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**MINUTES OF THE FIRST GOVERNING BODY MEETING OF ATLAS SKILLTECH UNIVERSITY (THE UNIVERSITY) FOR THE ACADEMIC YEAR 2024-25, HELD ON TUESDAY, 6<sup>th</sup> AUGUST, 2024 AT 11:00 AM IN THE BOARDROOM OF ATLAS SKILLTECH UNIVERSITY ON 6<sup>th</sup> FLOOR, TOWER 1, EQUINOX BUSINESS PARK, L.B.S MARG, KURLA -WEST, MUMBAI-400070.**

**Members Present:**

1. Dr. Indu Shahani
2. Dr. Rajan Welukar
3. Mr. Siddharth Shahani
4. Ms. Hina Thakkar
5. Ms. Bulbul Choudhary
6. Mr. Ronnie Screwvala
7. Mr. Pradyumna Vyas
8. Dr. Vijay Khole
9. Dr. Parag Amin

**1. To appoint the Chairperson:**

Dr. Indu Shahani was requested to Chair the meeting. She occupied the chair with the permission of all members.

**2. Granting leave of absence:**

The Chairperson informed the Governing Body Members about the absence of the following member:

- One person, nominated by the State Government having five years' experience in skill development

The members noted and approved the same. The Chairperson conveyed that the quorum was present.

**3. To note the minutes of the previous meeting:**

The Chairperson tabled the minutes of the previous meeting.

The members were requested to note the minutes of the previous Meeting of the Governing Body, which were placed at the meeting.

The members considered, confirmed, and noted the same.

**4. To discuss and consider the establishment of Centre for Distance and Online Education (CDOE):**

The Chairperson informed the members about the recommendation of the Board of Management to establish the Centre for Distance and Online Education (CDOE), in alignment with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer various programs through Online Mode.

The Chairperson further informed the members about the successful submission of the IIQA which is a prerequisite for obtaining accreditation from NAAC which further makes the Higher Education Institute eligible for offering online programs under said regulations. The Chairperson highlighted that the proposed Centre will be responsible for planning, coordinating, and administering all online programs of the University.

The members were briefed about current academic resources. The Chairperson also informed the members that Human Resources for the Centre for Distance and Online Education will be appointed as per the norms prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

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The proposal for the establishment of the Centre for Distance and Online Education (CDOE), as recommended by the Academic Council, was placed before the members for consideration and approval.

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the establishment of the Centre for Distance and Online Education (CDOE), including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, as recommended by the Board of Management, be and is hereby approved by the members of the Governing Body.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**5. To discuss and consider the establishment of the Centre for Internal Quality Assurance (CIQA):**

The Chairperson informed the members about the statutory requirement under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, for each Higher Educational Institution offering distance or online education to establish a Centre for Internal Quality Assurance (CIQA) to ensure the overall quality of Online programs offered through Centre for Distance and Online Education (CDOE). It was also noted that constitution of the Centre for Internal Quality Assurance (CIQA) should be as prescribed under said regulations.

The Chairperson emphasized that CIQA will function to develop and maintain the quality of programs, ensure continual improvement, and oversee the quality assurance mechanisms in accordance with UGC norms laid down from time to time. The members were also informed that the Human resources for the CIQA will be appointed in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The proposal for the establishment of the Centre for Internal Quality Assurance (CIQA), as recommended by Board of Management, was placed before the members for consideration and approval

After due deliberation, members unanimously passed the following resolution:

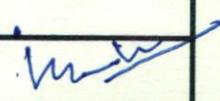
**“RESOLVED THAT** the establishment of the Centre for Internal Quality Assurance (CIQA) including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Governing Body.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**6. To discuss the recommendation of the Board of Management to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode:**

The Chairperson apprised the members about the recommendation of the Board of Management to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE). It was noted that more than one batch of the Master of Business Administration (MBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

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The Chairperson highlighted that introducing the Online MBA Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** The recommendation of the Board of Management to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Governing Body.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing, and other requirements in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Governing Body.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**7. To discuss the recommendation of the Board of Management to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode:**

The Chairperson apprised the members that the proposal to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode has been recommended by the Board of Management. It was noted that more than one batch of the Bachelor of Business Administration (BBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The Chairperson highlighted that introducing the Online Bachelor of Business Administration (BBA) Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** The recommendation of the Board of Management to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby

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approved by the Governing Body.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing and other requirements in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Governing Body.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**8. To discuss and consider the draft of Policy on Online Education:**

The Chairperson briefed the members on the draft of University's Policy on Online Education, which has been formulated in line with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The members were briefed about the various sections under the policy including Curricular – Assessment – Credit Framework Aspects, Availability of assessment mechanism, Identified technological interface and interoperability, Professional Online Courses or Programmes, Learners' Requirements for Enrolment to Online Courses or Programmes, Learner's Authentication Requirements, Active Engagement of the Learners, Technical Know-how or Skills Requirements for Course Mentors, Learners' Support Services and e-Learning Materials, Security, Quality Assurance, Faculty and Staff Requirements for running Online Programmes, Plagiarism Policy, Evaluation guidelines, Grading System and Credit framework. The members were further briefed about the admission and refund Policy. The grievance redressal mechanism designed for Centre for Distance and Online Education was also presented to the members.

The Policy on Online Education drafted in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 was then placed before the members for deliberation.

After due deliberation, the members passed the following resolution unanimously:

**“RESOLVED THAT** the Policy on Online Education drafted in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, as recommended by the Board of Management and as placed before the members, be and is hereby reviewed and approved by the members of Governing Body.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**9. To take on record IQAC Annual Report for the Academic Year 2023-24:**

The Chairperson presented and tabled the draft of the IQAC Annual Report for the Academic Year 2023-24, as recommended by the Board of Management.

The report highlighted the details about the Objectives, Scope and Functions of IQAC, Composition of the IQAC, Meeting Calendar, IQAC Annual Planner, Orientation programs on quality, Conferences, Seminars, Workshops on Quality including “Quality Week”, Collaborative quality initiatives.

After due deliberation, members passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the Governing Body, be and is hereby given, for the draft of the IQAC Annual Report for the Academic Year 2023-24 as tabled during the meeting.

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**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution, including providing a certified copy of the resolution, as may be required by any authority."

**10. To present and approve draft of Annual E- Governance Report for Academic Year 2023-24:**

The Chairperson presented the Annual E-Governance Report for the Academic Year 2023-24, detailing the digital initiatives undertaken by the University to enhance operational efficiency, transparency, and accessibility. The report covered key areas such as student admissions, examination management, online learning platforms, faculty and staff administration, digital record-keeping, and other ICT-enabled governance mechanisms implemented during the academic year.

The Chairperson highlighted that the adoption of e-governance practices has significantly improved administrative processes, reduced paperwork, and enhanced service delivery for students, faculty, and stakeholders. The members were invited to review the report and share their observations or recommendations, if any.

After a comprehensive discussion, the Members took note of the report and passed the following resolution unanimously:

**"RESOLVED THAT** the E-Governance Report for the Academic Year 2023-24, as presented by the Chairperson, be and is hereby considered and approved by the members of the Governing Body.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or the Registrar be and are hereby severally authorized to take all necessary actions in connection with and incidental to the implementation of the recommendations outlined in the report, including providing certified copies of the resolution as may be required by any authority."

**11. To discuss and approve draft of Annual Report for Academic Year 2023-24:**

The Chairperson presented and tabled the draft of Annual Report for Academic Year 23-24 as recommended by the Board of Management.

The report highlighted Key Achievements in the area of Research & Student Outcomes along with Scholarships and Support provided to the Students. The report further emphasized on initiatives pertaining to Faculty Development Programs and Community Services.

After due deliberation, members passed the following resolution unanimously:

**"RESOLVED THAT** the approval of the Governing Body, be and is hereby given, for the draft of Annual Report for Academic Year 2023 -24 as tabled during the meeting.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

**2. To provide an update on the progress of the recommendations received from various Quality Audits organized by IQAC for Academic Year 2023-24:**

The Chairperson presented the reports of various audits conducted by the Internal Quality Assurance Cell (IQAC) for the Academic Year 2023-24. These audits were carried out as part of the University's continuous quality improvement initiatives and included Academic Audits, Audits, Green Audit and Gender Audit.

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The Chairperson provided an overview of the key findings and observations from these audits, highlighting strengths, areas for improvement, and compliance with regulatory standards. The audits assessed various academic and administrative processes, teaching-learning outcomes, research initiatives, student support services, and infrastructure enhancements.

Additionally, an update was provided on the progress made in implementing recommendations received through the audit reports. The Chairperson detailed corrective and enhancement measures undertaken by different departments to align with best practices in higher education. The Members reviewed the audit reports and acknowledged the proactive steps taken by IQAC in ensuring quality assurance and institutional excellence. After thorough deliberation, members took the same on record.

**13. To discuss and consider the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26:**

The Chairperson apprised the members that Board of Management in its first meeting for Academic Year 2024-25 dated 30<sup>th</sup> July 2024 has recommended the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26 with the student intake of 60.

The Chairperson informed the members that this recommendation is based on constantly evolving legal landscape and the need for professionals who possess a comprehensive understanding of both business and law.

The members discussed the same and passed the following resolution unanimously:

**“RESOLVED THAT** 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) program from Academic Year 2025-26 with student intake of 60 as recommended by the Board of Management is approved by the members of Governing Body.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority.”

**14. To apprise members about the analysis of feedback obtained from various stakeholders for Academic Year 2023-24 and the actions to be taken as recommended by the IQAC:**

The Chairperson presented an analysis of the feedback obtained from various stakeholders, including students, faculty members, alumni, employers, and parents, for the Academic Year 2023-24 as prepared by the IQAC which was collected through mechanisms designed by IQAC.

The Chairperson provided an overview of the key insights from the stakeholder feedback, focusing on academic curriculum, teaching methodologies, research opportunities, infrastructure, student support services, and employability skills. The analysis identified areas of excellence as well as aspects requiring further improvement.

Based on the recommendations of the Internal Quality Assurance Cell (IQAC), various corrective and enhancement measures were implemented to address stakeholder concerns and improve overall academic and administrative efficiency. The Chairperson then presented some of the key actions taken.

The Members acknowledged the comprehensive approach taken by the University in gathering and responding to stakeholder feedback. After detailed discussions, members took the same on record.

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15. To note the unaudited quarterly report for the quarter ended on 31<sup>st</sup> March 2024 & 30<sup>th</sup> June 2024:

The Chairperson presented the unaudited quarterly report for the quarter ended 31<sup>st</sup> March 2024 & 30<sup>th</sup> June 2024 to the members as recommended by the Finance Committee through Board of Management. The report provided a comprehensive overview of the financial performance, revenue generation, expenditure, and budgetary allocations during the specified period.

The Chairperson elaborated on the key financial indicators, highlighting areas of growth and identifying any areas of concern. The members were informed about the compliance with financial regulations and the measures taken to enhance financial transparency and accountability.

The members, after careful review and due deliberation, unanimously passed the following resolution:

**“RESOLVED THAT** the approval of the Governing Body be & is hereby given for the unaudited quarterly report for the quarter ended 31<sup>st</sup> March 2023 & 30<sup>th</sup> June 2024, as tabled at the meeting.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to take all actions and execute all necessary documents to give effect to this resolution, including providing a certified copy of the resolution as may be required by any authority.”

16. To consider and approve the Visiting Faculty budget for Term-I (July 2024 to December 2024):

The Chairperson presented the proposed budget for visiting faculty for Term I of the Academic Year 2023-24. The budget aimed to support the engagement of experienced and specialized faculty members to enhance the quality of education and provide expertise in niche subject areas.

The Chairperson elaborated on the allocation of funds, covering aspects such as honorariums, travel expenses, accommodation, and other allowances.

The members, after thorough discussion and evaluation of the budget proposal, unanimously passed the following resolution:

**“RESOLVED THAT** the Governing Body approves the Visiting Faculty Budget for Term I of Academic Year 2023-24, as tabled at the meeting.

