism Detection Software

*Submission Information*

| | |
|---|---|
| Author Name | Demo_BBA |
| Title | Test Document.docx |
| Paper Submission ID | 4535020 |
| Submitted by | [redacted] |
| Submission Date | 2025-10-15 19:37:29 |
| Total Pages, Total Words | 2, 442 |
| Document type | Assignment |

*Result Information*

Similarity 9 %

Sources Type



Report Content



*Exclude Information*

| | |
|---|---|
| Quotes | Not Excluded |
| References/Bibliography | Not Excluded |
| Source: Excluded < 14 Words | Not Excluded |
| Excluded Source | 0 % |
| Excluded Phrases | Not Excluded |

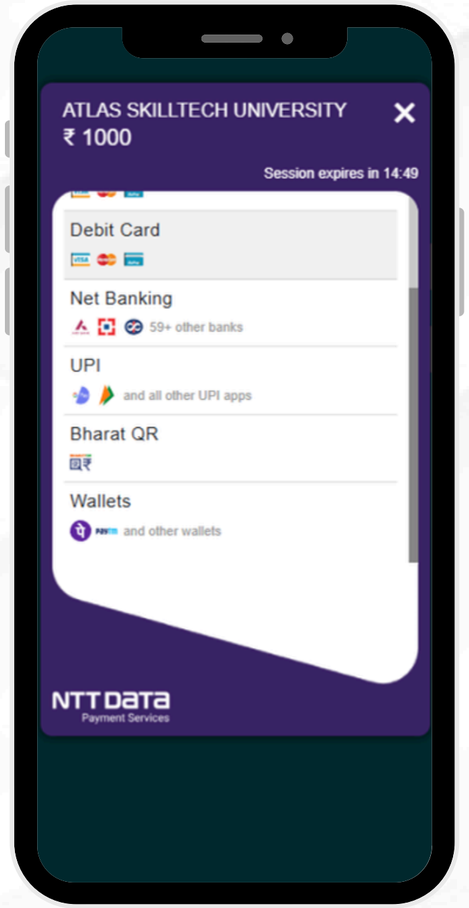
*Database Selection*

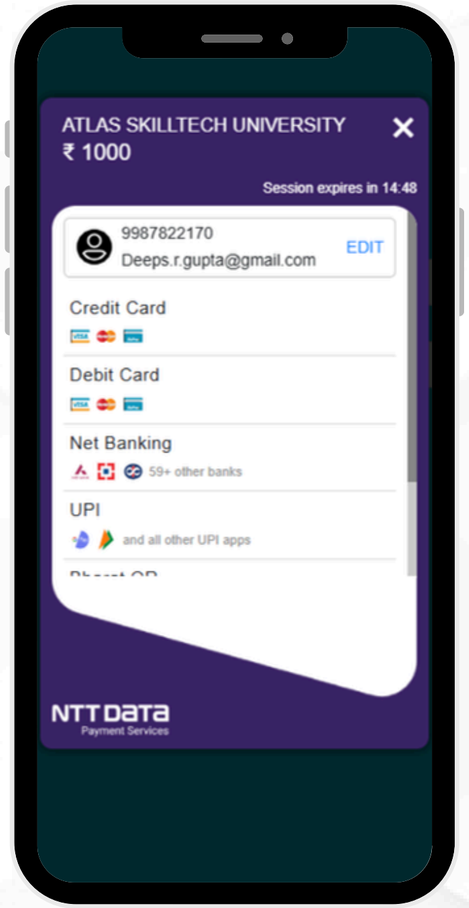
| | |
|---|---|
| Language | English |
| Student Papers | Yes |
| Journals & publishers | Yes |
| Internet or Web | Yes |
| Institution Repository | Yes |

**Our Compliance**

Our platform includes integrated plagiarism-checking tools to ensure originality of learner submissions. Faculty can review similarity reports and maintain academic integrity across all assessments.

# 16 Methodology for online payment gateway




**Our Compliance**

Our platform uses the NTT DATA payment gateway to process secure online transactions. It supports multiple payment methods with proper logging, receipts, and compliant handling of payment data.

# 17 Flexibility

## Indicative terms of reference:

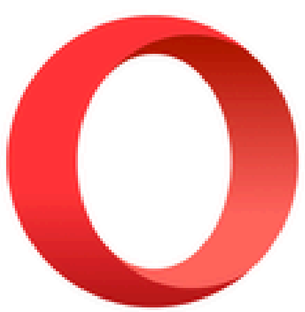
(i) Browsers supported,

(ii) Main site having responsive design.

