ATLAS SKILLTECH UNIVERSITY | Centre for Distance & Online Education

List of Dedicated Course Coordinator
for ATLAS Centre for Distance & Online Education

Sr. No.	Name	Cadre	Qualification	Role
1	Dr.Shoaib Mohammed	Associate Professor	PhD	Course Coordinator
2	Dr.Swarna Swetha Kolaventi	Assistant Professor	PhD	Course Coordinator
3	Dr.Satish Upadhyay	Assistant Professor	PhD	Course Coordinator
4	Dr.Tapish Panwar	Assistant Professor	PhD	Course Coordinator
5	Dr.Neha Nitin Karnik	Associate Professor	PhD	Course Coordinator
6	Dr.Pooja Grover Shandilya	Assistant Professor	PhD	Course Coordinator
7	Dr.Poonam Singh	Associate Professor	PhD	Course Coordinator
8	Dr.Naresh Kaushik	Assistant Professor	PhD	Course Coordinator
9	Dr.Shilpa Vinay Verma	Assistant Professor	PhD	Course Coordinator
10	Dr.Jayashree Balasubramanian	Assistant Professor	PhD	Course Coordinator
11	Adv.Kshama Arun Shroff	Assistant Professor	M.Sc,LLM	Course Coordinator
12	Mohit Bhardwaj	Assistant Professor	M.Des	Course Coordinator
13	Hansika Disawala	Assistant Professor	BMM,M.Com	Course Coordinator
14	Dr.Kunal Mohan Meher	Assistant Professor	PhD	Course Coordinator
15	Dr.Yogesh Haridas Jadhav	Associate Professor	PhD	Course Coordinator
16	Dr.Sarika Shekhawat	Associate Professor	PhD	Course Coordinator
17	Dr.Shreya Banerjee	Associate Professor	PhD	Course Coordinator
18	Dr.Yukti Mitesh Khajanchi	Associate Professor	PhD	Course Coordinator
19	Dr.Peeyush Kumar Gupta	Assistant Professor	PhD	Course Coordinator

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List of Dedicated Mentors
for ATLAS Centre for Distance & Online Education

Sr. No.	Name	Cadre	Qualification	Role
1	Dr. Meena Desai	Assistant Professor	PhD	Mentors
2	Prof. Rahil Dosani	Assistant Professor	M.Phil	Mentors
3	Prof. Dipali Ganorkar	Assistant Professor	MMS	Mentors
4	Prof. Nishith Mehta	Assistant Professor	Master of Visual Art	Mentors
5	Prof. CA Vipul Pancholi	Assistant Professor	CA, M.Com	Mentors
6	Prof. Sagar Revandkar	Assistant Professor	M-Lib	Mentors
7	Prof. Manthan Gala	Assistant Professor	M.Com	Mentors
8	Prof. Anchal Shroff	Assistant Professor	MA	Mentors
9	Prof. Minakshi Todi	Assistant Professor	M.Sc	Mentors
10	Dr. Sohel Das	Assistant Professor	PhD	Mentors
11	Dr. Jaimine Vaishnav	Assistant Professor	PhD	Mentors
12	Dr. Rishika Agarwal	Assistant Professor	PhD	Mentors
13	Prof. CA Siddhesh Waikar	Assistant Professor	M.Com,CA	Mentors
14	Dr. Kavita Nikam	Assistant Professor	PhD	Mentors
15	Dr. Supriya Daniel	Assistant Professor	PhD	Mentors
16	Dr Aswathi Nair	Assistant Professor	PhD	Mentors
17	Prof. Manjiri Rajadhyaksha	Assistant Professor	M.Com,CA	Mentors
18	Dr. Ujwal Ashok Dhokania	Assistant Professor	PhD	Mentors
19	Prof. Soni Yadav	Assistant Professor	M.Sc	Mentors
20	Prof. Ajinkya Kumawat	Assistant Professor	MMS	Mentors

For ATLAS SKILLTECH UNIVERSITY

R. Gupta

Director of CDOE

REGISTRAR

ATLAS SKILLTECH UNIVERSITY

ATLAS SKILLTECH UNIVERSITY - Centre for Distance and Online Education
Tower 1 – Equinox Business Park, Off Bandra-Kurla Complex (BKC),
LBS Marg, Kurla West, Mumbai – 400 070
www.atlasonline.edu.in | www.atlasuniversity.edu.in

Established vide Maharashtra Act No. XV of 2021 by the Government of Maharashtra
(now superseded by Maharashtra Private Skills Universities (Establishment and Regulation) Act, 2024 (Mah. Act No. XXXV of 2024))