**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Governing Body for final approval.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to take all necessary actions and execute all documents required to implement the budget, including providing a certified copy of the resolution as may be required by any authority.”

17. To discuss and consider the new programs to be introduced from Academic Year 2025-26:

I. Master of Business Administration (Emerging Leader) under the School of Management & Entrepreneurship:

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

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The Chairperson further informed the members that this program is designed to nurture high-potential individuals for leadership positions across various sectors. The curriculum focuses on developing strategic thinking, innovation management, entrepreneurial mindset, and effective leadership skills essential for managing dynamic business environments.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**II. Master of Business Administration (Investment Banking) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to develop professionals with in-depth knowledge of capital markets, mergers and acquisitions, equity research, and corporate finance. The program will equip students with the analytical and strategic skills required for successful careers in investment banking and financial advisory services.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**III. Bachelor of Business Administration (Digital Branding & Advertising) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to equip students with an uncompromising knowledge and practical skills in digital branding, brand management, search marketing, content creation, and advertising analytics. The curriculum aims to develop future-ready professionals who can effectively navigate and innovate in the rapidly evolving digital marketing landscape.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.”

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized person of the Governing Body.”

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**IV. Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to prepare students for leadership roles in the rapidly evolving financial technology sector. The curriculum will provide a foundational understanding of key FinTech trends, tools, and technologies, including blockchain and artificial intelligence, along with core management competencies.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized person of the Governing Body.”

**V. Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program aims to bridge the gap between psychology and business, providing students with an understanding of how psychological principles influence workplace behaviour, decision-making, leadership, and organizational dynamics.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**VI. Five Years Integrated B. Tech – MBA (AI ML Technology Management) Program under the School of Technology and Engineering and the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Five Years Integrated B. Tech – MBA program under the School of Technology and Engineering and the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this five years integrated B. Tech – MBA program will provide students with a seamless academic experience combining technological expertise with managerial acumen. It will allow students to complete both undergraduate and postgraduate degrees in a shorter duration while gaining skills in the subjects of technology, management, innovation, and responsible leadership.

The members, after due deliberation, passed the following resolution unanimously:

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**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Five Years Integrated B. Tech – MBA program under the School of Technology and Engineering & School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**VII. Bachelor of Technology (B. Tech) in Computer Science with AI & Robotics under the School of Technology and Engineering:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Computer Science with AI & Robotics under the School of Technology and Engineering from the Academic Year 2025-26.

The Chairperson further informed the members that this program aims to develop a new generation of technology professionals skilled in computer science, artificial intelligence, and robotics. The curriculum is designed to provide a strong foundation in software development, machine learning, robotics, and human-computer interaction.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**VIII. Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to integrate core principles of artificial intelligence, machine learning and digital design. The curriculum aims to equip students with technical expertise in AI algorithms, human-centred design, UX/UI, and digital creativity, fostering innovation at the intersection of technology and design.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Governing Body be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

**IX. Bachelor of Business Administration (BBA) Hons - AI & Emerging Technologies:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program is designed to blend foundational business knowledge with cutting-edge advancements in artificial intelligence, data science, and emerging technologies. The curriculum aims to develop future-

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ready business leaders equipped with strategic thinking, analytical capabilities, and technological acumen essential for navigating the digital economy.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies under the School of Management and Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Governing Body.”

There being no matter discussed further the meeting was concluded with a vote of thanks.

**Date: 18.10.2024**



**Chairperson**

**Place: Mumbai**

CHAIRMAN'S INITIALS	
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HELD AT \_\_\_\_\_ ON \_\_\_\_\_ TIME \_\_\_\_\_

**MINUTES OF THE SECOND MEETING OF THE BOARD OF MANAGEMENT OF ATLAS SKILLTECH UNIVERSITY ('THE UNIVERSITY') FOR ACADEMIC YEAR 2024-25 HELD ON TUESDAY, JULY 30<sup>th</sup>, 2024, AT 11:30 AM AT THE BOARD ROOM AT TOWER 1, EQUINOX BUSINESS PARK, OFF. BANDRA KURLA COMPLEX (BKC), L.B.S MARG, KURLA (WEST), MUMBAI - 400070.**

**Members Present:**

1. Dr. Rajan Welukar
2. Mr. Siddharth Shahani
3. Prof. Hina Thakkar
4. Mr. Anando Dutta
5. Dr. Zuleika Homavazir
6. Mr. Mayank Kumar
7. Mr. Subodh Khanna
8. Ms. Meena Krishna
9. Ms. Meena Desai
10. Dr. Varsha Agarwal
11. Ms. Bhargavi Deshpande
12. Dr. Parag Amin

**1. To appoint the Chairperson:**

Dr. Rajan Welukar, Vice- Chancellor was requested to Chair the meeting.

He occupied the Chair, with the consent of all members and he welcomed the members to the meeting.

**2. Granting leave of absence:**

All members of the Board of Management were present.

The Registrar conveyed to the chairperson that the quorum was present, hence the meeting may begin.

**3. To note the minutes of the previous meeting:**

The Chairperson placed before the members' minutes of the previous Meeting of the Board of Management.

The members considered, confirmed, and noted the same.

**4. To discuss and consider the establishment of Centre for Distance and Online Education (CDOE):**

The Chairperson informed the members about the recommendation of the Academic Council to establish the Centre for Distance and Online Education (CDOE), in alignment with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer various programs through Online Mode.

The Chairperson further informed the members about the successful submission of the IIQA which is a prerequisite for obtaining accreditation from NAAC which further makes the Higher Education Institute eligible for offering online programs under said regulations. The Chairperson highlighted that the proposed Centre will be responsible for planning, coordinating, and administering all online programs of the University.

The members were briefed about current academic resources. The Chairperson also informed the members that Human Resources for the Centre for Distance and Online Education will be appointed as per the norms prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

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The proposal for the establishment of the Centre for Distance and Online Education (CDOE), as recommended by the Academic Council, was placed before the members for consideration and approval.

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the establishment of the Centre for Distance and Online Education (CDOE), including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, as recommended by the Academic council, be and is hereby approved by the members of the Board of Management.

**RESOLVED FURTHER THAT** the same is recommended to the Governing Body for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Governing Body.”

**5. To discuss and consider the establishment of the Centre for Internal Quality Assurance (CIQA):**

The Chairperson informed the members about the statutory requirement under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, for each Higher Educational Institution offering distance or online education to establish a Centre for Internal Quality Assurance (CIQA) to ensure the overall quality of Online programs offered through Centre for Distance and Online Education (CDOE). It was also noted that constitution of the Centre for Internal Quality Assurance (CIQA) shall be as prescribed under said regulations.

The Chairperson emphasized that CIQA will function to develop and maintain the quality of programs, ensure continual improvement, and oversee the quality assurance mechanisms in accordance with UGC norms laid down from time to time. The members were also informed that the Human resources for the CIQA will be appointed in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The proposal for the establishment of the Centre for Internal Quality Assurance (CIQA), as recommended by Academic Council, was placed before the members for consideration and approval

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the establishment of the Centre for Internal Quality Assurance (CIQA) including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Board of Management.

**RESOLVED FURTHER THAT** the same is recommended to the Governing Body for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management.”

**6. To discuss the recommendation of the Academic Council to offer the 2-Year Master of Business Administration (MBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE):**

The Chairperson apprised the members about the recommendation of the Academic Council to

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The Chairperson apprised the members about the recommendation of the Academic Council to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE). It was noted that more than one batch of the Master of Business Administration (MBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The Chairperson highlighted that introducing the Online MBA Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation of the Academic Council to offer the 2-Year Master of Business Administration (MBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE), in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Board of Management.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing, and other requirements, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Board of Management.

**RESOLVED FURTHER THAT** the same is recommended to the Governing Body for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management.”

**7. To discuss the recommendation of the Academic Council to offer the 3-Year Bachelor of Business Administration (BBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE):**

The Chairperson apprised the Council that the proposal to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode has been recommended by the Academic Council. It was noted that more than one batch of the Bachelor of Business Administration (BBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The Chairperson highlighted that introducing the Online Bachelor of Business Administration (BBA) Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online

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Mode.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation of the Academic Council to offer the 3-Year Bachelor of Business Administration (BBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE), in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Academic Council.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing and other requirements, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Board of Management.

**RESOLVED FURTHER THAT** the same is recommended to the Governing Body for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management.”

**8. To discuss and consider the draft of Policy on Online Education:**

The Chairperson briefed the members on the draft of University's Policy on Online Education, which has been formulated in line with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The members were briefed about the various sections under the policy including Curricular – Assessment – Credit Framework Aspects, Availability of assessment mechanism, Identified technological interface and interoperability, Professional Online Courses or Programmes, Learners' Requirements for Enrolment to Online Courses or Programmes, Learner's Authentication Requirements, Active Engagement of the Learners, Technical Know-how or Skills Requirements for Course Mentors, Learners' Support Services and e-Learning Materials, Security, Quality Assurance, Faculty and Staff Requirements for running Online Programmes, Plagiarism Policy, Evaluation guidelines, Grading System and Credit framework. The members were further briefed about the admission and refund Policy. The grievance redressal mechanism designed for Centre for Distance and Online Education was also presented to the members.

The Policy on Online Education drafted in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 was then placed before the members for deliberation.

After due deliberation, the members passed the following resolution unanimously:

**“RESOLVED THAT** the Policy on Online Education drafted in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, as recommended by the Academic Council and as placed before the members, be and is hereby reviewed and approved by the members of Board of Management.

**RESOLVED FURTHER THAT** the same is recommended to Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management.”

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9. **To discuss and approve the recommendations of Academic Council for change in curriculum on various existing on campus programs for Academic Year 2024-25:**

The Chairperson requested the representative of each school to present the recommendations of Board of Studies for various on campus programs for Academic Year 2024-25.

The representatives of each school presented the recommendations of Academic Council including introduction of new courses in addition to and in place of some of the existing courses across the various on campus programs for Academic Year 2024-25.

The members discussed the report and passed the following resolution unanimously:

**"RESOLVED THAT** approval of the Board of Management be and is hereby given for the introduction of new courses, as recommended by the respective Board of Studies and as presented during the meeting, in addition to and in place of some of the existing courses for on various existing on campus programs Academic Year 2024-25.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

10. **To introduce new University Wide Elective Courses (ATLAS Electives) for the Academic Year 2024-25:**

The Chairperson apprised the members of the that Academic Council has recommended the new and additional multidisciplinary courses to be offered as University Wide Electives (ATLAS Electives) for the Academic Year 2024-25 and the same were tabled at the meeting.

The members, after due deliberation and discussion, passed the following resolution unanimously:

**"RESOLVED THAT** the approval of the members of the Board of Management is hereby given for the new and additional multidisciplinary courses which are being introduced as University Wide Electives (ATLAS Electives) for the Academic Year 2024-25 as recommended by Academic Council and as tabled at the meeting.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

11. **To note the Value-Added courses to be offered for Academic Year 2024-25:**

The council was informed about the Value-Added Courses to be offered for Academic Year 2024-25 as proposed and Internal Quality Assurance Cell and approved by the Board of Studies of respective School.

After detailed deliberation, the members unanimously resolved to take the same on record.

12. **To consider and approve the inclusion of Internship/Field Projects/Research Projects in the curriculum of newly introduced on campus programs from the Academic Year 2024-25:**

The Chairperson apprised the members that the curriculum of the newly introduced programs from the Academic Year 2024-25 have a component of either internship, field projects, or research projects and is credit bearing as recommended by the Academic Council.

He further informed that it is mandatory for all students to choose at least one of them.

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The members, after due deliberation and discussion, passed the following resolution unanimously:

**"RESOLVED THAT** the approval of the Board of Management be and is hereby given for the inclusion of Internship/Field Projects/Research Projects in the curriculum of the aforementioned newly introduced programs from the Academic Year 2024-25 as recommended by the respective Board of Studies and as tabled during the meeting.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management."