Chrome

Microsoft Edge

Mozilla Firefox


Opera Mini

Safari

**Our Compliance**

Our platform supports all major browsers and provides a responsive design for consistent access across devices. This ensures flexible and user-friendly learning experiences for all learners.

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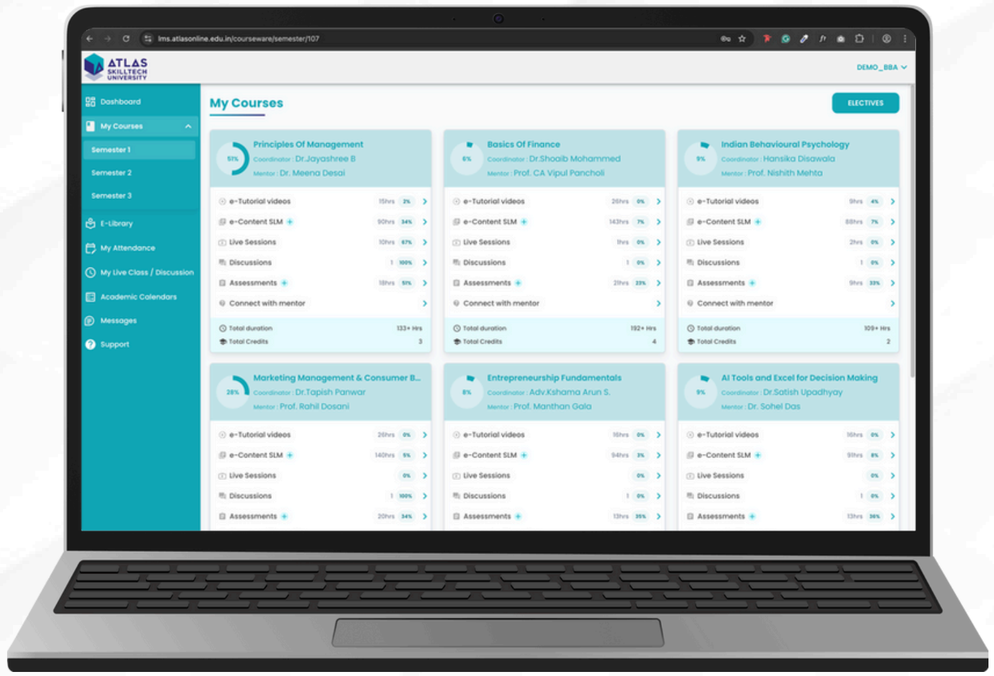
# 18 Support for the standard four quadrant approach, which is followed by SWAYAM.

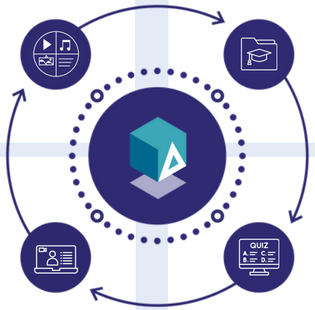



## ✓ Quadrant-I e-Tutorial

- Video and Audio contents
- Animation

## ✓ Quadrant-II e - Content

- Self Learning Material (SLM)
- Study Guide
- Web Resource / OER




## ✓ Quadrant-III Discussion Forum & Live Sessions

- Discussion Forum
- Live Sessions

## ✓ Quadrant-IV Assessment

- Frequently Ask Question
- Misconceptions
- Practice Assignment
- Gamified Quiz

## Our Compliance

Our platform supports the standard four-quadrant approach used by SWAYAM, incorporating e-content, video lectures, self-assessment tools, and discussion forums. This framework ensures structured and comprehensive online learning delivery.