Faculty details for 3- Year Online Bachelor of Business Administration programme

Semester 1

Course Code	Course	Course Category	Credits	Course Co-ordinator	Course Mentor
OL BBA MGT 101	Principles of Management	Core/Major	3	Dr. Jayashree Balasubramanian	Dr. Meena Desai
OL BBA MKT 109	Marketing Management and Consumer Behaviour	Core/Major	4	Dr. Tapish Panwar	Prof. Rahil Dosani
OL BBA FIN 107	Basics of Finance	Core/Major	4	Dr. Shoaib Mohammed	Prof. CA Vipul Pancholi
OL BBA ENT 103	Entrepreneurship Fundamentals	Core/Major	3	Adv. Kshama Arun Shroff	Prof. Manthan Gala
OL BBA LA 103	Indian Behavioural Psychology	VAC/IKS	2	Hansika Disawala	Prof. Nishit Mehta
OL BBA BA 115	AI Tools and Excel for Decision Making	SEC	3	Dr. Satish Upadhyay	Dr. Sohel Das

Semester 2

Course Code	Course	Course Category	Credits	Course Co-ordinator	Course Mentor
OL BBA ENT 104	New-age Business Models	Core/Major	3	Adv. Kshama Arun Shroff	Prof. Manthan Gala
OL BBA MKT 106	Digital Marketing	Core/Major	4	Dr. Tapish Panwar	Prof. Rahil Dosani
OL BBA FIN 104	Financial Statement Analysis	Core/Major	4	Dr. Shoaib Mohammed	Prof. Manjiri Rajadhyaksha
OL BBA MGT 108	Economics	Core/Major	3	Dr. Shilpa Vinay Verma	Dr. Supriya Daniel
OL BBA MGT 103	Business Communication	AEC	2	Hansika Diswala	Dr. Supriya Daniel

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OL BBA BA 110	Statistics for Business	SEC	3	Dr. Neha Nitin Karnik	Dr. Sohel Das
OL AU	Orientation of Indian Constitution	AU	0	Dr. Shilpa Vinay Verma	Dr. Supriya Daniel
OL AE 25 116	Deep Tech	MDE	2	Dr. Naresh Kaushik	Dr. Rishika Agarwal
OL AE 23 86	Future Forward with AI	MDE	2	Dr. Satish Upadhyay	Prof. Soni Yadav
OL AE 22 33	Colour Psychology	MDE	2	Hansika Disawala	Prof. Sagar Revandekar

Semester 3

Course Code	Course	Course Category	Credits	Course Co-ordinator	Course Mentor
OL BBA MKT 203	Business Research Methods	SEC	2	Dr. Neha Nitin Karnik	Dr. Aswathi Nair
OL BBA IT 203	Internship / Project	INT	2		
OL BBA MGT 217	Environmental Science and Sustainability	VAC/IKS	2	Dr. Jayashree Balasubramanian	Dr. Meena Desai
OL BBA FIN 209	Investment Analysis and Portfolio Management	Major	4	Dr. Shoaib Mohammed	Prof. Manjiri Rajadhyaksha
OL BBA FIN 207	Financial Management Fundamentals	Major	4	Dr. Shoaib Mohammed	Prof. CA Vipul Pancholi
OL BBA MKT 211	Selling and Negotiation	Major	4	Dr. Poonam Singh	Prof. Rahil Dosani
OL BBA MKT 207	SEO and SEM Strategy	Major	4	Dr. Tapish Panwar	Prof. Dipali Ganokar
OL BBA BA 219	Business Intelligence using Power BI	Minor	3	Dr. Swarna Swetha Kolaventi	Dr. Rishika Agarwal

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OL BBA BA 206	Building Useful Predictive Business Models	Minor	3	Dr. Swarna Swetha Kolaventi	Prof. Soni Yadav
OL BBA ENT 209	Design Thinking and MVP Management	Minor	3	Mohit Bharadwaj	Dr. Jaimine Vaishnav
OL BBA ENT 211	Dynamics of Family Managed Businesses	Minor	3	Adv. Kshama Arun Shroff	Dr. Jaimine Vaishnav
OL BBA PE 01	Sociology	MDE	2	Dr. Jayashree Balasubramanian	Dr. Supriya Daniel
OL BBA PE 06	Product and Service Design	MDE	2	Mohit Bharadwaj	Prof. Minakshi Todi
OL AE 23 87	Innovative Thinking	MDE	2	Dr. Pooja Grover Shandilya	Prof. Manthan Gala

For ATLAS SKILLTECH UNIVERSITY

Director of CDOE

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