**13. To consider and approve the Academic Calendar for the Academic year 2024-25:**

The Chairperson presented the proposed Academic Calendar for the Academic Year 2024-25 to the members of the Academic Council for further deliberation and approval. The calendar included the important dates like term commencement and also the commencement dates of various examinations

The members discussed the same, and the following resolution was passed unanimously:

**"RESOLVED THAT** the approval of the Academic Council be and is hereby given for the Academic Calendar of the Academic Year 2024-25, as recommended by the respective board of Studies and as tabled at the meeting.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**14. To discuss and consider the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26:**

The Chairperson informed the members that the constantly evolving legal landscape and the need for professionals who possess a comprehensive understanding of both business and law. The Chairperson further proposed the members about the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26 and stated that this integrated program will aim to equip students with interdisciplinary knowledge and skills that align with the current industry requirements & with University's vision.

The Chairperson further proposed the student intake for Academic Year 2025-26 for the aforesaid program to be 60.

The members discussed the same and passed the following resolution unanimously:

**"RESOLVED THAT** 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) program from Academic Year 2025-26 with student intake of 60 is unanimously consented by the members of Board of Management.

**RESOLVED FURTHER THAT** 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) program from Academic Year 2025-26 with student intake of 60 is further recommended to the Governing Body for its approval.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

  
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15. To discuss and approve amendment to ATKT rules to be effective from academic year 2024-25:

The Chairperson proposed amendment to ATKT rules i.e. the Sub part of Academic Regulations of 2022 Clause 5.1 to Clause 5.6 Amendment to ATKT rules and presented the details about the same.

After detailed deliberation, the following resolution was unanimously passed:

**"RESOLVED THAT**, approve amendment to ATKT rules i.e. the Sub part of Academic Regulations of 2022 Clause 5.1 to Clause 5.6, be and is hereby consented by the members of Board of Management as tabled during the meeting.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Management."

16. To take on record the activities and outcomes of the research cell for the year 2023-24 and the roadmap for the year 2024-25:

The Registrar presented the outcomes of research activities for academic year 2023-24 and the roadmap for 2024-25. The presentation highlighted patents granted and filed, research papers publication in Scopus-indexed journals, research funding received, E-content developed across platforms such as Swayam, E-Mitra and Udemy, Consultancy services, book chapters' publications, financial support provided for research promotion and participation FDPs.

The roadmap for Academic Year 2024-25 highlighted the enhancement of all above activities giving special emphasis to E-Content Development by Faculty.

The members after due deliberation noted the details as presented.

17. To take on record the library report for the Academic year 2023-24:

The Registrar presented the library report for Academic Year 2023-24. The Report highlighted that the library has expanded its collection, organized numerous orientation sessions, and hosted a workshop on reference management tools. It celebrated notable events like World Book Day and Librarian's Day, emphasizing reading habits. Initiatives include forming a book club, inaugurating a research wall, and inviting distinguished guests such as an author and a poet.

The members appreciated the efforts and took the report on record.

18. To take on record the registration of the University for National Service Scheme (NSS) and observation of International Yoga Day:

The Registrar apprised the members about the University's registration for the National Service Scheme (NSS) and the celebration of International Yoga Day.

The members took the information on record.

19. To provide an update on the progress of the recommendations from Academic Administrative Audit Report of Academic Year 2023-24:

The Chairperson presented the Academic Administrative Audit Report of Academic Year 2023-24 and briefed the members about the observations of audit team.

The recommendations from Academic Administrative Audit Report of Academic Year 2023-24 as stated below were further discussed:

- To initiate corporate mentorship programs for the final year students.
- To introduce start up seminars and workshops for budding entrepreneurs.
- To provide incubation support and mentorship to students with Entrepreneurial ideas.

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The members were informed that mentorship sessions, start-up initiatives, and incubation support have been successfully implemented, with ongoing efforts to enhance them. Collaborations with corporate partners, start-up founders, and funding agencies are being pursued.

The Chairperson emphasized continuous monitoring and improvement to ensure long-term benefits for students

The members acknowledged the progress made and unanimously resolved to take it on record.

**20. To apprise members about the analysis of feedback obtained from various stakeholders for Academic Year 2023-24 and the actions to be taken as recommended by the IQAC:**

The Chairperson apprised the members that the Feedback was obtained from various stakeholders i.e. students, faculty, and parents as per the Feedback taking mechanism devised by the Internal Quality Assurance Cell (IQAC) of the University.

The Chairperson further presented and discussed the Feedback Analysis reports for Academic Year 2023-24 and tabled the action taken report before the members of Academic Council.

After thorough deliberation and discussion, the members of the Board of Management unanimously resolved to take the Feedback Analysis and Action Taken Report on record, as tabled during the meeting, acknowledging its significance in fostering continuous quality enhancement and academic excellence.

**21. To place on record final year student placements and convocation:**

The Registrar presented the placement statistics and convocation details for the graduating batches of different programs. i.e. Bachelor of Vocation in Design, Bachelor of Vocation in 3 D Animation & VFX, Bachelor of Arts (Hons.) in Film and Animation, Bachelor of Arts (Hons.) in Media Communication and the same is

The Registrar apprised the member that the Graduation Day i.e. Degree Distribution Ceremony was conducted on the 5<sup>th</sup> July 2024 at National Centre for the Performing Arts.

The members noted the achievements and expressed appreciation for the efforts of all stakeholders.

**22. To discuss and consider the new programs to be introduced from Academic Year 2025-26:**

**I. Master of Business Administration (Emerging Leaders) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to nurture high-potential individuals for leadership positions across various sectors. The curriculum focuses on developing strategic thinking, innovation management, entrepreneurial mindset, and effective leadership skills essential for managing dynamic business environments.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

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**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**II. Master of Business Administration (Investment Banking) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to develop professionals with in-depth knowledge of capital markets, mergers and acquisitions, equity research, and corporate finance. The program will equip students with the analytical and strategic skills required for successful careers in investment banking and financial advisory services.

The members, after due deliberation, passed the following resolution unanimously:

“**RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**III. Bachelor of Business Administration (Digital Branding & Advertising) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to equip students with comprehensive knowledge and practical skills in digital marketing, brand management, social media strategy, content creation, and advertising analytics. The curriculum aims to develop future-ready professionals who can effectively navigate and innovate in the rapidly evolving digital marketing landscape.

The members, after due deliberation, passed the following resolution unanimously:

“**RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same is recommended to Governing Body for its approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**IV. Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-

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26.

The Chairperson further informed the members that this program is designed to prepare students for leadership roles in the rapidly evolving financial technology sector. The curriculum will provide a strong foundation in financial management, emerging technologies such as blockchain and artificial intelligence, digital banking, and data analytics.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person Board of Management.”

**V. Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program aims to bridge the gap between psychology and business. It is designed to equip students with knowledge of psychological principles and their application in business contexts such as human resources, consumer behaviour, marketing, leadership, and organizational development.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**VI. Five Years Integrated B. Tech – MBA ( AI ML - Technology Management) Program under the School of Technology and & School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Five Years Integrated B. Tech – MBA (AIML - Technology Management) program jointly under the School of Technology and the School of Management & Entrepreneurship from the Academic Year 2025-26

The Chairperson further informed the members that this integrated program is designed to provide students with a seamless academic experience combining technological expertise with managerial acumen. It will allow students to complete both undergraduate and postgraduate degrees in a reduced time span while equipping them with skills in engineering, innovation, strategic management, and business leadership.

The members, after due deliberation, passed the following resolution unanimously:

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**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Five Years Integrated B. Tech – MBA (AIML - Technology Management) program under the School of Technology & School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**VII. Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the School of Technology and Engineering:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the from the Academic Year 2025-26.

The Chairperson further informed the members that this program aims to develop a new generation of technologists with deep expertise in computer science, artificial intelligence, and robotics. The program will equip students with foundational and advanced knowledge in software development, machine learning, robotics systems, and intelligent automation. The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**VIII. Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to integrate core principles of artificial intelligence, machine learning, and digital design. The curriculum aims to equip students with technical expertise in AI algorithms, human-centered design, UX/UI, and digital creativity, fostering innovation at the intersection of technology and design.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

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**IX. Bachelor of Business Administration (BBA) Hons - AI & Emerging Technologies:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program is designed to blend foundational business knowledge with cutting-edge advancements in artificial intelligence, data science, and emerging technologies. The curriculum aims to develop future-ready business leaders equipped with strategic thinking, analytical capabilities, and technological acumen essential for navigating the digital economy.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Management be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies under the School of Management and Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

**23. To take on record IQAC Annual Report for the Academic Year 2023-24:**

The Chairperson appraised the members of the Board of Management about the Internal Quality Assurance Cell (IQAC) Annual Report for the Academic Year 2023-24. The report highlights the university's continuous efforts to enhance academic and administrative quality through structured initiatives.

The report highlighted the details about the Objectives, Scope and Functions of IQAC, Composition of the IQAC, Meeting Calendar, IQAC Annual Planner, Orientation programs on quality, Conferences, Seminars, Workshops on Quality including “Quality Week”, Collaborative quality initiatives.

The Chairperson emphasized that the institution remains committed to fostering a culture of continuous quality improvement and academic excellence. The members acknowledged the report and agreed that regular monitoring and stakeholder feedback would further refine the university's quality initiatives.

**24. To take on record the convocation report & placements for outgoing students:**

The Chairperson appraised the members of the Board of Management about the successful completion of the convocation ceremony and the placement outcomes for outgoing students. The convocation event was conducted with due solemnity, celebrating the academic achievements of graduates across various programs.

The placement report highlighted the overall success of the recruitment drive, with a significant percentage of students securing employment in reputed organizations. The Chairperson provided insights into the companies that participated in the placement process.

After due deliberations, members took note of the same.

**25. To consider and authorize execution of Memorandum of Understanding with International Higher Education Institutions and Industry:**

The Registrar apprised the members that in furtherance of the University's objective for collaboration and partnership with Industries, and International Universities, the MoUs proposed to be entered, were placed at the meeting for member's consideration.

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The members, after due deliberations, passed the following resolutions, unanimously:

**A. MOUs with International Universities:**

**“RESOLVED THAT** the execution of the MoUs between the University and International University, as presented during this meeting, is approved.

**RESOLVED FURTHER THAT** Dr. Indu Shahani and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution, including, providing a certified copy of the resolution, as may be required by any authority.”

**B. MOUs with Industry:**

**“RESOLVED THAT** the execution of the MoUs between the University and Industry, as presented during this meeting, is approved.

**RESOLVED FURTHER THAT** Executive President and/or Mr. Subodh Khanna, be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution, including, providing a certified copy of the resolution, as may be required by any authority.”

**26. To take on record Scholarship / Freeships sanctioned for the Academic Year 2024-25:**

The Chairperson presented the details of scholarships sanctioned for the Academic Year 2024-25 under various categories emphasizing the institution’s commitment to providing financial assistance to deserving students.

The members took note of the scholarships sanctioned and appreciated the institution’s efforts in supporting student welfare and academic excellence.

**27. To approve the unaudited quarterly report for the Quarter ended 30<sup>th</sup> June 2024:**

The Chairperson presented the unaudited quarterly report for the quarter ended 30<sup>th</sup> June 2024 to the members. The report provided a comprehensive overview of the financial performance, revenue generation, expenditure, and budgetary allocations during the specified period.

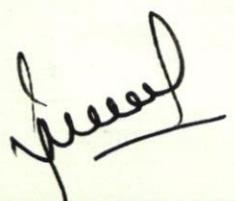
The Chairperson elaborated on the key financial indicators, highlighting areas of growth and identifying any areas of concern. The members were informed about the compliance with financial regulations and the measures taken to enhance financial transparency and accountability.

The members, after careful review and due deliberation, unanimously passed the following resolution:

**“RESOLVED THAT** the Board of Management approves the unaudited quarterly report for the quarter ended 30<sup>th</sup> June 2024, as recommended by the Finance Committee.

**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Governing Body for final approval.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to take all actions and execute all necessary documents to give effect to this resolution, including providing a certified copy of the resolution as may be required by any authority.”