# 19 Provision of online award of certificates/degrees.

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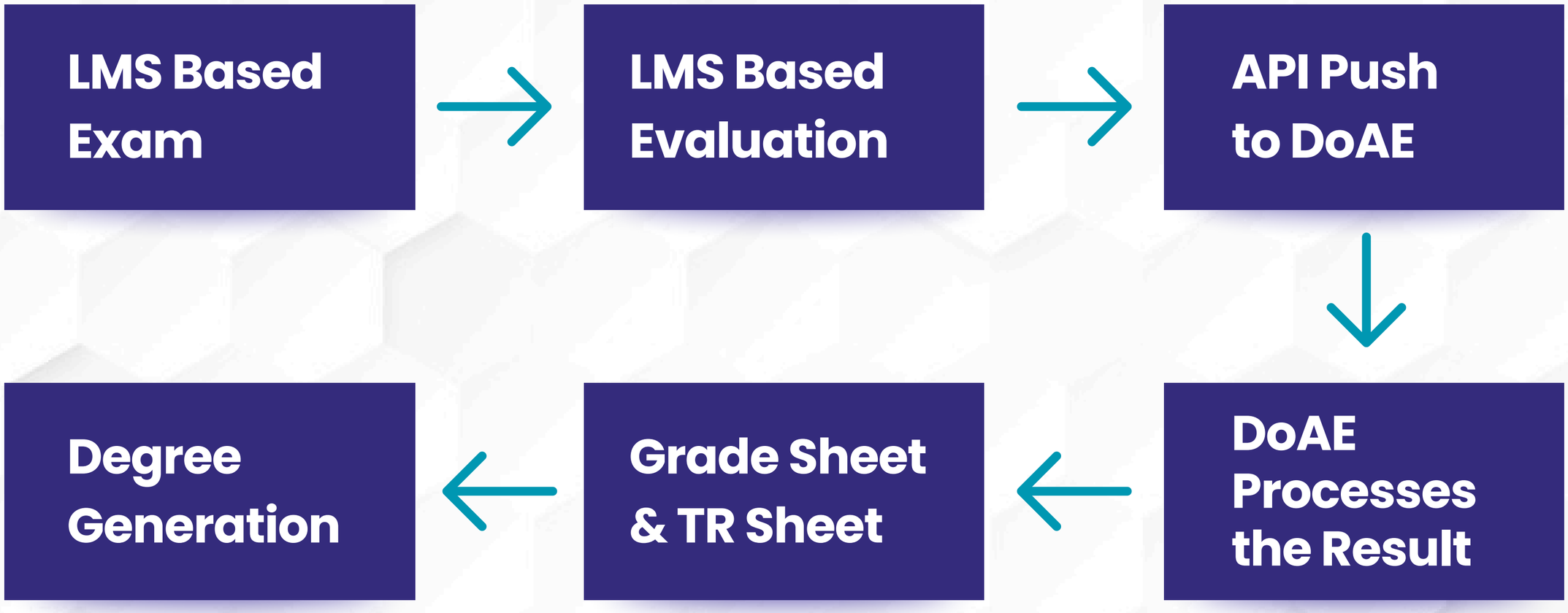


*DoAE - Director of Assessment & Evaluation

**Our Compliance**

Our platform supports the secure online award of certificates and degrees through automated, authenticated workflows. Learners can seamlessly access, download, and verify their digital documents.

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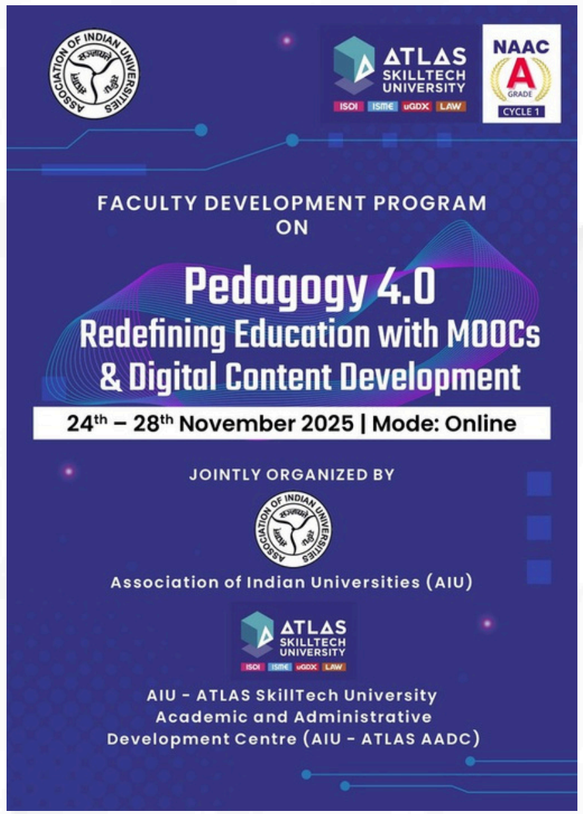
# 20 Proposed methodology to train the faculty to effectively Design Develop and Deliver Massive Open Online Courses (MOOCs)




- Faculties are trained in the use of the LMS platform to effectively design, develop, and deliver MOOCs.
- The Faculty are provided with LMS accounts for their assigned subjects to enable hands-on practice.
- Classroom-based demonstrations are conducted to train faculties on how to use the system.
- Faculties are trained on creating modules, developing content, and updating learning materials on the LMS.
- Faculties are trained to conduct synchronous live online interactive sessions for each module.
- Faculties learn to design and develop lesson plans (PPT format) with 30–40 slides for every module.
- Learning objectives are clearly defined and included at the start of each session as part of the training.
- Faculties are trained to create sessions, upload lesson plans, schedule sessions, and invite students through the LMS.
- Training content in the form of PPTs is provided to faculties for reference and implementation.
- Faculties practice delivery of MOOCs by offering free online courses to students and conducting live sessions.
- The technical team conducts in-house training and offers hands-on practice for e-content development, module creation, online delivery, admissions, and examinations.