  
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28. To consider and approve the Visiting Faculty budget for Term-I (July 2024 to December 2024):

The Chairperson presented the proposed budget for visiting faculty for Term I of the Academic Year 2024-25 as recommended by the Finance Committee. The budget aimed to support the engagement of experienced and specialized faculty members to enhance the quality of education and provide expertise in niche subject areas.

The Chairperson elaborated on the allocation of funds, covering aspects such as honorariums, travel expenses, accommodation, and other allowances.

The members, after thorough discussion and evaluation of the budget proposal, unanimously passed the following resolution:

**“RESOLVED THAT** the Board of Management approves the Visiting Faculty Budget for Term I of Academic Year 2024-25, as tabled at the meeting.

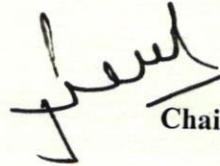
**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Governing Body for final approval.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to take all necessary actions and execute all documents required to implement the budget, including providing a certified copy of the resolution as may be required by any authority.”

There being no other business to be transacted, the meeting concluded with a vote of thanks to the Chair.

Date: 04.09.2024

Place: Mumbai

  
Chairperson

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**MINUTES OF THE FIRST ACADEMIC COUNCIL MEETING OF ATLAS SKILLTECH UNIVERSITY THE UNIVERSITY') FOR THE ACADEMIC YEAR 2024-25. HELD ON MONDAY, 15<sup>th</sup> JULY 2024 AT 11:00 A. M. AT THE BOARD ROOM AT TOWER 1, EQUINOX BUSINESS PARK, OFF. BANDRA KURLA COMPLEX (BKC), L.B.S MARG, KURLA (WEST), MUMBAI – 400070.**

**Members Present:**

1. Dr. Rajan Welukar
2. Mr. Sidharth Shahani
3. Prof. Anando Dutta
4. Dr. Zuleika Homavazir
5. Dr. Shashikant Patil
6. Dr. Varsha Agarwal
7. Dr. Malcolm Homavazir
8. Dr. Chetana Asbe
9. Mr. Salil Thigale
10. Mr. Utsav Shroff
11. Mr. Uttam Kumar
12. Ms. Divya Vijaychandran
13. Mr. Aditya Kashyap
14. Mr. Ameya Ambulkar
15. Mr. Ameya Abhyankar
16. Ms. Bhargavi Deshpande
17. Dr. Parag Amin

Dr. Rajan Welukar was requested to chair the meeting. He occupied the Chair, as requested by all members and welcomed the members and special invitee to the meeting.

**1. Granting leave of absence:**

All members have attended the meeting. The quorum was present.

**2. To note the minutes of the previous meeting:**

The minutes of the previous Academic Council meeting were placed before the members. The members noted, confirmed, and approved of the minutes.

**3. To discuss and consider the establishment of Centre for Distance and Online Education (CDOE):**

The Chairperson informed the members about the recommendation of the Board of Studies of the ISME School of Management & Entrepreneurship to establish the Centre for Distance and Online Education (CDOE), in alignment with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer various programs through Online Mode.

The Chairperson informed the members about the successful submission of the IIQA which is a prerequisite for obtaining accreditation from NAAC which further makes the Higher Education Institute eligible for offering online programs under said regulations.

The Chairperson highlighted that the proposed Centre will be responsible for planning, coordinating, and administering all online programs of the University.

The members were briefed about current academic resources. The Chairperson also informed the members that the Human Resources for the Centre for Distance and Online Education will be appointed as per the norms prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

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The proposal for the establishment of the Centre for Distance and Online Education (CDOE), as recommended by the Board of Studies of ISME School of Management & Entrepreneurship, was placed before the Academic Council for consideration and approval

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the establishment of the Centre for Distance and Online Education (CDOE), including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, as recommended by the Board of Studies of ISME School of Management & Entrepreneurship, be and is hereby approved by the Academic Council.

**RESOLVED FURTHER THAT** the same is recommended to the Board of Management for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council.”

**4. To discuss and consider the establishment of the Centre for Internal Quality Assurance (CIQA):**

The Chairperson informed the members about the statutory requirement under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, for each Higher Educational Institution offering distance or online education to establish a Centre for Internal Quality Assurance (CIQA) to ensure the overall quality of Online programs offered through Centre for Distance and Online Education (CDOE). It was also noted that constitution of the Centre for Internal Quality Assurance (CIQA) shall be as prescribed under said regulations.

The Chairperson emphasized that CIQA will function to develop and maintain the quality of programs, ensure continual improvement, and oversee the quality assurance mechanisms in accordance with UGC norms laid down from time to time.

The proposal for the establishment of the Centre for Internal Quality Assurance (CIQA), as recommended by the Board of Studies of ISME School of Management & Entrepreneurship, was placed before the Academic Council for consideration and approval

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the establishment of the Centre for Internal Quality Assurance (CIQA) including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Academic Council.

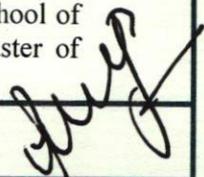
**RESOLVED FURTHER THAT** the same is recommended to the Board of Management for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council.”

**5. To discuss the recommendation of the Board of Studies of the ISME School of Management & Entrepreneurship to offer the 2-Year Master of Business Administration (MBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE):**

The Chairperson apprised the Council that the proposal to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode has been recommended by the Board of Studies of the ISME School of Management & Entrepreneurship. It was noted that more than one batch of the Master of

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Business Administration (MBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The Chairperson highlighted that introducing the Online MBA Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode.

After due deliberation, the Council considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation of the Board of Studies of the ISME School of Management & Entrepreneurship to offer the 2-Year Master of Business Administration (MBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE) in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Academic Council.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing and other requirements, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Academic Council.

**RESOLVED FURTHER THAT** the same is recommended to the Board of Management for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council.”

**6. To discuss the recommendation of the Board of Studies of the ISME School of Management & Entrepreneurship to offer the 3-Year Bachelor of Business Administration (BBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE).**

The Chairperson apprised the Council that the proposal to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode has been recommended by the Board of Studies of the ISME School of Management & Entrepreneurship. It was noted that more than one batch of the Bachelor of Business Administration (BBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The Chairperson highlighted that introducing the Online Bachelor of Business Administration (BBA) Programme would enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The Council was informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode.

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After due deliberation, the Council considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation of the Board of Studies of the ISME School of Management & Entrepreneurship to offer the 3-Year Bachelor of Business Administration (BBA) Programme through Online Mode under the Centre for Distance and Online Education (CDOE) in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Academic Council.

**RESOLVED FURTHER THAT** approval is given for all necessary preparations for fulfilling the academic, administrative, staffing, and other requirements, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Academic Council.

**RESOLVED FURTHER THAT** the same is recommended to the Board of Management for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council.”

7. **To discuss and consider the draft of Policy on Online Education:**

The Chairperson briefed the members on the draft of University's Policy on Online Education, which has been formulated in line with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The members were briefed about the various sections under the policy including Curricular – Assessment – Credit Framework Aspects, Availability of assessment mechanism, Identified technological interface and interoperability, Professional Online Courses or Programmes, Learners' Requirements for Enrolment to Online Courses or Programmes, Learner's Authentication Requirements, Active Engagement of the Learners, Technical Know-how or Skills Requirements for Course Mentors, Learners' Support Services and e-Learning Materials, Security, Quality Assurance, Faculty and Staff Requirements for running Online Programmes, Plagiarism Policy, Evaluation guidelines, Grading System and Credit framework. The members were further briefed about the admission and refund Policy. The grievance redressal mechanism designed for Centre for Distance and Online Education was also presented to the members.

The Policy on Online Education drafted in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 was then placed before the members for deliberation.

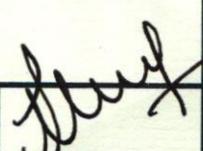
After due deliberation, the members passed the following resolution unanimously:

**“RESOLVED THAT** the Policy on Online Education drafted in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and as placed before the members be and is hereby reviewed and approved by the members of Academic Council.

**RESOLVED FURTHER THAT** the same is recommended to Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council.”

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**8. To review and take on record the Program Educational Objectives (PEOs), Programme Outcomes (POs), and Program Specific Outcomes (PSOs) for 3-year Online Bachelor of Business Administration (BBA) program.**

The Chairperson presented the Program Educational Objectives (PEOs), Programme Outcomes (POs), and Program Specific Outcomes (PSOs) for 3-year Online Bachelor of Business Administration (BBA) program to be offered through Centre for Distance and Online Education. The details of the same are as annexed in Annexure 1.

He apprised the members that Program Educational Objectives (PEOs), Programme Outcomes (POs) and Program Specific Outcomes (PSOs) presented for 3-year Online Bachelor of Business Administration (BBA) program are same as that of 3-year Bachelor of Business Administration (BBA) program offered on campus.

He further briefed the members that these outcomes are structured to reflect the intended competencies, knowledge, skills, and professional attributes that learners are expected to achieve upon successful completion of the program.

The members noted that the PEOs, POs and PSOs have been aligned with the regulatory framework and are benchmarked to ensure academic quality, relevance, and consistency with institutional objectives and national higher education standards.

The members took note of the same.

**9. To review and take on record the Program Educational Objectives (PEOs) and Program Outcomes (POs) 2-year Online Master of Business Administration program.**

The Chairperson presented the Program Educational Objectives (PEOs) and Programme Outcomes (POs) for 3-year Online Bachelor of Business Administration (BBA) program to be offered through Centre for Distance and Online Education. The details of the same are as annexed in Annexure 2.

The Chairperson apprised the members Program Educational Objectives (PEOs) and Programme Outcomes (POs) for the 2-year Master of Business Administration (MBA) program. He further apprised the members that these outcomes are same as that of 2-year MBA program offered on campus.

The members were briefed that these outcomes have been systematically developed to ensure that the program imparts advanced management competencies, leadership skills, analytical abilities, and ethical values expected from graduates of the program.

The members observed that the POs and PEOs are in alignment with the regulatory framework and are designed to maintain academic rigor, outcome-based education principles, and relevance to industry and professional standards.

The members took note of the same.

**10. To discuss and approve the course code logic for Courses being offered through the Online programs under the Centre for Distance and Online Education (CDOE).**

The Chairperson briefed the members that the Courses offered through the Online programs viz. 2-year Master of Business Administration (MBA) and 3-year Bachelor of Business Administration under the Centre for Distance and Online Education (CDOE) are same as that of the courses offered under these programs offered on campus. He further informed the members that the course code structure for the Online Programmes has accordingly been formulated to ensure uniformity and academic coherence across all modes of delivery.

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Hence it was proposed that the course codes for the Online Mode shall remain the same as those used for the corresponding on-campus programmes, with the addition of the prefix "OL" before the existing course code to distinguish the mode of delivery.

The members were further informed that this standardized coding system will facilitate ease of reference, consistency in academic records, and alignment with the University's data management and reporting framework.

After due consideration, the following resolution was passed unanimously:

**"RESOLVED THAT** the course code logic for the Online Programs, whereby the course codes shall remain identical to those of the corresponding offline programs with the prefix 'OL' added before each course code, be and is hereby approved by the members of Academic Council.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**11. To discuss and approve the recommendations of Board of Studies for various existing on campus programs for Academic Year 2024-25:**

The Chairperson requested the representative of each school to present the recommendations of Board of Studies for various on campus programs for Academic Year 2024-25.

The representatives of each school presented the recommendations of respective Board of Studies including introduction of new courses in addition to and in place of some of the existing courses across the various on campus programs for Academic Year 2024-25.

The members discussed the report and passed the following resolution unanimously:

**"RESOLVED THAT** approval of the Academic Council be and is hereby given for the introduction of new courses, as recommended by the respective Board of Studies and as presented during the meeting, in addition to and in place of some of the existing courses for Academic Year 2024-25.

**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Board of Management for its approval.

**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

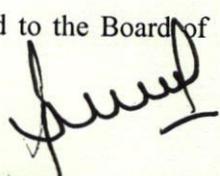
**12. To introduce new University Wide Elective Courses (ATLAS Electives) for the Academic Year 2024-25:**

The Chairperson apprised the members of the Academic Council that the Board of Studies of all the schools of the new and additional multidisciplinary courses to be offered as University Wide Electives (ATLAS Electives) for the Academic Year 2024-25 as tabled during the meeting.

The members after due deliberation and discussion passed the following resolution unanimously:

**"RESOLVED THAT** the approval of the members of the Academic Council is hereby given for the new and additional multidisciplinary courses which are being introduced as University Wide Electives (ATLAS Electives) for the Academic Year 2024-25 as recommended by respective Board of Studies and as presented during the meeting.

**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Board of Management for its approval.

  
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**RESOLVED FURTHER THAT** the Vice-Chancellor and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

**13. To note the Value-Added courses to be offered for Academic Year 2024-25:**

The council was informed about the Value-Added Courses to be offered for Academic Year 2024-25 as proposed and Internal Quality Assurance Cell and approved by the Board of Studies of respective School.

After detailed deliberation, the members unanimously resolved to take the same on record.

**14. To consider and approve the inclusion of Internship/Field Projects/Research Projects in the curriculum of newly introduced on campus programs from the Academic Year 2024-25:**

The Chairperson apprised the members that the curriculum of the newly introduced programs from the Academic Year 2024-25 have a component of either internship, field projects, or research projects and is credit bearing as recommended by the respective Board of Studies.

He further informed that it is mandatory for all students to choose at least one of them.

The members, after due deliberation and discussion, passed the following resolution unanimously:

**"RESOLVED THAT** the approval of the Academic Council be and is hereby given for the inclusion of Internship/Field Projects/Research Projects in the curriculum of the aforementioned newly introduced programs from the Academic Year 2024-25 as recommended by the respective Board of Studies and as tabled during the meeting.

**RESOLVED FURTHER THAT** the same be and is hereby recommended to the Board of Management for its approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**15. To discuss and approve academic curriculum and credit structure, program codes and program outcomes for newly introduced on campus programs for A.Y. 2024-25:**

The Chairperson requested respective program representatives to present the academic curriculum and credit structure, program codes and program outcomes for newly introduced on-campus programs for A.Y. 2024-25 as recommended by the respective Board of Studies.

The Chairperson informed the members that all the programs' outcomes are designed taking into consideration the relevance to local, national, regional and global developmental needs and the same is reflected in the outcomes. He further requested the members to carefully review the recommendations of Board of Studies for further consideration.

The members discussed the same and the following resolution was passed unanimously:

**"RESOLVED THAT** the approval of the Academic Council be and is hereby given for the academic curriculum and credit structure, program codes and program outcomes for various on campus programs, as recommended by respective Board of Studies and as tabled during the meeting.

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**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**16. To consider and approve the Academic Calendar for the Academic year 2024-25:**

The Chairperson presented the proposed Academic Calendar for the Academic Year 2024-25 to the members of the Academic Council for further deliberation and approval.

The members discussed the same, and the following resolution was passed unanimously:

**"RESOLVED THAT** the approval of the Academic Council be and is hereby given for the Academic Calendar of the Academic Year 2024-25, as recommended by the respective board of Studies and as tabled at the meeting.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**17. To discuss and consider the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26:**

The Chairperson informed the members that the constantly evolving legal landscape and the need for professionals who possess a comprehensive understanding of both business and law. The Chairperson further proposed the members about the introduction of the 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) from Academic Year 2025-26 and stated that this integrated program will aim to equip students with interdisciplinary knowledge and skills that align with the current industry requirements & with University's vision.

The Chairperson further proposed the student intake for Academic Year 2025-26 for the aforesaid program to be 60.

The members discussed the same and passed the following resolution unanimously:

**"RESOLVED THAT** 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) program from Academic Year 2025-26 with student intake of 60 is unanimously consented by the members of Academic Council.

**RESOLVED FURTHER THAT** 5-year integrated program of Bachelor of Business Administration and Bachelor of Legislative Law (Hon.) program from Academic Year 2025-26 with student intake of 60 is further recommended to the Board of Management for its approval.

**RESOLVED FURTHER THAT** the President and/or Executive President be and are hereby severally authorized to do all acts and deeds necessary in connection with and incidental and ancillary for giving effect to this resolution including providing a certified copy of the resolution, as may be required by any authority."

**18. To discuss and approve amendment to ATKT rules to be effective from academic year 2024-25:**

The Chairperson proposed amendment to ATKT rules i.e. the Sub part of Academic Regulations of 2022 Clause 5.1 to Clause 5.6 Amendment to ATKT rules and presented the details about the same.

After detailed deliberation, the following resolution was unanimously passed:

**"RESOLVED THAT,** approve amendment to ATKT rules i.e. the Sub part of Academic Regulations of 2022 Clause 5.1 to Clause 5.6, be and is hereby consented by the members of Academic Council as tabled during the meeting.

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**RESOLVED FURTHER THAT** the same is recommended to the Board of Management for approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Academic Council."

**19. To take on record the activities and outcomes of the research cell for the year 2023-24 and the roadmap for the year 2024-25:**

The Registrar presented the outcomes of research activities for academic year 2023-24 and the roadmap for 2024-25. The presentation highlighted patents granted and filed, research papers publication in Scopus-indexed journals, research funding received, E-content developed across platforms such as Swayam, E-Mitra and Udemy, Consultancy services, book chapters' publications, financial support provided for research promotion and participation FDPs.

The roadmap for Academic Year 2024-25 highlighted the enhancement of all above activities giving special emphasis to E-Content Development by Faculty.

The members after due deliberation noted the details as presented.

**20. To take on record the library report for the Academic year 2023-24:**

The Registrar presented the library report for Academic Year 2023-24. The Report highlighted that the library has expanded its collection, organized numerous orientation sessions, and hosted a workshop on reference management tools. It celebrated notable events like World Book Day and Librarian's Day, emphasizing reading habits. Initiatives include forming a book club, inaugurating a research wall, and inviting distinguished guests such as an author and a poet.

The members appreciated the efforts and took the report on record.

**21. To take on record the registration of the University for National Service Scheme (NSS) and observation of International Yoga Day:**

The Registrar apprised the members about the University's registration for the National Service Scheme (NSS) and the celebration of International Yoga Day.

The members took the information on record.

**22. To provide an update on the progress of the recommendations from Academic Administrative Audit Report of Academic Year 2023-24:**

The Chairperson presented the Academic Administrative Audit Report of Academic Year 2023-24 and briefed the members about the observations of audit team.

The recommendations from Academic Administrative Audit Report of Academic Year 2023-24 as stated below were further discussed:

- To initiate corporate mentorship programs for the final year students.
- To introduce start up seminars and workshops for budding entrepreneurs.
- To provide incubation support and mentorship to students with Entrepreneurial ideas.

The members were informed that mentorship sessions, start-up initiatives, and incubation support have been successfully implemented, with ongoing efforts to enhance them. Collaborations with corporate partners, start-up founders, and funding agencies are being pursued.

The Chairperson emphasized continuous monitoring and improvement to ensure long-term benefits for students

The members acknowledged the progress made and unanimously resolved to take it on record.

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**23. To apprise members about the analysis of feedback obtained from various stakeholders for Academic Year 2023-24 and the actions to be taken as recommended by the IQAC:**

The Chairperson apprised the members that the Feedback was obtained from various stakeholders i.e. students, faculty, and parents as per the Feedback taking mechanism devised by the Internal Quality Assurance Cell (IQAC) of the University.

The Chairperson further presented and discussed the Feedback Analysis reports for Academic Year 2023-24 and tabled the action taken report before the members of Academic Council.

After thorough deliberation and discussion, the members of the Academic Council unanimously resolved to take the Feedback Analysis and Action Taken Report on record, as tabled during the meeting, acknowledging its significance in fostering continuous quality enhancement and academic excellence.

**24. To place on record final year student placements and convocation:**

The Registrar presented the placement statistics and convocation details for the graduating batches of different programs. i.e. Bachelor of Vocation in Design, Bachelor of Vocation in 3 D Animation & VFX, Bachelor of Arts (Hons.) in Film and Animation, Bachelor of Arts (Hons.) in Media Communication and the same is

The Registrar apprised the member that the Graduation Day i.e. Degree Distribution Ceremony was conducted on the 5<sup>th</sup> July 2024 at National Centre for the Performing Arts.

The members noted the achievements and expressed appreciation for the efforts of all stakeholders.

**25. To discuss and consider the new programs to be introduced from Academic Year 2025-26:**

**I. Master of Business Administration (Emerging Leaders) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to nurture high-potential individuals for leadership positions across various sectors. The curriculum focuses on developing strategic thinking, innovation management, entrepreneurial mindset, and effective leadership skills essential for managing dynamic business environments.

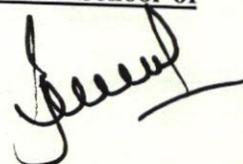
The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**II. Master of Business Administration (Investment Banking) under the School of Management & Entrepreneurship:**



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The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to develop professionals with in-depth knowledge of capital markets, mergers and acquisitions, equity research, and corporate finance. The program will equip students with the analytical and strategic skills required for successful careers in investment banking and financial advisory services.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**III. Bachelor of Business Administration (Digital Branding & Advertising) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to equip students with comprehensive knowledge and practical skills in digital marketing, brand management, social media strategy, content creation, and advertising analytics. The curriculum aims to develop future-ready professionals who can effectively navigate and innovate in the rapidly evolving digital marketing landscape.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) in Digital Branding & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same is recommended to Board of Management for its approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**IV. Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to prepare students for leadership roles in the rapidly evolving financial technology sector. The curriculum will provide a strong foundation in financial management, emerging technologies such as blockchain and artificial intelligence, digital banking, and data analytics.

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The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person Academic Council.”

**V. Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program aims to bridge the gap between psychology and business. It is designed to equip students with knowledge of psychological principles and their application in business contexts such as human resources, consumer behaviour, marketing, leadership, and organizational development.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

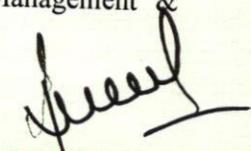
**VI. Five Years Integrated B. Tech – MBA ( AI ML - Technology Management) Program under the School of Technology and & School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Five Years Integrated B. Tech – MBA (AIML - Technology Management) program jointly under the School of Technology and the School of Management & Entrepreneurship from the Academic Year 2025-26

The Chairperson further informed the members that this integrated program is designed to provide students with a seamless academic experience combining technological expertise with managerial acumen. It will allow students to complete both undergraduate and postgraduate degrees in a reduced time span while equipping them with skills in engineering, innovation, strategic management, and business leadership.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Five Years Integrated B. Tech – MBA (AIML - Technology Management) program under the School of Technology & School of Management & Entrepreneurship from the Academic Year 2025-26.

  
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**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**VII. Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the School of Technology and Engineering:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the from the Academic Year 2025-26.

The Chairperson further informed the members that this program aims to develop a new generation of technologists with deep expertise in computer science, artificial intelligence, and robotics. The program will equip students with foundational and advanced knowledge in software development, machine learning, robotics systems, and intelligent automation. The members, after due deliberation, passed the following resolution unanimously:

“**RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Computer Science, AI & Robotics under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**VIII. Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design:**

The Chairperson proposed the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to integrate core principles of artificial intelligence, machine learning, and digital design. The curriculum aims to equip students with technical expertise in AI algorithms, human-centered design, UX/UI, and digital creativity, fostering innovation at the intersection of technology and design.

The members, after due deliberation, passed the following resolution unanimously:

“**RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Technology (B. Tech) in Artificial Intelligence and Digital Design under the School of Technology and Engineering from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

**IX. Bachelor of Business Administration (BBA) Hons - AI & Emerging Technologies:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies from the Academic Year 2025-26.

*[Signature]*  
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The Chairperson further informed the members that this interdisciplinary program is designed to blend foundational business knowledge with cutting-edge advancements in artificial intelligence, data science, and emerging technologies. The curriculum aims to develop future-ready business leaders equipped with strategic thinking, analytical capabilities, and technological acumen essential for navigating the digital economy.