**Our Compliance**

Our platform Supports content Quadrant-I is e-Tutorial, Quadrant-II is e-Content, Quadrant-III is the Discussion forum, Quadrant-IV is Assessment as per Point B, Annexure VII of the UGC guidlines.

# Faculty Training on MOOCS

Director CDOE training faculty on Use of LMS

Director CIQA training faculty on Q I to Q IV

Director CIQA training faculty on MOOCS

Director Assessment & Evaluation training faculty on Q IV

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# 21 Security features from transparency and credibility perspective. Indicative terms of reference:

(i) at all levels including IP tracking of the learner.

**Admission –** Through DEB ID Validation Process

**LMS Access –** Secure Login Credentials & IP Address Tracking For each Students along with log reports

**Continuous Assessment –** Aadhar authenticated Internal Assessments

**Term & Exam –** Online Remote Proctored Exam Platform with all security features as required for assessment

**Our Compliance**

**Our platform incorporates strong security controls to ensure transparency and credibility, including activity monitoring and IP tracking at the learner level. These measures help maintain integrity across access, assessments and overall platform usage.**

22 **Indicative terms of reference:**

(i) Maximum users;

(ii) Number of users able to log in simultaneously.

Our platform is built on a scalable architecture that allows capacity to be expanded based on institutional requirements. Concurrent login limits and maximum user capacity can be increased through load balancing and auto-scaling on our cloud environment.

**Our Compliance**

**Our platform is built on a scalable architecture that supports a large user base and high concurrent logins. This ensures smooth performance even during peak access periods.**

# 23 Proposed methodology to ensure that the faculty engages with the student, motivates them and assesses them

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## Messaging System:

- The messaging system from the LMS enables the faculties/mentors to connect with every student and interact with the students.
- The students can also connect with the faculties / mentors through the messaging system.

## Discussions Forums:

- The calendar for discussion forums for every subject is published by the faculties on LMS and website.
- A Topic which is provided by the faculty; the students have to contribute towards their understanding on the given topic considering the collaborative learning process.
- The Discussion forum is conducted for every subject as per UGC norms.

## Automated Notifications:

- Automated e-mailers and SMS ensure that every student gets to understand every information enabling the student to complete the said program.
- Email Notification for not login in LMS for 7 days.
- Email and SMS Notification for Live Interactive Session:
  - 2 Days before the scheduled date and time
  - 2 hours before the scheduled date and time

**Our Compliance**

**Our platform has defined processes ensure continuous engagement, motivation, feedback through various inbuilt communications modules**

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# 24 Provision for an appropriate organizational setup in the HEI for maintaining and running the platform

The Centre for Distance and Online Education has been adequately staffed as per UGC regulations.

CDOE

Registrar Office

Faculty

Coordinators

Mentors

Board of Assesment & Evaluation

Technical

Admissions

**Our Compliance**

The HEI has a dedicated organizational setup with academic, administrative and technical support teams to maintain and operate the online learning platform effectively.

# 25 Proposed Methodology to ensure Quality of Courses

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**Curriculum Benchmarking:** Align courses with top universities, industry needs, and UGC/AICTE norms.

**Instructional Design:** Use structured design frameworks with clear learning outcomes and mapped assessments.

**Expert Content Development:** Create modules through SMEs with rigorous academic and peer review.

**Multimedia Delivery:** Use high-quality videos, interactive tools, and LMS-friendly digital content.

**Faculty Preparedness:** Train faculty in online pedagogy, digital tools, and learner engagement methods.

**Continuous Improvement:** Use learner feedback and analytics to update content and enhance quality regularly.

**Our Compliance**

**Our online programmes follow a robust quality framework with strong curriculum design, expert content, and effective digital delivery. Continuous support and data-driven improvements ensure a seamless and future-ready learning experience.**

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Our platform is built on a framework of continuous improvement and we remain fully committed to complying with all current UGC regulations as well as any future guidelines issued by the Commission

# THANK YOU