The members, after due deliberation, passed the following resolution unanimously:

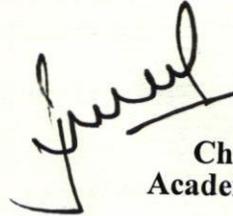
**“RESOLVED THAT** the approval of the members of the Academic Council be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) (Hons.) in AI & Emerging Technologies under the School of Management and Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Board of Management for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Academic Council.”

There being no further matters for discussion, the meeting concluded with a vote of thanks.

Date: 15.12.2024  
Place: Mumbai



Chairperson  
Academic Council

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**Annexure 1****Programme Outcomes (POs), Program Educational Outcomes (PEOs), and Program Specific Outcomes (PSOs) for 3-year BBA program****First Year: Undergraduate Certificate in Business Administration**

1. To conceptualize and appreciate theoretical knowledge of management domain.
2. To appreciate the importance of effective communication skills in presenting opinions and ideas.
3. To nurture an ability to articulate a business environment
4. To identify a problem with the help of data and logical thinking

**Second Year: Undergraduate Diploma in Business Administration**

1. To describe the theoretical domain knowledge along with the managerial skills
2. To develop effective communication skills and logical thinking.
3. To learn and demonstrate professional conduct
4. To appreciate the importance of group work culture.
5. To develop an ability to innovate and creative thinking.

**Third Year: Bachelor in Business Administration (BBA)**

1. To exhibit factual and theoretical knowledge of management in general and business in particular.
2. To critically evaluate and analyze Indian and global business environments in different contexts.
3. To recognize their role as a manager, entrepreneur and a leader in a business management
4. To be an effective communicator to present opinions, ideas based on critical thinking, analysis and logical reasoning.
5. To conduct and demonstrate professional and ethical behaviour.

**Program Educational Objectives (PEOs):**

PEO1: (Leadership and Management) Exhibit leadership qualities and the ability to manage teams and projects, with an emphasis on ethical decision-making, communication skills, and adaptability.

PEO2: (Ethical and Social Responsibility) Embrace ethical values and social responsibility to make responsible business decisions that benefit both organizations and society.

PEO3: (Global Perspective) Will understand the global business environment, its cross-cultural challenges, and opportunities, and develop competencies to operate in an international context.

**Program Specific Outcomes (PSOs):**

PSO1: Understand and interpret financial statements and data to make informed financial decisions.

PSO2: Demonstrate a comprehensive understanding of marketing concepts, theories, and models.

PSO3: Demonstrate proficiency in data collection, cleaning, and transformation techniques.

PSO4: Demonstrate analytical and conceptual understanding of economic theories and quantitative tools to evaluate business environments, interpret economic trends, and make data-informed decisions for strategic business and policy outcomes.

PSO5: Demonstrate proficiency in designing and implement data-driven human resource practices, to drive organizational effectiveness and enhance the employee experience.

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**PS06:** Develop the skills to design, manage, and improve data-driven operations and supply chains for greater efficiency and agility.

**PS07:** Demonstrate entrepreneurial thinking by identifying opportunities, validating ideas, building MVPs, and scaling ventures with innovation & resilience.

**PS08:** Demonstrate the ability to leverage AI and emerging technologies for data-driven decision-making, lead digital transformation, and develop ethical, sustainable business solutions.

*Junal*

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Annexure 2Programme Outcomes (POs) and Program Educational Outcomes (PEOs) 2-year MBA program as aligned with UGC ODL RegulationsProgramme Educational Objectives (PEOs)

**PEO1: (Leadership and Management)** exhibit leadership qualities and the ability to manage teams and projects, with an emphasis on ethical decision-making, communication skills, and adaptability.

**PEO2: (Ethical and Social Responsibility)** embrace ethical values and social responsibility to make responsible business decisions that benefit both organizations and society.

**PEO2: (Global Perspective)** will understand the global business environment, its cross cultural challenges, and opportunities, and develop competencies to operate in an international context.

Program Outcomes (POs)FYMBA

- PO1: Apply knowledge of management theories and practice to solve business problems.
- PO2: Foster analytical and critical thinking abilities for data based decision making.
- PO3: Ability to develop value based leadership ability by promoting social responsibility and sustainable business practices.
- PO4: Ability to understand, analyze and communicate global economic, legal & ethical concepts of business.

SYMBA

- PO1: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO2: Utilize technology tools and software for data analysis, business communication, and decision support.
- PO3: Enhance communication and presentation skills to prepare graduates for a diverse career landscape in the 21st century
- PO4: Acquire competencies to engage in life -long learning and demonstrate effort to continuously innovate and create breakthrough management practices.



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MINUTES OF MEETING OF THE FIRST BOARD OF STUDIES MEETING OF ATLAS ISME SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP (THE BOARD OF STUDIES) FOR ACADEMIC YEAR 2024-25, HELD ON THURSDAY, 3<sup>rd</sup> JULY, 2024, AT 2:00 PM AT THE CONFERENCE ROOM, TOWER 1, EQUINOX BUSINESS PARK, OFF. BANDRA KURLA COMPLEX, L. B. S. MARG, KURLA WEST, MUMBAI - 400 070.

**Members Present:**

1. Dr. Zuleika Homavazir
2. Dr. Malcolm Homavazir
3. Mr. Bineet Desai
4. Mr Aditya Kashyap
5. Dr. Simarjeet Makkar
6. Dr. Kajal Chheda
7. Dr. Priya Harikumar
8. Ms. Muskaan Kasmani
9. Mr. Sagar Nichani
10. Dr. Varsha Agarwal

**1. To apprise the members about the change of constitution of Board of Studies:**

The Chairperson informed the members of the Board of Studies about the change of composition of the Board of Studies:

The members of the Board of Studies approved a change of composition of the Board of Studies.

**2. To appoint the Chairperson:**

Dr. Varsha Agarwal requested Dr. Zuleika Homavazir to chair the meeting. Dr. Zuleika Homavazir was appointed as the Chairperson of the ATLAS, ISME School of Management and Entrepreneurship. She welcomed the members to the meeting.

**3. To consider and approve leave of absence, if any and note the quorum:**

Dr. Varsha Agarwal informed that the following members requested for leave of absence.

- Mr. Ameya Abhyankar
- Mr. Tejas Murgesh
- Mr. Manish Khandelwal

The Chairperson confirmed the quorum was present.

**4. To note the minutes of the previous meeting:**

The minutes of the previous meeting were presented by the Chairperson and members noted the same.

**5. To discuss and recommend the establishment of Centre for Distance and Online Education (CDOE):**

The Chairperson proposed the establishment of the Centre for Distance and Online Education (CDOE), in alignment with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 to offer various programs through Online Mode. The members were further informed that the initiative is in line with the University's vision of fostering inclusive, future-ready education and its mission to provide

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flexible, learner-centric, and technology-enabled academic pathways that expand access to quality higher education for diverse learner groups, including working professionals and geographically dispersed students. It was emphasized that the CDOE will further support the University's commitment to innovation in pedagogy, digital learning ecosystems, and skill-oriented academic delivery. The Chairperson highlighted that the proposed Centre will be responsible for planning, coordinating, and administering all online programs of the University.

The Chairperson informed the members about the successful submission of the Institutional Information for Quality Assessment (IIQA) which is a prerequisite for obtaining accreditation from National Assessment and Accreditation Council (NAAC) which further makes the Higher Education Institute eligible for offering online programs under said regulations.

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the recommendation for establishment of the Centre for Distance and Online Education (CDOE), including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the members of the Board of Studies.

**RESOLVED FURTHER THAT** the same is recommended to the Academic Council for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**6. To discuss and recommend the establishment of the Centre for Internal Quality Assurance (CIQA):**

The Chairperson informed the members about the statutory requirement under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, for each Higher Educational Institution offering distance or online education to establish a Centre for Internal Quality Assurance (CIQA) to ensure the overall quality of Online programs offered through Centre for Distance and Online Education (CDOE). It was also noted that constitution of the Centre for Internal Quality Assurance (CIQA) will be done as prescribed under said regulations.

The Chairperson emphasized that CIQA will function to develop and maintain the quality of programs, ensure continual improvement, and oversee the quality assurance mechanisms in accordance with UGC norms laid down from time to time.

After due deliberation, members unanimously passed the following resolution:

**“RESOLVED THAT** the recommendation for establishment of the Centre for Internal Quality Assurance (CIQA) including the appointment of Human Resources as per the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the members of Board of Studies.

**RESOLVED FURTHER THAT** the same is recommended to the Academic Council for further consideration and approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

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**7. To discuss and recommend the introduction of the 2-Year Master of Business Administration (MBA) Programme in Online Mode under the Centre for Distance and Online Education (CDOE):**

The Chairperson placed before the members, recommendation to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode. The Chairperson highlighted that introducing the Online MBA Programme will enable the University to expand access to high-quality management education for diverse learners, working professionals, and geographically dispersed students. This initiative is aligned with the vision and mission of the University, which emphasizes future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The members were informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode under said regulations. It was noted that more than one batch of the Master of Business Administration (MBA) Programme has already successfully graduated, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation to offer the 2-Year Master of Business Administration (MBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Board of Studies.

**RESOLVED FURTHER THAT** all necessary preparations for fulfilling various requirements as mentioned in the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, and to offer the said programme from the January 2026 admission cycle be & is hereby given by the members of the Board of Studies.

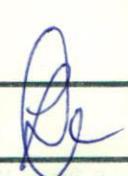
**RESOLVED FURTHER THAT** the same is recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**8. To discuss and recommend the introduction of the 3-Year Bachelor of Business Administration (BBA) Programme in Online Mode under the Centre for Distance and Online Education (CDOE):**

The Chairperson placed before the members the recommendation to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode. The Chairperson highlighted that introducing the Online BBA Programme will enable the University to enhance access to quality undergraduate management education for learners across varied backgrounds, including school pass-outs, early-career professionals, and students residing in geographically dispersed locations. This initiative aligns with the University's vision and mission, which emphasize accessible, future-oriented, technology-enabled, flexible, and inclusive learning pathways.

The members were informed that the University has submitted the Institutional Information for Quality Assessment (IIQA) as part of the accreditation process under

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the National Assessment and Accreditation Council (NAAC), which is a prerequisite for offering programmes in Online Mode under the applicable regulations. It was also noted that more than one batch of the Bachelor of Business Administration (BBA) Programme has successfully graduated in on-campus mode, thereby fulfilling the eligibility requirement prescribed under the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

After due deliberation, the members considered the recommendation and passed the following resolution unanimously:

**“RESOLVED THAT** the recommendation to offer the 3-Year Bachelor of Business Administration (BBA) Programme under the Centre for Distance and Online Education (CDOE) through Online Mode, in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, be and is hereby approved by the Board of Studies.

**RESOLVED FURTHER THAT** all necessary preparations for fulfilling the requirements as mentioned in the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, and to offer the said programme from the January 2026 admission cycle, be and is hereby approved by the members of the Board of Studies.

**RESOLVED FURTHER THAT** the same is recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.

**9. To discuss and consider the draft of Policy on Online Education:**

The Chairperson briefed the members on the draft of the University's Policy on Online Education, prepared by the Office of the Registrar in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The members were briefed about the various sections under the policy including Curricular – Assessment – Credit Framework Aspects, Availability of assessment mechanism, Identified technological interface and interoperability, Professional Online Courses or Programmes, Learners' Requirements for Enrolment to Online Courses or Programmes, Learner's Authentication Requirements, Active Engagement of the Learners, Technical Know-how or Skills Requirements for Course Mentors, Learners' Support Services and e-Learning Materials, Security, Quality Assurance, Faculty and Staff Requirements for running Online Programmes, Plagiarism Policy, Evaluation guidelines, Grading System and Credit framework. The members were further briefed about the admission and refund Policy. The grievance redressal mechanism designed for Centre for Distance and Online Education was also presented to the members.

The Policy on Online Education drafted in accordance with the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 was then placed before the members for deliberation.

After due deliberation, the members passed the following resolution unanimously:

**“RESOLVED THAT** the Policy on Online Education drafted in accordance with the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and

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as placed before the members be and is hereby reviewed and approved by the members of Board of Studies.

**RESOLVED FURTHER THAT** the same is recommended to Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**10. To review and take on record the Program Educational Objectives (PEOs), Programme Outcomes (POs), and Program Specific Outcomes (PSOs) for 3-year Online Bachelor of Business Administration (BBA) program:**

The Chairperson presented the Program Educational Objectives (PEOs), Programme Outcomes (POs), and Program Specific Outcomes (PSOs) for 3-year Online Bachelor of Business Administration (BBA) program to be offered through Centre for Distance and Online Education. The details of the same are as annexed in Annexure 1.

He apprised the members that Program Educational Objectives (PEOs), Programme Outcomes (POs) and Program Specific Outcomes (PSOs) presented for 3-year Online Bachelor of Business Administration (BBA) program are same as that of 3- year Bachelor of Business Administration (BBA) program offered on campus.

He further briefed the members that these outcomes are structured to reflect the intended competencies, knowledge, skills, and professional attributes that learners are expected to achieve upon successful completion of the program.

The members noted that the PEOs, POs and PSOs have been aligned with the regulatory framework and are benchmarked to ensure academic quality, relevance, and consistency with institutional objectives and national higher education standards.

The members took note of the same.

**11. To review and take on record the Program Educational Objectives (PEOs) and Programme Outcomes (POs) 2-year Online Master of Business Administration program.**

The Chairperson presented the Program Educational Objectives (PEOs) and Programme Outcomes (POs) for 3-year Online Bachelor of Business Administration (BBA) program to be offered through Centre for Distance and Online Education. The details of the same are as annexed in Annexure 2.

The Chairperson apprised the members Program Educational Objectives (PEOs) and Programme Outcomes (POs) for the 2-year Master of Business Administration (MBA) program. He further apprised the members that these outcomes are same as that of 2-year MBA program offered on campus.

The members were briefed that these outcomes have been systematically developed to ensure that the program imparts advanced management competencies, leadership skills, analytical abilities, and ethical values expected from graduates of the program.

The members observed that the POs and PEOs are in alignment with the regulatory framework and are designed to maintain academic rigor, outcome-based education principles, and relevance to industry and professional standards.

The members took note of the same.

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**12. To discuss and approve the course code logic for Courses being offered through the Online programs under the Centre for Distance and Online Education (CDOE).**

The Chairperson briefed the members that the Courses offered through the Online programs viz. 2-year Master of Business Administration (MBA) and 3- year Bachelor of Business Administration under the Centre for Distance and Online Education (CDOE) are same as that of the courses offered under these programs offered on campus. He further informed the members that the course code structure for the Online Programmes has accordingly been formulated to ensure uniformity and academic coherence across all modes of delivery.

Hence it was proposed that the course codes for the Online Mode shall remain the same as those used for the corresponding on-campus programmes, with the addition of the prefix "OL" before the existing course code to distinguish the mode of delivery.

The members were further informed that this standardized coding system will facilitate ease of reference, consistency in academic records, and alignment with the University's data management and reporting framework.

After due consideration, the following resolution was passed unanimously:

**"RESOLVED THAT** the course code logic for the Online Programs, whereby the course codes shall remain identical to those of the corresponding offline programs with the prefix 'OL' added before each course code, be and is hereby approved by the members of Board of Studies.

**RESOLVED FURTHER THAT** the same is recommended to Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies."

**13. To consider and approve the new courses, either in addition to or in place of existing courses, for the Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) Programmes for the 2024-25 academic year intake:**

The Chairperson presented before the members, for consideration and approval, the summary of the newly proposed courses, either in addition to or in place of existing courses, to be offered in the Academic Year 2024-25 for the Bachelor of Business Administration (BBA) and the Master of Business Administration (MBA) Programmes.

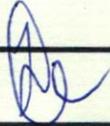
The Chairperson apprised the members that the proposed courses have been designed to strengthen programme outcomes, enhance industry relevance, and ensure alignment with the University's Outcome-Based Education (OBE) framework. The courses have also been benchmarked with national and international curriculum standards to promote skill development, employability, and holistic learner progression.

The members reviewed and deliberated upon the proposed course structure, expected learning outcomes and relevance to contemporary industry and academic requirements.

After detailed discussion, the following resolution was passed unanimously:

**"RESOLVED THAT** the approval of the Board of Studies be and is hereby accorded for the introduction of the proposed new courses under the Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) Programmes for the Academic Year 2024-25, as presented before the Board of Studies.

**RESOLVED FURTHER THAT** the above be and is hereby recommended to the Academic Council for approval of new courses to be offered to the students, after including the

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modification/suggestions recommended by the Academic Council.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**14. To apprise members about Elective Courses (ATLAS Electives) offered for Academic Year 2024-25:**

The Chairperson informed the members that a curated basket of Elective Courses (ATLAS Electives) will be offered to students in the Academic Year 2024-25 to promote interdisciplinary learning, holistic skill development, and flexibility in academic pathways. These electives are designed to allow students to explore academic interests beyond their core programme structure and to build competencies aligned with emerging industry and research trends.

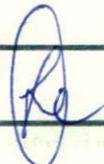
It was further informed that students will be able to view the list of available Elective Courses through their student login on the ATLAS App. Students may then select their preferred electives through the portal once it is made live.

It was noted that the elective allocation will be subject to seat availability and fulfilment of prerequisite requirements, wherever applicable.

**15. To consider and approve program structure for Bachelor of Science (Finance) (B.Sc Finance) Program to be introduced from Academic Year 2024-25:**

The Chairperson apprised the members of the Board of Studies that the proposed new curriculum for the new programs including new courses presented and introduced at the meeting keeping in mind the following factors that would enhance the quality of education for the University's students:

- a. Integration of Emerging Technologies: Integrate emerging technologies and their applications relevant to various disciplines into the curriculum. This will prepare students for the rapidly changing technological landscape and equip them with skills and knowledge essential for their future careers.
- b. Interdisciplinary Approach: Introduce interdisciplinary courses and projects that encourage students to explore connections between different disciplines. This approach will foster a holistic understanding of complex real-world problems and promote innovative solutions.
- c. Experiential Learning Opportunities: Increase experiential learning opportunities such as internships, research projects, and community engagement programs. These practical experiences will enhance students' problem-solving abilities, critical thinking, and prepare them to contribute positively to society.
- d. Focus on Soft Skills: Develop a comprehensive soft skills development program to equip students with effective communication, teamwork, leadership, and adaptability skills. These skills are crucial for their personal growth and success in their professional lives.
- e. Sustainability and Ethics: Integrate modules on sustainability, environmental responsibility, and ethical practices across all relevant disciplines. This will instill a sense of social responsibility in our students and foster ethical decision-making.
- f. Regular Curriculum Reviews: Implement a regular review process for the curriculum to ensure that it remains up-to-date and relevant. Engage with faculty, industry experts, and students to gather feedback and insights for continuous improvement.
- g. Global Perspectives: Infuse the curriculum with global perspectives, encouraging students to think beyond regional boundaries and understand the global impact of their actions.

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- h. Inclusive Education: Ensure that the curriculum is designed to be inclusive and diverse, acknowledging and respecting the varying backgrounds, experiences, and perspectives of our students.

The members after due deliberation and discussion passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the Board of Studies be and hereby given for the program structure for Bachelor of Science (Finance) for Academic Year 2024-25 intake as specified in Annexure 3.

**RESOLVED FURTHER THAT** the same is hereby recommended to the Academic Council for approval and that the same be offered to students, by including the modifications/suggestions, as may be provided by the Academic Council.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**16. To consider and approve the Academic Calendar of the BBA and MBA Programs for Academic Year 2024-25:**

The Chairperson presented the proposed Academic Calendar of BBA & MBA programs for the Academic Year 2024-25 to the members of the Board of Studies for consideration and approval of the members as annexed in Annexure 4.

The members discussed the same and the following resolution was passed unanimously:

**“RESOLVED THAT** the approval of the Board of Studies be and hereby given for the Academic Calendar of the Academic Year 2024-25, as tabled at the meeting and specified in Annexure 4.

**RESOLVED FURTHER THAT** the academic calendar be and is hereby recommended to the Academic Council for approval and that the same be offered to students, by including the modifications/suggestions, as may be provided by the Academic Council.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**17. To consider and approve introduction of Value-Added courses for BBA and MBA programs for Academic Year 2024-25:**

The Board was informed about the Value Added Courses to be offered to the BBA and MBA students for the upcoming academic year.

The members discussed the same and the following resolution was passed unanimously:

**“RESOLVED THAT** the approval of the Board of Studies be and is hereby given for the Value Added courses, as tabled at the meeting.

**RESOLVED FURTHER THAT** the same be and is hereby is recommended to Academic Council for the noting.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

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**18. To consider and recommend paper setters and moderators for the semester end examination to be held in December 2024:**

The Chairperson informed the members of the Board of Studies that to streamline the examination process and for fair conduct of examinations, paper setters and moderators need to be identified.

After due deliberation, the following resolution was passed unanimously approving the list of paper setters and moderators:

**“RESOLVED THAT** the approval of the Board of Studies be and is hereby given for the detailed list of paper setters and moderators, as recommended by the Examination Committee.

**RESOLVED FURTHER THAT** the above be and is hereby recommended to the Board of Assessment and Evaluation for its approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or Authorized Person of the Board of Studies.”

**19. To discuss and consider the new programs to be introduced from Academic Year 2025-26:**

**i. Master of Business Administration (Emerging Leaders) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to nurture high-potential individuals for leadership positions across various sectors. The curriculum focuses on developing strategic thinking, innovation management, entrepreneurial mindset, and effective leadership skills essential for managing dynamic business environments.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Master of Business Administration (MBA) in Emerging Leaders under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Studies.”

**ii. Master of Business Administration (Investment Banking) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to

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develop professionals with in-depth knowledge of capital markets, mergers and acquisitions, equity research, and corporate finance. The program will equip students with the analytical and strategic skills required for successful careers in investment banking and financial advisory services.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Master of Business Administration (MBA) in Investment Banking under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Studies.”

**iii. Bachelor of Business Administration (Digital Marketing & Advertising) under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Digital Marketing & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to equip students with comprehensive knowledge and practical skills in digital marketing, brand management, social media strategy, content creation, and advertising analytics. The curriculum aims to develop future-ready professionals who can effectively navigate and innovate in the rapidly evolving digital marketing landscape.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) in Digital Marketing & Advertising under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same is recommended to Academic Council for its approval.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Studies.”

**iv. Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this program is designed to prepare students for leadership roles in the rapidly evolving financial technology

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sector. The curriculum will provide a strong foundation in financial management, emerging technologies such as blockchain and artificial intelligence, digital banking, and data analytics.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Master of Business Administration (MBA) in FinTech under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** the same are recommended to the Governing Body for further consideration. **RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Management.”

v. **Five Years Integrated B. Tech – MBA Program under the School of Technology and & School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Five Years Integrated B. Tech – MBA program jointly under the School of Technology and Engineering and the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this integrated program is designed to provide students with a seamless academic experience combining technological expertise with managerial acumen. It will allow students to complete both undergraduate and postgraduate degrees in a reduced time span while equipping them with skills in engineering, innovation, strategic management, and business leadership.

The members, after due deliberation, passed the following resolution unanimously:

**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Five Years Integrated B. Tech – MBA program under the School of Technology and Engineering & School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Academic Council for further consideration.

**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Studies.”

vi. **Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship:**

The Chairperson proposed the introduction of the Bachelor of Business Administration (BBA) in Business Psychology under the School of Management & Entrepreneurship from the Academic Year 2025-26.

The Chairperson further informed the members that this interdisciplinary program aims to

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bridge the gap between psychology and business. It is designed to equip students with knowledge of psychological principles and their application in business contexts such as human resources, consumer behaviour, marketing, leadership, and organizational development.

The members, after due deliberation, passed the following resolution unanimously:

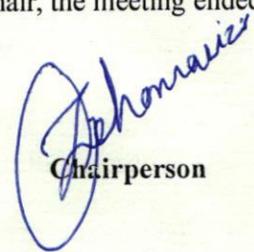
**“RESOLVED THAT** the approval of the members of the Board of Studies be & is hereby given for the introduction of the Bachelor of Business Administration (BBA) under the School of Management & Entrepreneurship from the Academic Year 2025-26.

**RESOLVED FURTHER THAT** the same are recommended to the Academic Council for further consideration.

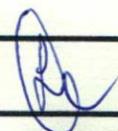
**RESOLVED FURTHER THAT** a certified copy of this resolution may be furnished to the concerned person(s) and/or authorities for giving effect to this resolution, under the hands of the Chairperson or an Authorized person of the Board of Studies.”

As there were no further points to discuss, with the permission of the chair, the meeting ended with a vote of thanks.

Date: 06.07.2024  
Place: Mumbai

  
Chairperson

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**Annexure 1****Programme Outcomes (POs), Program Educational Outcomes (PEOs), and Program Specific Outcomes (PSOs) for 3-year BBA program****Program Educational Objectives (PEOs):**

PEO1: (Leadership and Management) Exhibit leadership qualities and the ability to manage teams and projects, with an emphasis on ethical decision-making, communication skills, and adaptability.

PEO2: (Ethical and Social Responsibility) Embrace ethical values and social responsibility to make responsible business decisions that benefit both organizations and society.

PEO3: (Global Perspective) Will understand the global business environment, its cross-cultural challenges, and opportunities, and develop competencies to operate in an international context.

**First Year: Undergraduate Certificate in Business Administration**

1. To conceptualize and appreciate theoretical knowledge of management domain.
2. To appreciate the importance of effective communication skills in presenting opinions and ideas.
3. To nurture an ability to articulate a business environment
4. To identify a problem with the help of data and logical thinking

**Second Year: Undergraduate Diploma in Business Administration**

1. To describe the theoretical domain knowledge along with the managerial skills
2. To develop effective communication skills and logical thinking.
3. To learn and demonstrate professional conduct.
4. To appreciate the importance of group work culture.
5. To develop an ability to innovate and creative thinking.

**Third Year: Bachelor in Business Administration (BBA)**

1. To exhibit factual and theoretical knowledge of management in general and business in particular.
2. To critically evaluate and analyze Indian and global business environments in different contexts.
3. To recognize their role as a manager, entrepreneur and a leader in a business management
4. To be an effective communicator to present opinions, ideas based on critical thinking, analysis and logical reasoning.
5. To conduct and demonstrate professional and ethical behaviour.

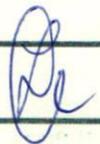
**Program Specific Outcomes (PSOs):**

PSO1: Understand and interpret financial statements and data to make informed financial decisions.

PSO2: Demonstrate a comprehensive understanding of marketing concepts, theories, and models.

PSO3: Demonstrate proficiency in data collection, cleaning, and transformation techniques.

PSO4: Demonstrate analytical and conceptual understanding of economic theories and quantitative tools to evaluate business environments, interpret economic trends, and make data-informed decisions for strategic business and policy outcomes.

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**PS05:** Demonstrate proficiency in designing and implement data-driven human resource practices, to drive organizational effectiveness and enhance the employee experience.

**PS06:** Develop the skills to design, manage, and improve data-driven operations and supply chains for greater efficiency and agility.

**PS07:** Demonstrate entrepreneurial thinking by identifying opportunities, validating ideas, building MVPs, and scaling ventures with innovation & resilience.

**PS08:** Demonstrate the ability to leverage AI and emerging technologies for data-driven decision-making, lead digital transformation, and develop ethical, sustainable business solutions.

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Annexure 2Programme Outcomes (POs) and Program Educational Outcomes (PEOs) 2-year  
MBA program as aligned with UGC ODL RegulationsProgramme Educational Objectives (PEOs):

**PEO1: (Leadership and Management)** exhibit leadership qualities and the ability to manage teams and projects, with an emphasis on ethical decision-making, communication skills, and adaptability.

**PEO2: (Ethical and Social Responsibility)** embrace ethical values and social responsibility to make responsible business decisions that benefit both organizations and society.

**PEO2: (Global Perspective)** will understand the global business environment, its cross cultural challenges, and opportunities, and develop competencies to operate in an international context.

Program Outcomes (POs):FYMBA:

- PO1: Apply knowledge of management theories and practice to solve business problems.
- PO2: Foster analytical and critical thinking abilities for data-based decision making.
- PO3: Ability to develop value-based leadership ability by promoting social responsibility and sustainable business practices.
- PO4: Ability to understand, analyze and communicate global economic, legal & ethical concepts of business.

SYMBA:

- PO1: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO2: Utilize technology tools and software for data analysis, business communication, and decision support.
- PO3: Enhance communication and presentation skills to prepare graduates for a diverse career landscape in the 21st century.
- PO4: Acquire competencies to engage in life-long learning and demonstrate effort to continuously innovate and create breakthrough management practices.

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Annexure 3**Program Structure for Bachelor of Science (Finance) Batch 1 (2024-28) 4 Year Program:**

<b>Batch*1 ( 2024-28 )</b>		
<b>Course Code</b>	<b>Semester 1</b>	<b>Credits</b>
BSF FIN 101	Global Financial Landscape	2
BSF FIN 103	Financial Reporting Standards	3
BSF BA 101	Basics of Excel	4
BSF ECO 101	Strategic Microeconomics for Business	3
BSF MGT 101	Fundamentals of Business Communication	2
BSF FIN 105	Management Accounting	4
AE	Atlas Elective	2
	<b>Total Credits</b>	<b>20</b>
	<b>Semester 2</b>	<b>Credits</b>
BSF FIN 102	Analysis of Financial Statements	4
BSF MGT 102	Business and Corporate Law	4
BSF BA 102	Data Analytics & Visualization	4
BSF ECO 102	Strategic Macroeconomics for Business	3
BSF MGT 106	Principles and Practices of Management	3
AE	ATLAS Elective	2
	<b>Total Credits</b>	<b>20</b>
	<b>Semester 3</b>	<b>Credits</b>
BSF FIN 201	Corporate Finance 1	4
BSF FIN 203	Direct and Indirect Tax	4
BSF FIN 205	Equity Analysis & Portfolio Management	4
BSF FIN 207	Quantitative Techniques in Finance	4
BSF MGT 201	Environmental, Social, and Governance (ESG)	3
BSF IT 201	Summer Internship (Live Projects /Live coaching for Professional courses/Summer School)	3
PE	Program Elective	2
	<b>Total Credits</b>	<b>24</b>
	<b>Semester 4</b>	<b>Credits</b>
BSF FIN 202	Corporate Finance 2	3
BSF FIN 204	Financial Modelling and Analytics	4
BSF FIN 206	Foundations of Fintech & Regulatory Policy	3
BSF FIN 208	Strategic Derivatives and Risk Management	4
BSF FIN 210	Financial Planning and Wealth Management	4

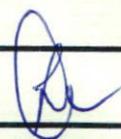
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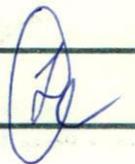
BSF RES 202	Research Methodology and Business Analytics	4
PE	Program Elective	2
	<b>Total Credits</b>	<b>24</b>
	<b>Semester 5</b>	<b>Credits</b>
BSF FIN 301	Corporate Valuation	3
BSF FIN 303	Financial Markets and Institutions	4
BSF FIN 305	Technical Analysis	4
BSF FIN 307	Innovative Financial Analytics	4
BSF BA 301	Cryptos, AI, ML, Block Chain and its application	3
BSF IT 301	Live Projects / Summer Internship(Corporate Internship)/Live coaching for Professional courses/Summer School	3
BSF MGT 301	Soft Skills for Finance Professionals 1	1
PE	Program Elective	2
	<b>Total Credits</b>	<b>24</b>
	<b>Semester 6</b>	<b>Credits</b>
BSF FIN 302	Mergers and Acquisitions	3
BSF FIN 304	Forex and International Finance	4
BSF FIN 306	Fixed Income	4
BSF FIN 308	Alternate Investments	4
BSF FIN 310	Behavioural Finance	2
BSF RES 302	Research Application in Finance (Capstone Project)	4
BSF MGT 302	Soft Skills for Finance Professionals 2	1
PE	Program Elective	2
	Financial Analytics using R and Python - AU	AU
	<b>Total Credits</b>	<b>24</b>
	<b>Semester 7</b>	<b>Credits</b>
BSF FIN 401	Entrepreneurial Finance - MOOC	4
BSF FIN 403	Securities Operations And Risk Management - NISM Series VII course	3
BSF FIN 405	Public Finance	3
BSF RES 401	Research Application in Finance 1	4
BSF MGT 401	Business Plan Project 1	
BSF IT 401	Live Projects 1/ Corporate Internship 1	6
	<b>Total Credits</b>	<b>20</b>
	<b>Semester 8</b>	<b>Credits</b>
BSF FIN 402	Sustainable Finance	3
BSF ECO 402	Global Economic Trends	3

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BSF RES 402	Research Application in Finance 2	8
BSF MGT 402	Business Plan Project 2	
BSF IT 402	Live Projects 1/Corporate Internship 2	6
	<b>Total Credits</b>	<b>20</b>

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**Annexure 4**  
**Academic Calendar for the Academic Year 2024-25**

MBA -Trimester Academic Year: 2024-2025	
Trimester 1	
Particular	Dates
Head Start (Induction Program)	11th July 2024
Leadership Explorer	12th July 2024 to 31st July 2024
Academic Session Begin	05th Aug 2024
Mid Term Examination	2nd Sept 2024 to 7th Sept 2024
End Term Examination	14th Oct 2024 to 25th Oct 2024
Academic Year: 2021-2022	
Trimester 2	
Academic Session Begin	11th Nov 2024
Mid Term Examination	9th Dec 2024 to 14th Dec 2024
End Term Examination	03rd Feb 2025 to 14th Feb 2025
Academic Year: 2021-2022	
Trimester 3	
Academic Session Begin	17th Feb 2025
Mid Term Examination	17th March 2025 to 22nd March 2025
End Term Examination	28th April 2025 to 10th May 2025
Internships	-

MBA(General)-Semester Academic Year: 2024-2025	
Semester 1	
Particular	Dates
Head Start (Induction Program)	11th July 2024
Leadership Explorer	12th July 2024 to 31st July 2024
Academic Session Begin	05th Aug 2024
Mid Term Examination	23rd September '2024 – 4th October '2024
End Term Examination	-
Academic Year: 2024-2025	
Semester 2	
Academic Session Begin	6th January 2025
Mid Term Examination	3rd March 2025 to 14th March 2025
End Term Examination	28th April 2025 to 9th May 2025

MBA(General)-Semester Academic Year: 2024-2025	
Semester 1	
Particular	Dates
Head Start (Induction Program)	22nd July 2024
Leadership Explorer	23rd July 2024 to 02nd Aug 2024
Academic Session Begin	05th Aug 2024
Mid Term Examination	23rd Sept 2024 to 28th Sept 2024
End Term Examination	-
Academic Year: 2024-2025	
Semester 2	
Academic Session Begin	6th January 2025
Mid Term Examination	3rd March to 2025 to 8th March 2025
End Term Examination	5th May 2025 to 17th May 2025

BBA Academic Year: 2024-2025	
Semester 1,3,5,7	
Particular	Dates
Orientation	22th July 2024
Academic Session Begin	22th July 2024
Mid Term Review Week	26th Aug 2024 to 4th Sept 2024
End Term Examination & Jury Week	09th Dec 2024 to 20th Dec 2024
Semester 2,4,6,8	
Orientation	2nd Jan 2025
Academic Session Begin	2nd Jan 2025
Mid Term Review Week	20th Feb 2025 to 27th Feb 2025
End Term Examination & Jury Week	28th April 2025 to 09th May 2025

CHAIRMAN'S  
INITIALS

